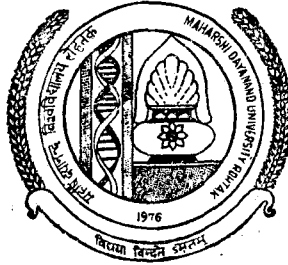


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Maharshi Dayanand University Rohtak



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Ordinances, Syllabus and Courses of Reading for Bachelor of Journalism & Mass Communication Examination

Session—1999-2000

Available from :

Deputy Registrar (Publication)
Maharshi Dayanand University
Rohtak-124 001 (Haryana)

Price :

At the Counter : Rs. 50/-
By Regd. Parcel : Rs. 75/-
By Ordinary Post : Rs. 60/-

ORDINANCE : BACHELOR OF JOURNALISM & MASS COMMUNICATION

1. The duration of the course for Bachelor of Journalism & Mass Communication shall be one year. The Annual Examination shall be held ordinarily in the month of May or any such date as may be fixed by the Vice-Chancellor. A supplementary examination for re-appear and failed candidates shall be held alongwith the annual examination.
2. The last date for receipt of admission form and fee without late fee as fixed by the Vice-Chancellor shall be notified to the Head of the Department concerned.
3. A candidate's admission form and fee may be accepted after the last date;

The last date for receipt of admission form and fee without late fee and with late fee of Rs. 105/- as fixed by the University, shall be notified to the Head of the University Teaching Department.

4. A person who :
 - a) has passed Bachelor's Degree Examination of this University with atleast 45% marks in the aggregate; (candidate with a Post-graduate degree will be given preference for the purpose of admission); and
 - b) possesses a qualification of another University recognised as equivalent to (a)-shall be eligible to join the course.

5. The examination shall be open to a person:

- a) who has passed the examination as laid down in Clause-4; and
- b) (i) who has been on the rolls of the University Teaching Departments through out the academic year preceding the examination; and
(ii) whose name is submitted to the Registrar/Controller of Examinations by the Head of the Department provided that the Head of the Department certifies that the candidate has :
 - a) attended not less than 75% of the full course of lectures delivered in each paper and 75% of tutorials (lectures and tutorials shall be counted upto 20 days before the commencement of the examination);
 - b) obtained atleast 40% marks in practical assignments (marks to be awarded by the teachers on the basis of assignments done by a student upto the end of February of the Academic year); and
 - c) satisfactorily performed the work of his class and is of good character;

6. A student who, having attended the prescribed number of lectures does not appear at the examination, or having appeared at the examination, has failed, may be permitted to appear at the

examination, as an ex-student for three consecutive years without attending a fresh course of instruction as a regular student in the University Teaching Depts.

7. The amount of examination fee to be paid by a candidate shall be Rs. 100/- for each examination. The examination fee for appearing in re-appear paper(s) on each occasion shall be the same as for the whole examination. For ex-student, the fee shall be charged Rs. 110/- for each examination.

8. The medium of instructions as well as of examination shall be Hindi/English.

9. The examination shall be held according to the syllabus and courses of reading prescribed by the Academic Council.

10. The last date for receipt of dissertation in the office of the Controller of Examinations shall be two months after the date of the commencement of the examination, provided that in exceptional cases the Head of the Department shall have the power to extend the last date for the receipt of dissertation upto a maximum of 15 days. If the candidate fails to submit the dissertation even during the extended period, he will be considered to have been absented in the dissertation paper and his result will be declared accordingly. The dissertation submitted by a candidate after the extended period shall be considered to have been submitted in the session during which he submitted it.

11. The minimum number of marks required to pass this examination shall be 40% in each paper.

A candidate who obtains 40% or more marks in paper(s) but fails in the examination shall, if he so desires, be given exemption from appearing in such paper(s) but in order to pass the examination, he shall secure 40% marks in each of the remaining paper(s) in two consecutive chances. If he fails to clear the papers in the second chance, he will be declared fail and shall have to appear in the whole examination as an ex-student under Clause-6.

12. Successful candidates shall be classified as under on the total aggregate number of marks obtained:-

- a) those who obtain 60 % or more of the total marks. First Division
- b) those who obtain 50% or more but less than 60% of total marks: Second Division
- c) those who obtain less than 50% of total marks. Third Division

Each successful candidate shall be granted a degree stating the division in which he has passed.

13. The Ordinance in force at the time a student joins the course, shall hold good only for the examination held during or at the end of the academic year and nothing in this ordinance shall be deemed to debar the University from amending the ordinance.

**BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

1999-2000

Outlines of Test

	<i>Max. Marks</i>	<i>Time</i>
Paper-I	100	3 Hours
Part-A	Introduction to Mass Communication	50
Part-B	Public Relations and Advertising	50
Paper-II	Electronics and Audio-Visual Communication	100
		3 Hours
Paper-III		100
		3 Hours

Note : There will be a language option of these two papers.

Option

Part-A	Reporting	50
Part-B	Feature Writing	50
	or	
भाग-क	हिन्दी पत्रकारिता	50
(क)	रिपोर्टिंग	50
(ख)	फीचर लेखन	50

Option

Paper-IV		100	3 Hours
Part-A	Sub-editing	50	
Part-B	Editorial Writing	50	
	or		
भाग (क)	संपादन	50	
भाग (ख)	संपादकीय लेखन	50	

Paper-V		100	3 Hours
Part-A	Graphic Arts	50	
Part-B	News Paper Management	50	
Paper-VI	History of Journalism and Press Law and Ethics	100	3-Hours

Paper-VII	Mass Media and Development		
	Communication	100	3 Hours
Paper-VIII	Current Affairs	100	3 Hours
Paper-IX	Internal Assessment	200	

Syllabus & Courses of Reading

Paper-I Max. Marks : 100 Time : 3 Hours

Part-A Introduction to Mass Communication 50 Marks

Part-B Public Relations and Advertising 50 Marks

Note : Ten questions may be set in the paper covering the entire syllabus and the examinees are required to attempt five questions. Students are required to attempt at least two questions each from Part-A & B.

Part-A Introduction to Mass Communication 50 Marks

Unit-I Communication Meaning, Definition, Elements Forms of Communication-Verbal, Non-Verbal, Interpersonal; folk media and the Birth of mass communication Process of communication the effect of mass communication.

Unit-II Bullet theory and two step flow; opinion leaders, gate keepers; theories of the press-communication in authoritarian, totalitarian and democratic societies; responsibilities of the press.

Unit-III Communication by mass media, the new communication technology and the concept of a global village.

Books Recommended

1. Sehramm, Wilbur The process and Effects of Mass Communication, University of Illinois Press, Urbana (Ill).
2. Sehramm, Wilbur Responsibility in Mass Communication, Harper, New York.
3. Emery, Edwin Introduction to Mass Communication. (Dodd, Road, New York).
4. Klapper, Joseph The Effects of Mass Communication.
5. Samuel L. Becker Discovering Mass Communication, Scott.Foreman & Co. New York.

6. Joseph A. Devita Human Communication : The Basic Course (Harper & Row, New York).

Part B: Public Relation and Advertising 50 Marks

Unit-IV : Definition and objectives of Public Relations, Media of Public Relations, functions and responsibilities of public relations man; the process and tools of public relations what public relations can or cannot accomplish, concept of public in public relations place of public relations in modern organisations.

Unit-V Advertising : Definition, objectives and importance; advertising and public relations; origin and development of advertising ; functions, economics and ethics of advertising; advertising media (Newspapers, magazines, radio, television), Preparation of advertising copy; layout visualisation, illustration, colours and design; advertising appeals testing of affectiveness of advertising; compaign planning advertising agencies.

Books Recommended

1. Chunawalla and Sethia : Advertising: Principles and practice (Himalaya Publishing House, Delhi)
2. Cutlet, Scot M. and Allen. H. Canter : Effective Public Relations (Prentice Hall, New York).
3. Canfield, Sortrand R : Public Relations: Principles Cases and Problems (Richard D. Irwin, Chicago).
4. Wright. H.Handley : Public Relations Management (Mac Graw Hill Book Co., New York).
5. Rajendra : Lok Samperk (Haryana Hindi Granth Academy, Chandigarh).
6. Reddy, C.V.Narsimha, Public Relations in Municipal Administrations, (Sharda Publications, Hyderabad).
7. Reddy, C.V. Narsimha, How to be a good PRO (Sharda Publications, Hyderabad.)
8. Moore, Frazier. H. Canfield Sertrad R., Public Relations : Principles cases & Problems (Richard D. Irwin, Homewood, Illinois).
9. Mehta, D.S.: Handbook of Public Relations in India (Allied Publishers, New Delhi).

10. Hotchkiss, George Burton: An Outline of Advertising (Macmillan, New York).
11. Frey, Albert, Wesley : Advertising (Ronald, New York).
12. Dwiggins, Q.A.: Layout of Advertising (Harper, New York).
13. Harper, Harry, Walker:
Modern Advertising Practice and Principles (Mac Graw Hill, New York).
14. Rage, G.M.,
Advertising Art and Ideas (Kareer Institute Readymoney Terracs, Dr. Annie Besant Road, Worli, Bombay-18).
15. Digir, H.S.
Vidyapan Kala (Panjab State University Text Book Board, Chandigarh).

Paper-II Electronic and Audio Visual Communication

Max. Marks : 100

Time : 3 Hours

Note : The Examiner will set ten questions covering the entire syllabus & the candidates are required to attempt five questions in all.

Unit-I Radio theory and practice of audio-visual communication, Radio programmes formats, principles and techniques in sound broadcasting, art of spoken, word, writing for radio-writing and editing news for radio; radio interview and discussion, radio report newsreels, running commentary educational broadcasts, special audience programmes; national programmes, external services.

News reader, news editor and commentator-their qualifications and responsibilities radio audience and listener research.

Unit-II Television

Television as a medium of mass communication, its characteristics in comparison with other media, history of growth and structure of television, organisation in India; principles and techniques of T.V. production and planning of TV programmes comparison and contrast between news in dailies and on radio and television. Educational Television (ETV) Television reporting and interviews, television documentaries, special skills and other requirements of television reporters presenters and news caster, television via satellite, satellite instrumental televi-

sion experiment (SITE) or Rural television, television and socio-economic development.

Unit-III The case for autonomy for radio, BBC system of Broadcasting, recommendations of the Chanda Committee and the Varghees Committee; Broadcasting policy; work working groups on television Software, the Joshi committee report.

Unit-IV Modern technology

Cable television, Video-the video boom, video as a medium of development communication, characteristics of video vis-a-vis TV, formats of video programmes.

Suggested Readings

1. Broadcasting and the people by Mehra Masani (National Book Trust).
2. Indian broadcasting by H.R. Lurthra, (Publications Division, New Delhi).
3. This is all India Radio by Barua (Publications Division New Delhi)
4. Broadcasting in India by P.C. Chatterji.

Paper-III

Max Marks : 100

Time : 3 Hours

Note : Ten questions may be set in the paper covering the entire syllabus and the examinees are required to attempt five questions selecting atleast two questions from each part.

Part-A Reporting

Marks : 50

Unit-I News and its definitions; news values, sources of news; news gathering; categories of reporters, reporter's beat; qualifications and responsibilities of reporters; organisation of reporting staff in dailies and news agencies.

Structure of news, story-the inverted pyramid pattern; the essentials of news writing; the importance of lead in a news story; different kinds of leads.

Unit-II Kinds of news writing reporting accidents; crime, social and cultural functions; reporting speeches, meetings political, reporting parliament & court reporting, obituaries reports, science agriculture etc.

Unit-III Human interest stories; interviewing people and interview stories; writing of newsletter and news feature interpretative and investigative reporting.

Translating news stories-importance of translation, principles of translation.

Part-B Feature writing

50 Marks

Unit-IV What is a feature; distinction between a featurised news story and a feature article, difference between a feature and a special article; types of feature; middles; art of feature writing; ideas for features.

Unit-V Human interest in features; importance of human in features; illustrating features for better selling; reviews of books films; stageplays, and media reviews; free dancing and syndicates.

Suggested Reading

1. Reporting by Mitchell V. Charnlay (K Bloll: Reinehart and Winston).
2. The Active reporter by James Lewis (Vikas).
3. The Indian reporters Guide (Allied Pacific, Bombay).
4. The professional Journalist by John Monenberg.
5. Features with flair by Nichalls, Brain (Press Institute of India New Delhi).
6. Writing and selling, Feature Articles by Melon M.Petterson.

पेपर-III हिन्दी पत्रकारिता (भाषा विकल्प)

कुल अंक :100

समय : 3 घण्टे

भाग (क) रिपोर्टिंग

50 अंक

यूनिट-1

समाचार परिभाषा, समाचार महत्व, समाचारों के स्रोत, संवाददाताओं का वर्गीकरण, समाचार पत्रों व समाचार ऐजेंसियों का संरचनात्मक ढांचा समाचार ऐजेंसी पत्रकारिता संवाददाता की योग्यता एवं दायित्व। समाचार कथा का ढांचा, आमुख (लीड) का महत्व, विभिन्न प्रकार के आमुख।

यूनिट-II

समाचार लेखन के प्रकार -दुर्घटना, अपराध सामाजिक व सांस्कृतिक कार्यक्रम,

बैठक, संभाषण, संगोष्ठी, राजनैतिक रिपोर्टिंग, संसदीय एवं न्यायालय रिपोर्टिंग, शौक व मौसम रिपोर्टिंग, मानवीय रुचि विषयक समाचार, विभिन्न व्यक्तियों से साक्षात्कार, न्यूज लैटर व समाचार फीचर।

खोजी पत्रकारिता-अवधारणा व उद्देश्य
समाचार ऐजन्सी-वार्ता, भाषा

भाग (खं)

फीचर लेखन

50 अंक

यूनिट-III

फीचर- परिभाषा, उद्देश्य व अवधारण, फीचर-समाचार कथा व फीचर लेख में अन्तर, फीचर व विशेष लेख में अन्तर, फीचर के प्रकार, फीचर लेखन कला, फीचर में मानवीय रुची, फोटो फीचर, अच्छे फीचर लेखन के लिए बाजार शोध।

यूनिट-IV

समीक्षा- अर्थ एवं अवधारणा पुस्तक समीक्षा, फिल्म समीक्षा, नाट्य समीक्षा, मीडिया समीक्षा, लोककला विषयक सांस्कृतिक कार्यक्रमों की समीक्षा, संगीत कार्यक्रमों की समीक्षा। स्वतंत्र पत्रकारिता लेखन एवं सिंडीकेट्स।

यूनिट-V

अनुवाद - महत्व, परिभाषा, प्रकार व सिद्धान्त, अनुवाद संपादन का अभ्यास।

Note : The examiner will set ten questions in all covering the entire syllabus and the candidates are required to attempt five questions selecting atleast two questions from each section.

संदर्भ पुस्तकें

- | | | |
|---------------------------------|---|-------------------------------|
| 1. संपादन कला | : | अम्बिका प्रसाद वाजपेयी । |
| 2. समाचार संकलन और लेखन | : | डॉ० रामचन्द्र तिवारी । |
| 3. समाचार संपादन और पृष्ठ सज्जा | : | डॉ० रमेश जैन । |
| 4. अनुवाद सिद्धान्त और समस्याएं | : | डॉ० रविन्द्र नाथ श्रीवास्तव । |
| 5. भाषा और संपादन | : | रामस्वरूप चतुर्वेदी । |
| 6. संवाद और संवाददाता | : | राजेन्द्र । |
| 7. The Active Reporter | : | Lewis James. |

Paper-IV

Max. Marks : 100

Time : 3 Hours

Part-A**Sub-Editing**

Marks : 50

Unit-I

Editing as communication strategy, principles of editing; news from organisation; organisation and operation of the newsroom of a daily newspaper and of a news agency; qualifications and responsibility of sub-editor, chief sub-editor and news editor; editing different type of story; condensing and rewriting news items; slanting and tonning up news stories; style sheet.

Unit-II

Sub heading, drop letters and initial caps; bold paragraphs; italics; blocks and stars; special typographic display for stories; copy reading symbols.

Headlines their importance functions and types. Language and function; unit count head schedule; abbreviation and figures in headlines.

News picture-sources, briefing the cameraman selection and editing of pictures, writing captions.

Part-B**Editorial Writing**

Marks : 50

Unit-III

The editorial page as a forum for expression of opinions, its need contents, typography and layout; qualifications and responsibilities of editor and assistant editors; editorial conference; relationship between editor, publisher and proprietor.

Unit-IV

Editorials- Ideas and information for editorials; planning and writing editorials, types of editorial (interpretative, filling in the background, forecasting the future, passing moral judgement); signed editorials; front page edits cartoons as editorials.

Unit-V

Difference between a special article and an editorial; sources of articles for newspapers, writing, selection and editing of special articles for the editorial page.

Purpose of the letter to the Editor, criteria for selecting letters for publication; editing of letters.

Columns and columnists.

A comparative study of the editorial page of leading Indian dailies.

Suggested Reading :

1. Editing A Handbook for Journalists by T.J.S. George (II MC, 1989).
2. News Editing by Bruce Westley (Oxford and IBH).
3. Professional Journalism by M.V. Kamath Vikas.
4. Editing and design by herals evans.
5. Sampadan Kala by K.P. Naryan (M.P. Hindi Granth Academy)

Note : Ten questions may be set in the paper covering the entire syllabus and the examinees are required to attempt five questions selecting atleast two questions from eachpart.

हिन्दी पत्रकारिता

कुल अंक : 100

समय : 3 घण्टे

प्रश्न पत्र-4 सम्पादन व संपादकीय लेखन

भाग (क) सम्पादन

अंक : 50

यूनिट-I

सम्पादन का अर्थ, परिभाषा, अवधारणा व उद्देश्य, संपादन के सिद्धान्त। समाचार पत्र व समाचार एजेंसी के समाचार कक्ष की व्यवस्था संपादक, मुख्य उपसंपादक, समाचार संपादक की योग्यता एवं दायित्व, विभिन्न प्रकार की समाचार प्रतियों का सम्पादन, विभिन्न समाचार डेस्कों का वर्गीकरण, समाचारों का पुर्नलेखन, समाचारों की काट-छाट, कापी प्रूफ पाठन के चिन्ह।

शीर्षक : महत्व परिभाषा व उद्देश्य, शीर्षकों के प्रकार, विशेष शीर्षकों की टाईपोग्राफी, अच्छे शीर्षक कैसे लिखें, शीर्षकों की भाषा, यूनिट गणना।

यूनिट-II

समाचार छाया चित्र-स्रोत, कैमरामैन को निर्देश, छाया चित्रों का चयन एवं संपादन, छायाचित्र शीर्षक लेखन।

भाग-(ख) संपादकीय लेखन

अंक : 50

संपादकीय पृष्ठ-अर्थ, उद्देश्य एवं अवधारणा।

संपादकीय पृष्ठ की टाईपोग्राफी, सार्थकता एवं सामग्री तत्व एवं साजसज्जा ।

यूनिट-III

संपादक, सहायक संपादक की योग्यता, कार्य एवं बाधित्व। संपादकीय कांग्रेस, संपादक प्रकाशक एवं मालिक के आपसी संबंध संपादकीय लेखन की योजना, कार्य, विचार एवं सूचनाओं का संग्रह। संपादकीय लेखन के प्रकार-सामाजिक, आर्थिक धार्मिक एवं राजनैतिक।

यूनिट-IV

विशेष लेख - विशेष लेख व संपादकीय में अन्तर, समाचार पत्र लेख लेखन के लिये स्रोत, विशेष लेखों का चयन एवं सम्पादन।

संपादक के नाम पत्र-महत्व व उद्देश्य, पत्र चयन की कसोटियाँ। पत्रों का संपादन।

यूनिट-V विशेष कालम के लिये लेखन।

किसी प्रसिद्ध राष्ट्रीय हिन्दी समाचार पत्रों के संपादकीय पृष्ठों की परस्पर तुलना।

Note : Ten questions may be set in the paper covering the entire syllabus and the examiners are required to attempt five questions selecting atleast two questions from each part.

संदर्भ पुस्तकें

1. समाचार संपादन-प्रेमनाथ चतुर्वेदी
2. समाचार पत्र कला-अश्विका वाजपेयी।
3. Sub Editing-Evans Harold and Design
4. News Editing-Westley, Bruce.
5. The Sub-Editor-Hides Michael Companion.

Paper-V

Max. Marks : 100

Time : 3 Hours

Part-I Graphic Arts

Marks : 50

Unit-I

Definition theory and objectives of graphic Arts; its role vis-a-vis form and content in print communication brief history of printing; kinds of printing and their characteristic design and classification of printing types; aspects of good typography.

Unit-II

Functions of newspaper design; make up; function basic forms of front page and inside page makeup special pages; modern trends principles of magazine design.

Unit-III

Composing and Printing Typecasting

Machines, Block making Computerised phototype setting; modern printing processes.

Part-B News Paper Management**50 Marks****Unit-IV**

Economics of newspaper industry; newsprint, production expenses of revenue sources, circulation of newspapers; principles of management; function and coordination of editorial business and printing departments;

Unit-V

Vernacular press its economics and problems; classification of newspapers; newspaper as an industrial product, types of newspaper ownership types of newspaper with special reference to major recommendations of the first and second press communications regarding ownership patterns.

Note : Ten questions may be set in the paper covering the entire syllabus & the candidates are required to attempt five questions selecting atleast two questions from each part.

Paper-VI History of Journalism and Press Laws and Ethics**Max. Marks :100****Time : 3 Hours**

Note : Ten questions may be set in the syllabus and the candidates are required to attempt five questions in all. All questions carry equal marks.

Unit-I

Origin and growth of Journalism in India. Policies of British rulers regarding Indian Journalism. Role of Journalist during freedom struggle.

Unit-II

Study of Major Newspapers and Prominent Journalists.

Unit-III Post Independence Journalism, main characteristics. Control of Management, relationship between press and government. Journalism in Haryana; its role and development.

Unit-IV Ethics of Journalism, code of conduct for Journalist. Yellow journalism, freedom of press, press council of India.

Unit-V **Press Laws :** The law of contempt of court, the law of defamation- official secrets act and law of copy right.

Books Recommended

1. History of Press in India-S. Natrajan
2. History of Indian Journalism-Mohit Mishra.
3. Hindi Patrkrita Ke Vividha Ayam-Ved Partap Vedic.
4. Samachar Patron Ka Itihas-Ambika Parsad Vajpyee.
5. Prem Chand Aur Hans-Ratnakar Pandey.
6. Bhartiya Swatantrata aur Patrkrita-Bansidhar Lal.

Paper-VII Mass Media and Development Communication

Max. Marks : 100

Time : 3 Hours

Unit-I **Mass Media :** Concept and difention, modern Mass Media and Development its role and concept, Development commu- nication defined. Theories of development communication. Mass media and Modernisation.

Unit-II Communication in nation building and uplifting quality of life, process and mediā used for development communication. Com- munication and social change. Political communication, media and the electoral processes.

Unit-III The role and concept of traditional communication. The tradi- tional media. Rural Communication, Media and Agriculture Communication, Environment and the Mass Media.

Unit-IV Themes in Development Com., Family Welfare, National inte- gration, secularism, pollution, consumerism etc. The Develop-

ment Communication agencies Skills of a development communicator, Coded Communication. Cinema and the Social cultural development.

Unit-V

Govt. & media relations, media and the Mass Communication Strategies for Development, Changing trends in Communication and National Development. The concept of global village.

Note : Ten questions may be set in the paper covering the entire syllabus and the candidates are required to attempt five questions in all. All questions carry equal marks.

Courses of Reading

1. Communication and Development-Rao-Y.V.L.
2. Mass media and National Development-Wilbur Sehramm
3. Agricultural Journalism-Rodnay Foz.
4. Communication and Social Development of India-B.Kupurswamy.
5. Rural Communication-PRR Sinha and Fuvdi Fontgalland of India.
6. The Social Responsibility of the Press-Edward Gerald, J.
7. Development Communication-M.R. Dua.
8. Jan Sanchar-Radhey Shyam Sharma.

Paper-VIII Current Affairs

Marks : 100

Time : 3 hours

Note : Ten questions to be set covering entire syllabus. Candidates are required to attempt five questions from Unit-I to IV. One question from Unit-V which is compulsory.

- Unit-I Regional Current Affairs.
 Unit-II National Current Affairs.
 Unit-III International Current Affairs.
 Unit-IV Biographical Sketches.
 Unit-V Objective type questions on current issues.

Paper-IX Internal Assessment

200 Marks

- i) Contributions for lab newspaper

30 Marks

- ii) Project Report (of not less than 40 pages of double space type setting) 50 Marks
- iii) Written material of students academic published during the year. 20 Marks
- iv) Clipping file 30 Marks
- v) Exercises in newsreporting-subediting article writing and editorial writing. 70 Marks

All student will contribute to the lab newspaper and will be associated with the different stages of its production.

Project Report : Each student will submit a project report on any topic related to the mass media, under the guidance of respective teachers they must submit it prior to March 30 of the academic year. It will be compulsory to make the students eligible to appear in the annual examination.

Clipping file : Each students will prepare a clipping file related to any contemporary issue and submit it alongwith the project report. It shall be compulsory for the students to work for the laboratory journal. Practical Training for a period of five weeks (including field trips to various mass media institutions for a week and regular training with a newspaper/news agency for four weeks) shall be compulsory.

Each student will have to submit 20 excercises of news reporting fifteen articles, and twenty editing expercises & Editorials.