

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**PROCEEDINGS OF MEETING OF DEPARTMENTAL RESEARCH
COMMITTEE HELD ON 30.12.2016 AT 09.30 A.M. IN THE OFFICE OF
DIRECTOR, IMSAR, M.D. UNIVERSITY, ROHTAK.**

The following members were present:

1. Prof. A.S. Boora, Director
2. Prof. Mukesh Dhunna
3. Prof. Neelam Jain
4. Prof. Raj Kumar
5. Prof. Satyawan Baroda
6. Prof. Pardeep Ahlawat
7. Dr. Sonia
8. Prof. B.S. Bodla (External Expert)

Item No. 1: The Departmental Research Committee considered the synopsis of the following candidates and after detailed discussion, recommended to refer the same to the P.G. Board of Studies in the Faculty of Management Sciences for consideration:

| S. No | Name of the Candidates | Name of the Supervisor | Tentative Topic of Research |
|-------|------------------------|------------------------|---|
| 1. | PRATIVINDHYA | DR. RAJIV KAUSHIK | Impact Of Digital Marketing On Consumer Buying Behaviour: A Study Of Consumer Electronics Goods |
| 2. | NIRMLA RANI | DR. RAJIV KAUSHIK | Role Of Self-Help Groups In Developing Women Entrepreneurship In Haryana |
| 3. | SEEMA SANGWAN | PROF. PARDEEP AHLAWAT | Innovative Work Behaviour: An Exploration Of Personal, Contextual And Psychological Factors Of Front Line Employees In Private Banking Sector |
| 4. | VIVEK KUMAR | PROF. MUKESH DHUNNA | Evaluating Financial And Non-Financial Performance Of Disinvested Public Sector Enterprises In India |
| 5. | VIKAS | PROF. MUKESH DHUNNA | Consumer Behaviour Towards Apparels: A Study Of Select Cities |
| 6. | RASHMI | DR. PRATIBHA BHARDWAJ | Employer Branding: Its Impact On Attraction And Retention Of Employees In Fast Food Chains |
| 7. | ROHTAS | DR. SUNITA BISHNOI | Measuring Service Quality And Customer Satisfaction Of Health Services Offered Through PPP Model |

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|-----|---------------------|------------------------|---|
| 8. | BIJENDER SINGH | PROF. MUKESH DHUNNA | Teachers' Job Satisfaction And Work Motivation In Government Polytechnics In Haryana |
| 9. | KISHOR KUMAR | PROF. RISHI CHAUDHRY | Impact Of Visual Merchandising On Impulse Buying Behaviour Of Customers |
| 10. | KANU RAHEJA | PROF. NEELAM JAIN | Customer Engagement And Its Impact On Customer Retention: A Study Of Non-Life Insurance Companies |
| 11. | JYOTI YADAV | DR. NEELAM GULATI | Opportunities And Challenges Of Micro Entrepreneurship And Start-ups In Haryana |
| 12. | KOMAL RANI | DR. ANJALI AHUJA | Online Shopping Behaviour Of Women In Central National Capital Region |
| 13. | DEEPAK KUMAR ADHANA | DR. NEELAM GULATI | Foreign Direct Investment And Its Impact On Macroeconomic Variables |
| 14. | REENA | DR. HEMA GULATI | Foreign Investment And Its Impact On Rural Development |
| 15. | ANKUR | DR. RITU GHANDHI ARORA | Impact Of Human Resource Information System (HRIS) On Human Resource Functions |
| 16. | KIRAN YADAV | PROF. RISHI CHAUDHRY | Impact Of Psychological Factors On Individual Investment Decisions: A Study Of Women Investors |
| 17. | MONIKA | PROF. SATYAWAN BARODA | Impact Of Gender On Decision Making : A Study Of Local Governing Bodies With Special Reference To Panchayati Raj Institutions In Haryana |
| 18. | MANISH GARG | PROF. MUKESH DHUNNA | Adoption And Acceptance Of Mobile Marketing: Customers' And Marketers' Perspectives |
| 19. | JITENDER KUMAR | PROF. RAJ KUMAR | Training Practices And Their Impact On Behaviour And Performance Of Sales Force In Selected Life Insurance Companies |
| 20. | ARTI | DR. JAGDEEP SINGLA | Public Perception, Acceptance And Attribute Preferences Of Genetically Modified Foods |
| 21. | SEEMA | DR. JEANNIE BHATIA | Employee Retention Strategies And Organizational Performance In Hospitality Sector |
| 22. | PARDEEP | DR. HEMA GULATI | Consumers Perception Towards Organised Retailing |
| 23. | ANJU | PROF. RAJ KUMAR | Evaluating Financial And Non-Financial Performance Of Disinvested Public Sector Enterprises In India |
| 24. | KAVITA | DR. APARNA BHARDWAJ | The Impact Of Transformational Leadership On Employee Engagement And Turnover Intentions: A Study In Automobile(Spare Parts) Sector In The Northern Region Of India |
| 25. | SEEMA DEVI | DR. SEEMA SINGH | Globalization And Current Account Deficit In India: A Post-Reform Study |

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| 26. | MANJU DEVI | DR. SEEMA SINGH | Measuring The Impact Of Capital Structure And Ownership Pattern On Corporate Performance: A Study Of Cement Industry |
| 27. | BHANWAR SINGH | PROF. A.S. BOORA | Modelling Of Behavioural Biases Effect On Investment Decision Making |
| 28. | PINKY | DR. RAMPHUL | Export Promotion Of Processed Food Products: An Evaluation Of Export Promotion Scheme Of APEDA. |
| 29. | ANJU | PROF. NEELAM JAIN | Perception And Satisfaction About Lending Practices Of House Loan Borrowers In Banking Sector |
| 30. | JWALA DEVI | DR. APARNA BHARDWAJ | A Comparative Study On Occupational Stress Among Employees Of Service Sector |
| 31. | KAMNA | PROF. A.S.S BOORA | Job Stress And Its Impact On Organisational Commitment In Information Technology Companies |
| 32. | APEKSHA | DR. SUNITA BISHNOI | Users' Perception Of Plastic Money And Cashless Transactions: Prospects And Challenges |
| 33. | PREETI VASHISHTH | DR. KARAMVIR SHEOKAND | Impact Of Training And Development On Employees' Efficiency And Effectiveness: A Study Of BPO Firms |
| 34. | PAWAN | DR. KULDEEP CHAUDHARY | Deceptive Advertising And Its Effect On Brand Image And Customer Loyalty In Personal Care Products |
| 35. | POOJA PAWRIYA | PROF. RAJ KUMAR | Impact Of Workforce Diversity On Firm Performance And Employee Morale |
| 36. | ANJALI | DR. ASHOK KUMAR | Impact Of Infrastructure Development On Export Performance: A Comparative Study Of Special Economic Zone |
| 37. | KANWAL JEET | PROF. MUKESH DHUNNA | Social Media Marketing: A Study Of Consumers And Marketers |
| 38. | RITU | DR. SEEMA SINGH | Challenges And Prospects Of Women Entrepreneurship In Haryana |
| 39. | PAYAL | PROF. A.S. BOORA | Working Capital Management And Profitability In Organised Retail Sector In India |
| 40. | JITENDER SINGH | DR. KULDEEP CHAUDHARY | Destination Branding And Image Building In The State Of Haryana: A Critical Analysis |
| 41. | NAVITA ASWAL | DR. SONIA | E-Recruitment Practices: Perceptions Of Job Seekers And Employers |

Any other items:

Item No. 1: In terms of clause 15 (ii) of the Ph.D ordinance, the Departmental Research Committee considered the half yearly progress report of the research scholars of the Institute and after its evaluation in the meeting, it was found that the progress reports of the following research scholars are found satisfactory:

| S.No. | Name of the Research Scholar | Name of the Supervisor |
|-------|------------------------------|------------------------|
| 1. | MONIKA AGARWAL | DR. SAMRIDHI TANWAR |
| 2. | MONIKA AGARWAL | DR. SAMRIDHI TANWAR |
| 3. | VANITA | PROF. NEELAM JAIN |
| 4. | ASHOK KUMAR | DR. SONIA |
| 5. | NEETA RANI | DR. APARNA BHARDWAJ |
| 6. | ANJU | PROF. RAJ KUMAR |
| 7. | SAVEEN KUMARI | DR. GARIMA DALAL |
| 8. | MEGHA NARANG | PROF. A.S. BOORA |
| 9. | SUREKHA | DR. DIVYA MALHAN |
| 10. | SUREKHA | DR. DIVYA MALHAN |
| 11. | SUREKHA | DR. DIVYA MALHAN |
| 12. | RITU YADAV | DR. VIJAY RATHEE |
| 13. | RITU YADAV | DR. VIJAY RATHEE |
| 14. | NARESH KUMAR | DR. RAMPHUL |
| 15. | NARESH KUMAR | DR. RAMPHUL |
| 16. | RITU | PROF. KAMLESH GAKHAR |
| 17. | RITU | PROF. KAMLESH GAKHAR |
| 18. | VIJAY DESWAL | DR. GARIMA DALAL |
| 19. | SITENDER RATHEE | DR. ASHOK KUMAR |
| 20. | SITENDER RATHEE | DR. ASHOK KUMAR |
| 21. | SITENDER RATHEE | DR. ASHOK KUMAR |
| 22. | AARTI | PROF. KAMLESH GAKHAR |
| 23. | AARTI | PROF. KAMLESH GAKHAR |
| 24. | SUMAN GOEL | PROF. RAJ KUMAR |
| 25. | SUNIL KUMARI | DR. SANJAY NANDAL |
| 26. | PALLVI | PROF. NEELAM JAIN |
| 27. | ROHIT BANSAL | DR. KULDEEP CHAUDHARY |
| 28. | VIJAY DESWAL | DR. ASHOK KUMAR |
| 29. | SARIKA AHLUWALIA | DR. SEEMA SINGH |
| 30. | ISHA GOEL | PROF. NEELAM JAIN |
| 31. | PAYUSH | PROF. AJAY K. RAJAN |
| 32. | GUNJAN | DR. RITU GANDHI |
| 33. | GITANJALI JINDAL | PROF. KAMLESH GAKHAR |
| 34. | MUKESH | PROF. PARDEEP AHLWATI |
| 35. | GITANJALI JINDAL | PROF. KAMLESH GAKHAR |
| 36. | ANJU | PROF. PARDEEP AHLWATI |
| 37. | MANISHA | PROF. A.S. BOORA |
| 38. | SUMAN GOEL | PROF. RAJ KUMAR |

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Meeting ended with a vote of thanks to chair.



CHAIRPERSON
DEPARTMENTAL RESEARCH COMMITTEE

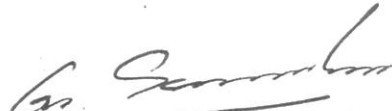
Endst. No. IMSAR/2017/ 3796 - 86 Dated: 9/2/17

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of Departmental Research Committee, IMSAR, M.D. University, Rohtak.
2. All the supervisors of the candidate(s).
3. Asstt. Registrar(R&S), M.D. University, Rohtak.
- ✓ 4. Director, UCC, M.D. University, Rohtak. He is requested to upload the same on the University website.



CHAIRPERSON
DEPARTMENTAL RESEARCH COMMITTEE


13/2/17

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