CURRICULUM AND SCHEME OF EXAMINATIONS OF TWO YEAR MBA & TWO YEAR MBA (LATERAL ENTRY) - (DDE MODE) effective from July, 2007.

First Semester

Paper Tile of the paper(s)	External Marks	Internal Marks	Practical/ viva-voce Marks	Duration of exams .
2.11DER Management Processes & Skill Development	70	30	-	3 hrs
2.12DER Managerial Economics	70	30	-	3 hrs
2.13DER Accounting for Managers	70	30	-	3 hrs
2.14DER Quantitative Methods	70	30	-	3 hrs
2.15DER Indian Ethos & Values	70	30	-	3 hrs
2.16DER Computer Application in Mgt.	50	-	50	3 hrs

Second Semester

2.21DER Financial Management	70	30	-	3 hrs
2.22DER Marketing Management	70	30	-	3 hrs
2.23DER Human Resource Management	70	30	-	3 hrs
2.24DER Indian Business Environment	70	30	-	3 hrs
2.25DER Production & Operations Management	70	30	-	3 hrs
2.26DER Organisational Behaviour	70	30	-	3 hrs

Third Semester

2.31DER Business Policy & Strategic Analysis	70	30	-	3 hrs
2.32DER Decision Support Systems and MIS	70	30	-	3 hrs
2.33DER Research Methodology	70	30	-	3 hrs
2.34DER International Business Environment	70	30	-	3 hrs
Optional Paper				3 hrs
Optional Paper				3 hrs
Optional Paper				3 hrs

Fourth Semester

2.41DER Corporate Evolution & Strategic Implementation	70	30	-	3 hrs
2.42DER Computer Network & Internet	50	-	50	3 hrs
2.43DER Entrepreneurial Development	70	30	-	3 hrs
2.44DER Project Report and Viva-voce	100	-	100	-
Optional Paper				3 hrs
Optional Paper				3 hrs
Optional Paper				3 hrs

NOTE : Students can opt for one additional specialisation consisting of 6 papers, if they so desire, against a payment of Rs.1000/- per paper. The students can appear in 3 papers in 3rd and 3 papers in 4th semester, along with respective semester exams.

LIST OF OPTIONAL PAPERS (FOR III & IV SEMESTERS)

FINANCE

Paper code	Title of Papers	External Marks	Internal Marks	Duration of Exam.
DER-III-FM2	Foreign Exchange Management	70	30	3 hrs
DER-III-FM3	Project Planning, Analysis & Management	70	30	3 hrs
DER-III-FM14	Working Capital Management	70	30	3 hrs
DER-IV-FM5	International Financial Management	70	30	3 hrs
DER-IV-FM7	Security Analysis & Investment Management	70	30	3 hrs
DER-IV-FM9	Management of Financial Services	70	30	3 hrs

MARKETING MANAGEMENT

Paper Code	Title of Papers	External Marks	Internal Marks	Duration of Exam.
DER-III-MM4	Consumer Behaviour	70	30	3 hrs.
DER-III-MM6	Sales and Distribution Management	70	30	3 hrs.
DER-III-MM7	Advertising Management	70	30	3 hrs.
DER-IV-MM1	Industrial Marketing	70	30	3 hrs.
DER-IV-MM2	Service Marketing	70	30	3 hrs.
DER-IV-MM5	Planning and Managing Retail Business	70	30	3 hrs.

HUMAN RESOURCE DEVELOPMENT

Paper code	Title of Papers	External Marks	Internal Marks	Duration of Exam.
DER-III-HRD2	Strategic Human Resource Management	70	30	3 hrs
DER-III-HRD6	Management of Industrial Relations	70	30	3 hrs
DER-III-HRD7	Organizational Change and Intervention Strategies	70	30	3 hrs
DER-IV-HRD3	Compensation Management	70	30	3 hrs
DER-IV-HRD4	Cross Cultural and Global Human Resource Management	70	30	3 hrs
DER-IV-HRD8	Human Resource Development	70	30	3 hrs

INFORMATION TECHNOLOGY MANAGEMENT

Paper code	Title of Papers	External Marks	Internal Marks	Practical Marks	Duration of Exam.
DER-III-IT5	Multimedia and Web Development	50		50	3 hrs
DER-III-IT7	Software Engineering	70	30		3 hrs
DER-III-IT10	System Analysis and Design	70	30		3 hrs.
DER-IV- IT1	Object Oriented Analysis and Design using C++	50		50	3 hrs
DER-IV-IT3	Programming in Java	50		50	3 hrs
DER-IV- IT4	Database Management System	50		50	3 hrs

PRODUCTION & OPERATIONS MANAGEMENT

Paper code	Title of Papers	External Marks	Internal Marks	Duration of Exam
DER-III-POM1	Purchasing and Materials Management	70	30	3 hrs
DER-III-POM2	Total Quality Management	70	30	3 hrs
DER-III-POM3	Production Planning & Control	70	30	3 hrs
DER-IV-POM4	Logistics Management	70	30	3 hrs
DER-IV-POM5	Industrial Engineering	70	30	3 hrs
DER-IV-POM7	Service Operations Management	70	30	3 hrs

INTERNATIONAL BUSINESS MANAGEMENT

Paper code	Title of Papers	External Marks	Internal Marks	Duration of Exam.
DER-III-IB1	International Trade Theory and Practical	70	30	3 hrs
DER-III-IB2	International Marketing	70	30	3 hrs
DER-III-IB3	Foreign Exchange Management	70	30	3 hrs
DER-IV-IB4	Export Import Procedure and documentation	70	30	3 hrs
DER-IV-IB5	International Strategic Management	70	30	3 hrs
DER-IV-IB6	International Financial Management	70	30	3 hrs