



**Pandit Lakhmi Chand State University of Performing
& Visual Arts, Rohtak**

(A State University established under Haryana Act No. 24 of 2014)



www.plcupva.ac.in

Master of Mass Communication (Media Production)

This programme is offered under the Faculty of FTV, in the department of mass communication. The course provides in-depth knowledge, understanding and training in contemporary media production through its state-of-the-art equipment and production facilities. In contemporary dynamic media landscape, this course has been conceived as a mix of theoretical and practical exposure across a range of media through early specialization. The course has specializations like print, digital, film & TV and radio production. The course is replete with both academic and industry rigour.

Career Prospects:

This course with its unique conception and structure offers requisite technical skills, aesthetic sense and academic rigour, thus presenting before the students a world of career opportunities. It enables them to explore and pursue a range of exciting careers in diverse fields like film & television, new media & digital web production, printing and broad-cast industry, corporate communication & advertising, to name a few.

Eligibility Conditions for Admission:

Graduate in Mass Communication or any other graduate programme in Media Studies, from a recognized institute/university, with at least 50% marks

OR

Bachelor Degree in Film & TV with 50% marks

OR

3 -Year PG Diploma in Film & TV with 50% marks

OR

Postgraduate Diploma in Media Studies with 50% marks

OR

BE/B. tech in Computer/IT/Electronics & Communication with 50% marks

Admissions are being done online only. For more details: please visit- www.plcupva.ac.in., or call: 8882301660. The last date for applying is **31st December, 2020**.

Give Wings To Your Dreams

MA Mass Comm in Media Production



Film & TV Production

Print Production

Radio Production

Web & Digital Production

Apply Now

<https://plcsupva.ac.in/>