

(DO NOT OPEN THIS QUESTION BOOKLET BEFORE TIME OR UNTIL YOU ARE ASKED TO DO SO)

A

Ph.D./URS-EE-Jan-2022

SET-X

SUBJECT : Tourism Management

10001

Sr. No.

Time : 1¼ Hours

Max. Marks : 100

Total Questions : 100

Roll No. (in figures) _____ (in words) _____

Name _____ Father's Name _____

Mother's Name _____ Date of Examination _____

(Signature of the Candidate)

(Signature of the Invigilator)

CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE STARTING THE QUESTION PAPER.

1. **All questions are compulsory.**
2. The candidates **must return** the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfair-means / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
4. Question Booklet along with answer key of all the A, B, C & D code will be got uploaded on the University website after the conduct of Entrance Examination. In case there is any discrepancy in the Question Booklet/Answer Key, the same may be brought to the notice of the Controller of Examination in writing/through E.Mail within 24 hours of uploading the same on the University Website. Thereafter, no complaint in any case, will be considered.
5. The candidate **must not** do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers **must not** be ticked in the question booklet.
6. **There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.**
7. Use only **Black or Blue Ball Point Pen** of good quality in the OMR Answer-Sheet.
8. **Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.**

PHD/URS-EE-2022/(Tourism Mgt.)(SET-X)/(A)

SEAL

1. Which of the following is *not* a condition for a tourist ?
 - (1) Staying for more than 24 hours at the destination
 - (2) Not involving in any remunerative activity
 - (3) Motivated with the desire for recreation and pleasure
 - (4) Visiting the destination as a part of official assignment

2. Dark tourism implies visit to :
 - (1) Destinations in the night
 - (2) Destinations known for haunting experiences
 - (3) Dark areas in the dense jungles
 - (4) Inaccessible Places

3. Which of the following is *not* a characteristic feature of Mass tourism ?
 - (1) Unplanned growth
 - (2) Community empowerment
 - (3) Environmentally unsustainable
 - (4) Tourism traffic beyond the carrying capacity of the destination

4. Which of the following is *not* considered as a form of tourism ?
 - (1) In-house tourism
 - (2) Niche tourism
 - (3) Green tourism
 - (4) Farm tourism

5. Which of the following is *not* a tourism region as per UNWTO classification ?
 - (1) Middle East
 - (2) East Asia and Pacific
 - (3) Europe
 - (4) Latin America

- 2
6. Which of the following is *not* part of Butler's model of Tourism Life Cycle ?
- (1) Exploration (2) Development
(3) Evaluation (4) Stagnation
7. Which of the following bodies represent the corporate organization ?
- (1) UNWTO
(2) WTTC
(3) UNESCO
(4) SAARC
8. Which among the following is *not* a tangible tourism service ?
- (1) Tour package
(2) Experience of the services
(3) Accommodation
(4) Transportation
9. Tourism Satellite Account system measures :
- (1) Economic Impacts
(2) Social & Cultural Impacts
(3) Environmental Impacts
(4) Impacts in the space
10. 'Tourism kills Tourism' is largely applicable in case of :
- (1) Mass Tourism
(2) Sustainable Tourism
(3) Nature-based Tourism
(4) Niche Tourism

11. Which among the following is *not* a push factor in tourism ?

- (1) rest and relaxation
- (2) health
- (3) adventure
- (4) cheap accommodation at the destination

12. 'Workers' Participation in Management' is considered as the key feature in the :

- (1) American System of Management
- (2) Japanese System of Management
- (3) Australian System of Management
- (4) Indian System of Management

13. 'Palace-on-Wheels' does *not* cover which of the following destinations ?

- (1) Bharatpur
- (2) Jaisalmer
- (3) Chittorgarh
- (4) Bikaner

14. 'Deccan Queen' runs between :

- (1) Mumbai-Pune
- (2) Mumbai-Kolhapur
- (3) Pune-Nagpur
- (4) Banglore-Hyderabad

15. Which of the following is *not* an IATA sub-region ?

- (1) Africa & Middle-East
- (2) South-Asia
- (3) Europe
- (4) The Americas

16. What was the 'World Tourism Day' theme for the year 2020 ?

- (1) Tourism & Jobs
- (2) Tourism & Rural Development
- (3) Sustainable and Digital Transformation
- (4) Community Empowerment

17. The headquarter of International Civil Aviation Organization is located at :

- (1) Hague
- (2) Madrid
- (3) Montreal
- (4) London

18. UFTAA stands for :

- (1) Universal Forum of Travel Agents Association
- (2) Universal Federation of Travel Agents Association
- (3) Universal Federation of Travel Agencies Association
- (4) Union of Transport Agents Association

19. Pacific Asia Travel Association was founded in :

- (1) 1951
- (2) 1955
- (3) 1961
- (4) 1965

20. Which of the following is *not* a World Heritage Property ?

- (1) Ajanta Caves
- (2) Elephanta Caves
- (3) Humanyun's Tomb
- (4) Barabar Hill Caves

A

21. Which of the following is designated as 'Adarsh Monument' in Haryana ?
- (1) Lat ki Masjid, Hisar
 - (2) Sheikh Cheheli's Tomb, Kurukshetra
 - (3) Birbal ka Chhatta, Narnaul
 - (4) Asigarh Fort, Hansi
22. Which of the following is *not* a physiographic region of India ?
- (1) Northern Mountains
 - (2) Peninsular Plateau
 - (3) Eastern Hills
 - (4) Thar Desert
23. Mahavir Jain got Nirvana at which place ?
- (1) Patliputra
 - (2) Pavapuri
 - (3) Vaishali
 - (4) Gaya
24. 'Incredible India' Campaign was launched in the year :
- (1) 2005
 - (2) 2002
 - (3) 2008
 - (4) 2004
25. Speleology is a sport related to :
- (1) Caving
 - (2) Kanoeing
 - (3) Boat race
 - (4) Scuba diving
26. Which of the following circuit is *not* covered under the Government's scheme of 'Swadesh Darshan' ?
- (1) Krishna Circuit
 - (2) Ramayana Circuit
 - (3) Aurangabad Circuit
 - (4) Buddhist Circuit

27. Which of the following needs is *not* part of Maslow's Need Hierarchy Theory ?

- (1) Esteem (2) Physiological
(3) Belonging (4) Virtual

28. National Tourism Policy was launched in :

- (1) 2008 (2) 2002
(3) 2005 (4) 2018

29. PRASAD scheme of Government of India primarily focuses on :

- (1) Pilgrimage (2) Adventure
(3) Health (4) Ecotourism

30. Which of the following institutions is *not* covered under the scheme 'Capacity Building for Service providers' ?

- (1) FCI (2) IITIM
(3) IHM (4) TFCI

31. Which of the following airports does *not* provide VISA-on-Arrival facility ?

- (1) Kochi (2) Agra
(3) Chennai (4) Bengaluru

32. What is the colour of Diplomatic Passport ?

- (1) Maroon (2) White
(3) Blue (4) Grey

33. Who is empowered to constitute State Level 'Environment Impact Assessment Committee' ?

- (1) State Government
- (2) Central Government
- (3) Both - Central & State Governments
- (4) None

34. Which is the oldest bird sanctuary in India ?

- (1) Vedanthangal bird sanctuary
- (2) Sultanpur bird sanctuary
- (3) Kusheswar bird sanctuary
- (4) Pulicat Lake bird sanctuary

35. Environment (Protection) Act was passed in the year :

- | | |
|----------|----------|
| (1) 1972 | (2) 1986 |
| (3) 1990 | (4) 1996 |

36. Which of the following is *not* a type of tourism carrying capacity ?

- | | |
|----------------|----------------|
| (1) Physical | (2) Cultural |
| (3) Commercial | (4) Ecological |

37. The North-Indian style of temple architecture is called as :

- | | |
|------------|-------------|
| (1) Vesara | (2) Dravida |
| (3) Nayak | (4) Nagar |

38. The 'Jataka' books belong to :

- | | |
|--------------|--------------|
| (1) Jainism | (2) Buddhism |
| (3) Shaivism | (4) Shaktism |

39. Which of the following is *not* correctly matched ?
- (1) Ellora Caves - Maharashtra
 - (2) Sittanvasal Caves - Tamil Nadu
 - (3) Lepakshi Temple - Karnataka
 - (4) Ravan Chhaya Rock Shelter - Orissa
40. 'Bandhani' - a 'Tie & Dye' art for cloth printing is popular in :
- (1) Punjab
 - (2) Rajasthan
 - (3) Bengal
 - (4) Bihar
41. Which of the following is *not* among the nine 'rasa' ?
- (1) Bibhatsa
 - (2) Lavanya
 - (3) Hasya
 - (4) Karuna
42. Which of the following sites does *not* belong to Indus Valley Civilization ?
- (1) Kalibanga
 - (2) Lothal
 - (3) Sanghol
 - (4) Dholavira
43. Congregational singing 'shabda' is related to :
- (1) Sikhism
 - (2) Islam
 - (3) Buddhism
 - (4) Jainism
44. Which of the following is *not* related to heritage conservation ?
- (1) INTACH
 - (2) ASI
 - (3) ICSSR
 - (4) UNESCO

- Which of the following is *not* a component of 'Destination Image' ?
- (1) Cognitive component (2) Conative component
(3) Affective component (4) Social component
46. Which of the following is *not* part of Medical Tourism ?
- (1) Illness (2) Wellness
(3) Affluence (4) Reproduction
47. Which of the following is *not* a World Heritage (natural) site ?
- (1) Jim Corbett National Park
(2) Sunderbans National Park
(3) Keoladeva National Park
(4) Western Ghats
48. Which of the following is *not* a component of Incentivized corporate tour ?
- (1) Safety & Security
(2) Transformative experience
(3) Strategic Programme design
(4) Innovation
49. Service Quality Model is based on five gaps in quality services. Which of the following doesn't constitute a gap under this model ?
- (1) Expected Service vs. Management Perception
(2) Service Design vs. Service Delivery
(3) Expected vs. Perceived Service
(4) Actual vs. Virtual Service

50. Which of the following is *not* a segment under market segmentation ?
- (1) Physiographic (2) Demographic
(3) Geographic (4) Psychographic
51. Which of the following is *not* a supplier product in distribution channels in Tourism ?
- (1) Transport (2) Tour Operator
(3) Accommodation (4) Entertainment
52. PASLOP technique presents a :
- (1) Linear Planning Model
(2) Consumer Group Model
(3) Product Promotion Model
(4) Tourist Typology Model
53. Which of the following is *not* a stage of growth in the 'Tourism Area Life Cycle' ?
- (1) Exploration (2) Promotion
(3) Involvement (4) Stagnation
54. Which of the following is *not* a forecasting method in Tourism ?
- (1) Time-series method
(2) Multiple regression method
(3) Clustering method
(4) Multivariate method

55. Which of the following is *not* a parametric test ?

- (1) Paired t-test
- (2) Pearson correlation
- (3) One-way analysis of Variance
- (4) Spearman correlation

56. Which of the following is *not* a part of Qualitative research ?

- (1) Ethnographic
- (2) Case study
- (3) Empirical research
- (4) Action research

57. Which of the following is *not* a condition for a valid contract under the Indian Contract Act ?

- (1) Offer and acceptance
- (2) Consideration
- (3) Legally enforceable
- (4) Good character

58. Allocentric tourists signifies a class of tourists who are ?

- (1) Discoverers
- (2) Entertainers
- (3) Comfort-loving
- (4) Pilgrims

59. As per the new rules of Consumer (Protection) Act, 2020, the pecuniary jurisdiction of the District Consumer Commission is up to :
- (1) Rs. Fifteen Lakhs
 - (2) Rs. Twenty Lakhs
 - (3) Rs. Thirty Lakhs
 - (4) Rs. Fifty Lakhs
60. Which of the following is *not* an approach to study personality ?
- (1) Psycho-graphic approach
 - (2) Typology approach
 - (3) Demographic approach
 - (4) Psycho-analytic approach
61. The Herzberg Theory of Motivation is based on :
- (1) Hygiene factors
 - (2) Motivators
 - (3) Both (1) and (2)
 - (4) None of the above
62. Which of the following is *not* a major Principle of Management ?
- | | |
|----------------|-----------------|
| (1) Staffing | (2) Planning |
| (3) Resourcing | (4) Controlling |
63. Who is considered as the Father of Modern Management Theory ?
- | | |
|-------------------|----------------------|
| (1) Peter Drucker | (2) Henry Fayol |
| (3) Philip Kotler | (4) Frederick Taylor |

- A :
64. The Advocacy Approach in Tourism focused primarily on :
- (1) Economic development
 - (2) Sustainable development
 - (3) Community development
 - (4) Socio-cultural development
65. The 'UDAN' scheme of the Government is mainly related to :
- (1) Cheap air - fares
 - (2) Regional Airport Development Programme
 - (3) Open Sky Policy
 - (4) To attract investments in civil aviation
66. The most common technique used in Factor Analysis is :
- (1) Principal Component Analysis
 - (2) Regression Technique
 - (3) Multivariate Technique
 - (4) Weight Square Method
67. What is *not* true about Null Hypothesis ?
- (1) There exists no relation between two variables
 - (2) It is denoted by H_1
 - (3) Observations are the result of chance
 - (4) There is no statistical significance between two variables

68. Pro-poor Tourism signifies :

72

- (1) Economic benefits for the poor
- (2) Visits to the poverty-stricken areas
- (3) Tour packages for poor
- (4) Participation of the poor in destination development

69. Under which type of Economic Systems Tourism grows more ?

73.

- (1) Socialism
- (2) Communism
- (3) Capitalism
- (4) Capitalistic Socialism

70. Which of the following factors don't contribute much in the intra-regional tourism growth ?

74.

- (1) Short distances
- (2) Cultural affinity
- (3) Less time consumption
- (4) Political system

71. Which type of society is capable of absorbing effectively the negative impacts of Tourism ?

75.

- (1) Agrarian society
- (2) Tribal society
- (3) Industrial society
- (4) Digital society

A

72. Green marketing encourages :

- (1) Conservation of energy
- (2) High economic gains
- (3) Preservation of environment
- (4) Minimum use of natural resources

73. Recently the Tourism Ministry has initiated proposal to put Tourism on the :

- (1) Union List
- (2) Concurrent List
- (3) State List
- (4) None of the above

74. Who is/are considered as Tourism facilitator/s ?

- (1) Industry
- (2) Government
- (3) Both (1) and (2)
- (4) None of the above

75. 'Tourism Chain' signifies :

- (1) Vertical & horizontal coordination between different Tourism service suppliers
- (2) Theme-based Tourism circuit
- (3) Circular nature of Tourism
- (4) Long queue of waiting Tourists

76. As per Indian Tourism Statistics-2021, how much fall in Foreign Tourist Arrival was recorded :

- (1) -74.9 % (2) -54.6%
 (3) -48.2 % (4) -36.7%

77. Which of the following regions attract the maximum number of Tourists ?

- (1) The Americas (2) Asia Pacific
 (3) Europe (4) Middle East

78. Who is the author of the book 'Branding India : An Incredible Story' ?

- (1) Dilip Bobb (2) Amitabh Kant
 (3) Amitav Ghosh (4) Vikram Seth

79. What does 'I' stand for in MICE ?

- (1) Inventories (2) Innovations
 (3) Incentives (4) Invitation

80. Which is the most popular type of Tourism in India ?

- (1) Religious Tourism (2) Adventure Tourism
 (3) Eco-Tourism (4) Health Tourism

81. Where can you find 'Panch Rathas' and 'Panch Mandapas' ?

- (1) Mammallapuram (2) Madurai
 (3) Coimbatore (4) Elephanta

A

82. Which of the following is *not* a classical dance of India ?
- (1) Bharatnatyam (2) Mohiniyattam
(3) Kalbelia (4) Manipuri
83. Who of the following is a major exponent of Carnatic music ?
- (1) M. S. Subbulakshmi (2) Radha Vishwnathan
(3) Begum Akhtar (4) Subramaniya Iyer
84. PEST analysis signifies :
- (1) Evaluation of external environment for a business
(2) Identification of pests in agriculture
(3) Internal evaluation of an organization
(4) A test to know the consumers' preference for a product
85. Who among the following is *not* considered as a stakeholder in Tourism ?
- (1) Tourist
(2) Industry
(3) Community at the destination
(4) A spiritualist
86. Travel Career Ladder Model of Tourism motivation is given by :
- (1) Pearce (2) McIntosh
(3) Crompton (4) Maslow
87. Which state is famous for Orchid flowers ?
- (1) Uttarakhand (2) Sikkim
(3) Madhya Pradesh (4) Assam

SEAL

88. Which of the following is *not* a climatic zone of the world ?

- | | |
|----------------|--------------|
| (1) Arctic | (2) Tropical |
| (3) Equatorial | (4) Prairie |

89. The National parks are declared as such under which Act ?

- (1) The Wildlife (Protection) Act
- (2) The Environment (Protection) Act
- (3) The Biological Diversity Act
- (4) The Forest Conservation Act

90. Indian culture, essentially, is believed to be a :

- (1) Material culture
- (2) Spiritual culture
- (3) Industrial culture
- (4) Tribal culture

91. Cultural conflict occurs in tourism when :

- (1) The host accepts the culture of the Tourist
- (2) The host resist the culture of the Tourist
- (3) The culture of the host embarrasses the Tourist
- (4) All of the above

92. Which of the following is *not* associated with Jainism ?

- | | |
|---------------|--------------------|
| (1) Mount Abu | (2) Shravanbelgola |
| (3) Ranakpur | (4) Tanakpur |

A

93. Which of the following is outside the Krishna Circuit ?
- (1) Dwarka (2) Chitrakoot
(3) Kurukshetra (4) Nathdwara
94. Which of the following professional bodies belong to the hotel industry :
- (1) FICCI (2) FHRAI
(3) CII (4) ICC
95. Which of the following is *not* part of Doxey's Irritation Index Model ?
- (1) Euphoria (2) Anatonism
(3) Sympathy (4) Apathy
96. How many Tourism regions are there as per the UNWTOs classification ?
- (1) 7 (2) 5
(3) 8 (4) 10
97. Which international body prepares the Travel & Tourism Competitiveness Index ?
- (1) World Bank
(2) World Travel & Tourism Council
(3) World Economic Forum
(4) World Trade Organization

SEAL

98. Which of the following NGOs work for assessing the socio-cultural, economic and environmental impacts of Tourism ?

- (1) Smile Foundation
- (2) Equations
- (3) CRY
- (4) Care India

99. Which of the following is *not* a part of the non-conventional sources of energy ?

- (1) Solar energy
- (2) Thermal energy
- (3) Wind energy
- (4) Ocean energy

100. Which of the following is *not* forming part of inbound tourist spending ?

- (1) Induced expenditure
- (2) Direct expenditure
- (3) Indirect expenditure
- (4) Miscellaneous expenditure

*** (DO NOT OPEN THIS QUESTION BOOKLET BEFORE TIME OR UNTIL YOU ARE ASKED TO DO SO)**



Ph.D./URS-EE-Jan-2022

SET-X

SUBJECT : Tourism Management 10002

Sr. No.

Time : 1¼ Hours

Max. Marks : 100

Total Questions : 100

Roll No. (in figures) _____ (in words) _____

Name _____ Father's Name _____

Mother's Name _____ Date of Examination _____

(Signature of the Candidate)

(Signature of the Invigilator)

CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE STARTING THE QUESTION PAPER.

SEAL

1. **All questions are compulsory.**
2. The candidates **must return** the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfair-means / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
4. Question Booklet along with answer key of all the A, B, C & D code will be got uploaded on the University website after the conduct of Entrance Examination. In case there is any discrepancy in the Question Booklet/Answer Key, the same may be brought to the notice of the Controller of Examination in writing/through E.Mail within 24 hours of uploading the same on the University Website. Thereafter, no complaint in any case, will be considered.
5. The candidate **must not** do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers **must not** be ticked in the question booklet.
6. **There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.**
7. Use only **Black or Blue Ball Point Pen** of good quality in the OMR Answer-Sheet.
8. **Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.**

PHD/URS-EE-2022/(Tourism Mgt.)(SET-X)/(B)

1. Which type of society is capable of absorbing effectively the negative impacts of Tourism ?

- (1) Agrarian society
- (2) Tribal society
- (3) Industrial society
- (4) Digital society

2. Green marketing encourages :

- (1) Conservation of energy
- (2) High economic gains
- (3) Preservation of environment
- (4) Minimum use of natural resources

3. Recently the Tourism Ministry has initiated proposal to put Tourism on the :

- (1) Union List
- (2) Concurrent List
- (3) State List
- (4) None of the above

4. Who is/are considered as Tourism facilitator/s ?

- (1) Industry
- (2) Government
- (3) Both (1) and (2)
- (4) None of the above

5. 'Tourism Chain' signifies :

- (1) Vertical & horizontal coordination between different Tourism service suppliers
- (2) Theme-based Tourism circuit
- (3) Circular nature of Tourism
- (4) Long queue of waiting Tourists

1

1

6. As per Indian Tourism Statistics-2021, how much fall in Foreign Tourist Arrival was recorded :

- (1) -74.9 %
- (2) -54.6%
- (3) -48.2 %
- (4) -36.7%

13

7. Which of the following regions attract the maximum number of Tourists ?

- (1) The Americas
- (2) Asia Pacific
- (3) Europe
- (4) Middle East

14

8. Who is the author of the book 'Branding India : An Incredible Story' ?

- (1) Dilip Bobb
- (2) Amitabh Kant
- (3) Amitav Ghosh
- (4) Vikram Seth

9. What does T stand for in MICE ?

- (1) Inventories
- (2) Innovations
- (3) Incentives
- (4) Invitation

15.

10. Which is the most popular type of Tourism in India ?

- (1) Religious Tourism
- (2) Adventure Tourism
- (3) Eco-Tourism
- (4) Health Tourism

11. Which of the following is *not* a supplier product in distribution channels in Tourism ?

- (1) Transport
- (2) Tour Operator
- (3) Accommodation
- (4) Entertainment

12. PASLOP technique presents a :

- (1) Linear Planning Model
- (2) Consumer Group Model
- (3) Product Promotion Model
- (4) Tourist Typology Model

13. Which of the following is *not* a stage of growth in the 'Tourism Area Life Cycle' ?

- (1) Exploration
- (2) Promotion
- (3) Involvement
- (4) Stagnation

14. Which of the following is *not* a forecasting method in Tourism ?

- (1) Time-series method
- (2) Multiple regression method
- (3) Clustering method
- (4) Multivariate method

15. Which of the following is *not* a parametric test ?

- (1) Paired t-test
- (2) Pearson correlation
- (3) One-way analysis of Variance
- (4) Spearman correlation

16. Which of the following is *not* a part of Qualitative research ?

- (1) Ethnographic
- (2) Case study
- (3) Empirical research
- (4) Action research

17. Which of the following is *not* a condition for a valid contract under the Indian Contract Act ?

- (1) Offer and acceptance
- (2) Consideration
- (3) Legally enforceable
- (4) Good character

18. Allocentric tourists signifies a class of tourists who are ?

- (1) Discoverers
- (2) Entertainers
- (3) Comfort-loving
- (4) Pilgrims

19. As per the new rules of Consumer (Protection) Act, 2020, the pecuniary jurisdiction of the District Consumer Commission is up to :

- (1) Rs. Fifteen Lakhs
- (2) Rs. Twenty Lakhs
- (3) Rs. Thirty Lakhs
- (4) Rs. Fifty Lakhs

20. Which of the following is *not* an approach to study personality ?

- (1) Psycho-graphic approach
- (2) Typology approach
- (3) Demographic approach
- (4) Psycho-analytic approach

21. Which of the following airports does *not* provide VISA-on-Arrival facility ?

- (1) Kochi
- (2) Agra
- (3) Chennai
- (4) Bengaluru

22. What is the colour of Diplomatic Passport ?

- (1) Maroon
- (2) White
- (3) Blue
- (4) Grey

23. Who is empowered to constitute State Level 'Environment Impact Assessment Committee' ?

- (1) State Government
- (2) Central Government
- (3) Both - Central & State Governments
- (4) None

24. Which is the oldest bird sanctuary in India ?

- (1) Vedanthangal bird sanctuary
- (2) Sultanpur bird sanctuary
- (3) Kusheswar bird sanctuary
- (4) Pulicat Lake bird sanctuary

25. Environment (Protection) Act was passed in the year :

- (1) 1972 (2) 1986
(3) 1990 (4) 1996

26. Which of the following is *not* a type of tourism carrying capacity ?

- (1) Physical (2) Cultural
(3) Commercial (4) Ecological

27. The North-Indian style of temple architecture is called as :

- (1) Vesara (2) Dravida
(3) Nayak (4) Nagar

28. The 'Jataka' books belong to :

- (1) Jainism (2) Buddhism
(3) Shaivism (4) Shaktism

29. Which of the following is *not* correctly matched ?

- (1) Ellora Caves - Maharashtra
(2) Sittanvasal Caves - Tamil Nadu
(3) Lepakshi Temple - Karnataka
(4) Ravan Chhaya Rock Shelter - Orissa

30. 'Bandhani' - a 'Tie & Dye' art for cloth printing is popular in :

- (1) Punjab (2) Rajasthan
(3) Bengal (4) Bihar

31. Which among the following is *not* a push factor in tourism ?

- (1) rest and relaxation
- (2) health
- (3) adventure
- (4) cheap accommodation at the destination

32. 'Workers' Participation in Management' is considered as the key feature in the :

- (1) American System of Management
- (2) Japanese System of Management
- (3) Australian System of Management
- (4) Indian System of Management

33. 'Palace-on-Wheels' does *not* cover which of the following destinations ?

- | | |
|-----------------|---------------|
| (1) Bharatpur | (2) Jaisalmer |
| (3) Chittorgarh | (4) Bikaner |

34. 'Deccan Queen' runs between :

- (1) Mumbai-Pune
- (2) Mumbai-Kolhapur
- (3) Pune-Nagpur
- (4) Bangalore-Hyderabad

35. Which of the following is *not* an IATA sub-region ?

- (1) Africa & Middle-East
- (2) South-Asia
- (3) Europe
- (4) The Americas

36. What was the 'World Tourism Day' theme for the year 2020 ?

4

- (1) Tourism & Jobs
- (2) Tourism & Rural Development
- (3) Sustainable and Digital Transformation
- (4) Community Empowerment

37. The headquarter of International Civil Aviation Organization is located at :

- (1) Hague
- (2) Madrid
- (3) Montreal
- (4) London

42

38. UFTAA stands for :

- (1) Universal Forum of Travel Agents Association
- (2) Universal Federation of Travel Agents Association
- (3) Universal Federation of Travel Agencies Association
- (4) Union of Transport Agents Association

43

39. Pacific Asia Travel Association was founded in :

- (1) 1951
- (2) 1955
- (3) 1961
- (4) 1965

44

40. Which of the following is *not* a World Heritage Property ?

- (1) Ajanta Caves
- (2) Elephanta Caves
- (3) Humanyun's Tomb
- (4) Barabar Hill Caves

45

B

41. Cultural conflict occurs in tourism when :

- (1) The host accepts the culture of the Tourist
- (2) The host resist the culture of the Tourist
- (3) The culture of the host embarrasses the Tourist
- (4) All of the above

42. Which of the following is *not* associated with Jainism ?

- (1) Mount Abu
- (2) Shravanbelgola
- (3) Ranakpur
- (4) Tanakpur

43. Which of the following is outside the Krishna Circuit ?

- (1) Dwarka
- (2) Chitrakoot
- (3) Kurukshetra
- (4) Nathdwara

44. Which of the following professional bodies belong to the hotel industry :

- (1) FICCI
- (2) FHRAI
- (3) CII
- (4) ICC

45. Which of the following is *not* part of Doxey's Irritation Index Model ?

- (1) Euphoria
- (2) Anatgonism
- (3) Sympathy
- (4) Apathy

46. How many Tourism regions are there as per the UNWTOs classification ?

(1) 7

(2) 5

(3) 8

(4) 10

47. Which international body prepares the Travel & Tourism Competitiveness Index ?

(1) World Bank

(2) World Travel & Tourism Council

(3) World Economic Forum

(4) World Trade Organization

48. Which of the following NGOs work for assessing the socio-cultural, economic and environmental impacts of Tourism ?

(1) Smile Foundation

(2) Equations

(3) CRY

(4) Care India

49. Which of the following is *not* a part of the non-conventional sources of energy ?

(1) Solar energy

(2) Thermal energy

(3) Wind energy

(4) Ocean energy

50. Which of the following is *not* forming part of inbound tourist spending ?
- (1) Induced expenditure
 - (2) Direct expenditure
 - (3) Indirect expenditure
 - (4) Miscellaneous expenditure
51. The Herzberg Theory of Motivation is based on :
- (1) Hygiene factors
 - (2) Motivators
 - (3) Both (1) and (2)
 - (4) None of the above
52. Which of the following is *not* a major Principle of Management ?
- | | |
|----------------|-----------------|
| (1) Staffing | (2) Planning |
| (3) Resourcing | (4) Controlling |
53. Who is considered as the Father of Modern Management Theory ?
- | | |
|-------------------|----------------------|
| (1) Peter Drucker | (2) Henry Fayol |
| (3) Philip Kotler | (4) Frederick Taylor |
54. The Advocacy Approach in Tourism focused primarily on :
- (1) Economic development
 - (2) Sustainable development
 - (3) Community development
 - (4) Socio-cultural development

55. The 'UDAN' scheme of the Government is mainly related to :
- (1) Cheap air - fares
 - (2) Regional Airport Development Programme
 - (3) Open Sky Policy
 - (4) To attract investments in civil aviation
56. The most common technique used in Factor Analysis is :
- (1) Principal Component Analysis
 - (2) Regression Technique
 - (3) Multivariate Technique
 - (4) Weight Square Method
57. What is *not* true about Null Hypothesis ?
- (1) There exists no relation between two variables
 - (2) It is denoted by H_1
 - (3) Observations are the result of chance
 - (4) There is no statistical significance between two variables
58. Pro-poor Tourism signifies :
- (1) Economic benefits for the poor
 - (2) Visits to the poverty-stricken areas
 - (3) Tour packages for poor
 - (4) Participation of the poor in destination development

59. Under which type of Economic Systems Tourism grows more ?
- (1) Socialism
 - (2) Communism
 - (3) Capitalism
 - (4) Capitalistic Socialism
60. Which of the following factors don't contribute much in the intra-regional tourism growth ?
- (1) Short distances
 - (2) Cultural affinity
 - (3) Less time consumption
 - (4) Political system
61. Where can you find 'Panch Rathas' and 'Panch Mandapas' ?
- | | |
|-------------------|---------------|
| (1) Mammallapuram | (2) Madurai |
| (3) Coimbatore | (4) Elephanta |
62. Which of the following is *not* a classical dance of India ?
- | | |
|------------------|------------------|
| (1) Bharatnatyam | (2) Mohiniyattam |
| (3) Kalbelia | (4) Manipuri |
63. Who of the following is a major exponent of Carnatic music ?
- | | |
|------------------------|-----------------------|
| (1) M. S. Subbulakshmi | (2) Radha Vishwnathan |
| (3) Begum Akhtar | (4) Subramaniya Iyer |

64. . PEST analysis signifies :

- (1) Evaluation of external environment for a business
- (2) Identification of pests in agriculture
- (3) Internal evaluation of an organization
- (4) A test to know the consumers' preference for a product

65. Who among the following is *not* considered as a stakeholder in Tourism ?

- (1) Tourist
- (2) Industry
- (3) Community at the destination
- (4) A spiritualist

66. Travel Career Ladder Model of Tourism motivation is given by :

- | | |
|--------------|--------------|
| (1) Pearce | (2) McIntosh |
| (3) Crompton | (4) Maslow |

67. Which state is famous for Orchid flowers ?

- | | |
|--------------------|------------|
| (1) Uttarakhand | (2) Sikkim |
| (3) Madhya Pradesh | (4) Assam |

68. Which of the following is *not* a climatic zone of the world ?

- | | |
|----------------|--------------|
| (1) Arctic | (2) Tropical |
| (3) Equatorial | (4) Prairie |

69. The National parks are declared as such under which Act ?

- (1) The Wildlife (Protection) Act
- (2) The Environment (Protection) Act
- (3) The Biological Diversity Act
- (4) The Forest Conservation Act

70. Indian culture, essentially, is believed to be a :

- (1) Material culture
- (2) Spiritual culture
- (3) Industrial culture
- (4) Tribal culture

71. Which of the following is *not* among the nine 'rasa' ?

- | | |
|--------------|-------------|
| (1) Bibhatsa | (2) Lavanya |
| (3) Hasya | (4) Karuna |

72. Which of the following sites does *not* belong to Indus Valley Civilization ?

- | | |
|---------------|---------------|
| (1) Kalibanga | (2) Lothal |
| (3) Sanghol | (4) Dholavira |

73. Congregational singing 'shabda' is related to :

- | | |
|--------------|-------------|
| (1) Sikhism | (2) Islam |
| (3) Buddhism | (4) Jainism |

74. Which of the following is *not* related to heritage conservation ?
- (1) INTACH (2) ASI
(3) ICSSR (4) UNESCO
75. Which of the following is *not* a component of 'Destination Image' ?
- (1) Cognitive component (2) Conative component
(3) Affective component (4) Social component
76. Which of the following is *not* part of Medical Tourism ?
- (1) Illness (2) Wellness
(3) Affluence (4) Reproduction
77. Which of the following is *not* a World Heritage (natural) site ?
- (1) Jim Corbett National Park
(2) Sunderbans National Park
(3) Keoladeva National Park
(4) Western Ghats
78. Which of the following is *not* a component of Incentivized corporate tour ?
- (1) Safety & Security
(2) Transformative experience
(3) Strategic Programme design
(4) Innovation

79. Service Quality Model is based on five gaps in quality services. Which of the following doesn't constitute a gap under this model ?

- (1) Expected Service vs. Management Perception
- (2) Service Design vs. Service Delivery
- (3) Expected vs. Perceived Service
- (4) Actual vs. Virtual Service

80. Which of the following is *not* a segment under market segmentation ?

- (1) Physiographic
- (2) Demographic
- (3) Geographic
- (4) Psychographic

81. Which of the following is designated as 'Adarsh Monument' in Haryana ?

- (1) Lat ki Masjid, Hisar
- (2) Sheikh Cheheli's Tomb, Kurukshetra
- (3) Birbal ka Chhatta, Narnaul
- (4) Asigarh Fort, Hansi

82. Which of the following is *not* a physiographic region of India ?

- (1) Northern Mountains
- (2) Peninsular Plateau
- (3) Eastern Hills
- (4) Thar Desert

83. Mahavir Jain got Nirvana at which place ?

- (1) Patliputra
- (2) Pavapuri
- (3) Vaishali
- (4) Gaya

84. 'Incredible India' Campaign was launched in the year :

- (1) 2005
- (2) 2002
- (3) 2008
- (4) 2004

85. Speleology is a sport related to :

- (1) Caving (2) Kanoeing
(3) Boat race (4) Scuba diving

86. Which of the following circuit is *not* covered under the Government's scheme of 'Swadesh Darshan' ?

- (1) Krishna Circuit (2) Ramayana Circuit
(3) Aurangabad Circuit (4) Buddhist Circuit

87. Which of the following needs is *not* part of Maslow's Need Hierarchy Theory ?

- (1) Esteem (2) Physiological
(3) Belonging (4) Virtual

88. National Tourism Policy was launched in :

- (1) 2008 (2) 2002
(3) 2005 (4) 2018

89. PRASAD scheme of Government of India primarily focuses on :

- (1) Pilgrimage (2) Adventure
(3) Health (4) Ecotourism

90. Which of the following institutions is *not* covered under the scheme 'Capacity Building for Service providers' ?

- (1) FCI (2) IITIM
(3) IHM (4) TFCI

91. Which of the following is *not* a condition for a tourist ?

- (1) Staying for more than 24 hours at the destination
- (2) Not involving in any remunerative activity
- (3) Motivated with the desire for recreation and pleasure
- (4) Visiting the destination as a part of official assignment

92. Dark tourism implies visit to :

- (1) Destinations in the night
- (2) Destinations known for haunting experiences
- (3) Dark areas in the dense jungles
- (4) Inaccessible Places

93. Which of the following is *not* a characteristic feature of Mass tourism ?

- (1) Unplanned growth
- (2) Community empowerment
- (3) Environmentally unsustainable
- (4) Tourism traffic beyond the carrying capacity of the destination

94. Which of the following is *not* considered as a form of tourism ?

- (1) In-house tourism
- (2) Niche tourism
- (3) Green tourism
- (4) Farm tourism

95. Which of the following is *not* a tourism region as per UNWTO classification ?

- (1) Middle East
- (2) East Asia and Pacific
- (3) Europe
- (4) Latin America

96. Which of the following is *not* part of Butler's model of Tourism Life Cycle ?
- (1) Exploration
 - (2) Development
 - (3) Evaluation
 - (4) Stagnation
97. Which of the following bodies represent the corporate organization ?
- (1) UNWTO
 - (2) WTTC
 - (3) UNESCO
 - (4) SAARC
98. Which among the following is *not* a tangible tourism service ?
- (1) Tour package
 - (2) Experience of the services
 - (3) Accommodation
 - (4) Transportation
99. Tourism Satellite Account system measures :
- (1) Economic Impacts
 - (2) Social & Cultural Impacts
 - (3) Environmental Impacts
 - (4) Impacts in the space
100. 'Tourism kills Tourism' is largely applicable in case of :
- (1) Mass Tourism
 - (2) Sustainable Tourism
 - (3) Nature-based Tourism
 - (4) Niche Tourism

Total No. of Printed Pages : 21

*** (DO NOT OPEN THIS QUESTION BOOKLET BEFORE TIME OR UNTIL YOU ARE ASKED TO DO SO)**



Ph.D./URS-EE-Jan-2022

SET-X

SUBJECT : Tourism Management

10019

Sr. No.

Time : 1¼ Hours

Max. Marks : 100

Total Questions : 100

Roll No. (in figures) _____ (in words) _____

Name _____ Father's Name _____

Mother's Name _____ Date of Examination _____

(Signature of the Candidate)

(Signature of the Invigilator)

CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE STARTING THE QUESTION PAPER.

1. **All questions are compulsory.**
2. The candidates **must return** the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfair-means / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
4. Question Booklet along with answer key of all the A, B, C & D code will be got uploaded on the University website after the conduct of Entrance Examination. In case there is any discrepancy in the Question Booklet/Answer Key, the same may be brought to the notice of the Controller of Examination in writing/through E.Mail within 24 hours of uploading the same on the University Website. Thereafter, no complaint in any case, will be considered.
5. The candidate **must not** do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers **must not** be ticked in the question booklet.
6. **There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.**
7. Use only **Black or Blue Ball Point Pen** of good quality in the OMR Answer-Sheet.
8. **Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.**

PHD/URS-EE-2022/(Tourism Mgt.)(SET-X)/(C)

SEAL

1. Which of the following is *not* among the nine 'rasa' ?
- (1) Bibhatsa (2) Lavanya
(3) Hasya (4) Karuna
2. Which of the following sites does *not* belong to Indus Valley Civilization ?
- (1) Kalibanga (2) Lothal
(3) Sanghol (4) Dholavira
3. Congregational singing 'shabda' is related to :
- (1) Sikhism (2) Islam
(3) Buddhism (4) Jainism
4. Which of the following is *not* related to heritage conservation ?
- (1) INTACH (2) ASI
(3) ICSSR (4) UNESCO
5. Which of the following is *not* a component of 'Destination Image' ?
- (1) Cognitive component
(2) Conative component
(3) Affective component
(4) Social component
6. Which of the following is *not* part of Medical Tourism ?
- (1) Illness (2) Wellness
(3) Affluence (4) Reproduction

7. Which of the following is *not* a World Heritage (natural) site ?

- (1) Jim Corbett National Park
- (2) Sunderbans National Park
- (3) Keoladeva National Park
- (4) Western Ghats

8. Which of the following is *not* a component of Incentivized corporate tour ?

- (1) Safety & Security
- (2) Transformative experience
- (3) Strategic Programme design
- (4) Innovation

9. Service Quality Model is based on five gaps in quality services. Which of the following doesn't constitute a gap under this model ?

- (1) Expected Service vs. Management Perception
- (2) Service Design vs. Service Delivery
- (3) Expected vs. Perceived Service
- (4) Actual vs. Virtual Service

10. Which of the following is *not* a segment under market segmentation ?

- | | |
|-------------------|-------------------|
| (1) Physiographic | (2) Demographic |
| (3) Geographic | (4) Psychographic |

11. Which of the following is designated as 'Adarsh Monument' in Haryana ?
- (1) Lat ki Masjid, Hisar
 - (2) Sheikh Cheheli's Tomb, Kurukshetra
 - (3) Birbal ka Chhatta, Narnaul
 - (4) Asigarh Fort, Hansi
12. Which of the following is *not* a physiographic region of India ?
- (1) Northern Mountains
 - (2) Peninsular Plateau
 - (3) Eastern Hills
 - (4) Thar Desert
13. Mahavir Jain got Nirvana at which place ?
- (1) Patliputra
 - (2) Pavapuri
 - (3) Vaishali
 - (4) Gaya
14. 'Incredible India' Campaign was launched in the year :
- (1) 2005
 - (2) 2002
 - (3) 2008
 - (4) 2004
15. Speleology is a sport related to :
- (1) Caving
 - (2) Kanoeing
 - (3) Boat race
 - (4) Scuba diving
16. Which of the following circuit is *not* covered under the Government's scheme of 'Swadesh Darshan' ?
- (1) Krishna Circuit
 - (2) Ramayana Circuit
 - (3) Aurangabad Circuit
 - (4) Buddhist Circuit

17. Which of the following needs is *not* part of Maslow's Need Hierarchy Theory ?

- (1) Esteem (2) Physiological
(3) Belonging (4) Virtual

18. National Tourism Policy was launched in :

- (1) 2008 (2) 2002
(3) 2005 (4) 2018

19. PRASAD scheme of Government of India primarily focuses on :

- (1) Pilgrimage (2) Adventure
(3) Health (4) Ecotourism

20. Which of the following institutions is *not* covered under the scheme 'Capacity Building for Service providers' ?

- (1) FCI (2) IITIM
(3) IHM (4) TFCI

21. Which of the following is *not* a condition for a tourist ?

- (1) Staying for more than 24 hours at the destination
(2) Not involving in any remunerative activity
(3) Motivated with the desire for recreation and pleasure
(4) Visiting the destination as a part of official assignment

22. Dark tourism implies visit to :

- (1) Destinations in the night
- (2) Destinations known for haunting experiences
- (3) Dark areas in the dense jungles
- (4) Inaccessible Places

23. Which of the following is *not* a characteristic feature of Mass tourism ?

- (1) Unplanned growth
- (2) Community empowerment
- (3) Environmentally unsustainable
- (4) Tourism traffic beyond the carrying capacity of the destination

24. Which of the following is *not* considered as a form of tourism ?

- (1) In-house tourism
- (2) Niche tourism
- (3) Green tourism
- (4) Farm tourism

25. Which of the following is *not* a tourism region as per UNWTO classification ?

- (1) Middle East
- (2) East Asia and Pacific
- (3) Europe
- (4) Latin America

26. Which of the following is *not* part of Butler's model of Tourism Life Cycle ?

- (1) Exploration
- (2) Development
- (3) Evaluation
- (4) Stagnation

27. Which of the following bodies represent the corporate organization ?

- (1) UNWTO (2) WTTC
(3) UNESCO (4) SAARC

28. Which among the following is *not* a tangible tourism service ?

- (1) Tour package
(2) Experience of the services
(3) Accommodation
(4) Transportation

29. Tourism Satellite Account system measures :

- (1) Economic Impacts
(2) Social & Cultural Impacts
(3) Environmental Impacts
(4) Impacts in the space

30. 'Tourism kills Tourism' is largely applicable in case of :

- (1) Mass Tourism
(2) Sustainable Tourism
(3) Nature-based Tourism
(4) Niche Tourism

31. Where can you find 'Panch Rathas' and 'Panch Mandapas' ?

- (1) Mammallapuram (2) Madurai
(3) Coimbatore (4) Elephanta

32. Which of the following is *not* a classical dance of India ?
- (1) Bharatnatyam (2) Mohiniyattam
(3) Kalbelia (4) Manipuri
33. Who of the following is a major exponent of Carnatic music ?
- (1) M. S. Subbulakshmi (2) Radha Vishwnathan
(3) Begum Akhtar (4) Subramaniya Iyer
34. PEST analysis signifies :
- (1) Evaluation of external environment for a business
(2) Identification of pests in agriculture
(3) Internal evaluation of an organization
(4) A test to know the consumers' preference for a product
35. Who among the following is *not* considered as a stakeholder in Tourism ?
- (1) Tourist
(2) Industry
(3) Community at the destination
(4) A spiritualist
36. Travel Career Ladder Model of Tourism motivation is given by :
- (1) Pearce (2) McIntosh
(3) Crompton (4) Maslow
37. Which state is famous for Orchid flowers ?
- (1) Uttarakhand (2) Sikkim
(3) Madhya Pradesh (4) Assam

38. Which of the following is *not* a climatic zone of the world ?
- (1) Arctic (2) Tropical
(3) Equatorial (4) Prairie
39. The National parks are declared as such under which Act ?
- (1) The Wildlife (Protection) Act
(2) The Environment (Protection) Act
(3) The Biological Diversity Act
(4) The Forest Conservation Act
40. Indian culture, essentially, is believed to be a :
- (1) Material culture
(2) Spiritual culture
(3) Industrial culture
(4) Tribal culture
41. The Herzberg Theory of Motivation is based on :
- (1) Hygiene factors
(2) Motivators
(3) Both (1) and (2)
(4) None of the above
42. Which of the following is *not* a major Principle of Management ?
- (1) Staffing (2) Planning
(3) Resourcing (4) Controlling

43. Who is considered as the Father of Modern Management Theory ?
- (1) Peter Drucker (2) Henry Fayol
(3) Philip Kotler (4) Frederick Taylor
44. The Advocacy Approach in Tourism focused primarily on :
- (1) Economic development
(2) Sustainable development
(3) Community development
(4) Socio-cultural development
45. The 'UDAN' scheme of the Government is mainly related to :
- (1) Cheap air - fares
(2) Regional Airport Development Programme
(3) Open Sky Policy
(4) To attract investments in civil aviation
46. The most common technique used in Factor Analysis is :
- (1) Principal Component Analysis
(2) Regression Technique
(3) Multivariate Technique
(4) Weight Square Method
47. What is *not* true about Null Hypothesis ?
- (1) There exists no relation between two variables
(2) It is denoted by H_1
(3) Observations are the result of chance
(4) There is no statistical significance between two variables

48. Pro-poor Tourism signifies :
- (1) Economic benefits for the poor
 - (2) Visits to the poverty-stricken areas
 - (3) Tour packages for poor
 - (4) Participation of the poor in destination development
49. Under which type of Economic Systems Tourism grows more ?
- (1) Socialism
 - (2) Communism
 - (3) Capitalism
 - (4) Capitalistic Socialism
50. Which of the following factors don't contribute much in the intra-regional tourism growth ?
- (1) Short distances
 - (2) Cultural affinity
 - (3) Less time consumption
 - (4) Political system
51. Which of the following airports does *not* provide VISA-on-Arrival facility ?
- | | |
|-------------|---------------|
| (1) Kochi | (2) Agra |
| (3) Chennai | (4) Bengaluru |
52. What is the colour of Diplomatic Passport ?
- | | |
|------------|-----------|
| (1) Maroon | (2) White |
| (3) Blue | (4) Grey |

53. Who is empowered to constitute State Level 'Environment Impact Assessment Committee' ?

- (1) State Government
- (2) Central Government
- (3) Both - Central & State Governments
- (4) None

54. Which is the oldest bird sanctuary in India ?

- (1) Vedanthangal bird sanctuary
- (2) Sultanpur bird sanctuary
- (3) Kusheswar bird sanctuary
- (4) Pulicat Lake bird sanctuary

55. Environment (Protection) Act was passed in the year :

- | | |
|----------|----------|
| (1) 1972 | (2) 1986 |
| (3) 1990 | (4) 1996 |

56. Which of the following is *not* a type of tourism carrying capacity ?

- | | |
|----------------|----------------|
| (1) Physical | (2) Cultural |
| (3) Commercial | (4) Ecological |

57. The North-Indian style of temple architecture is called as :

- | | |
|------------|-------------|
| (1) Vesara | (2) Dravida |
| (3) Nayak | (4) Nagar |

58. The 'Jataka' books belong to :

- | | |
|--------------|--------------|
| (1) Jainism | (2) Buddhism |
| (3) Shaivism | (4) Shaktism |

59. Which of the following is *not* correctly matched ?

- (1) Ellora Caves - Maharashtra
- (2) Sittanvasal Caves - Tamil Nadu
- (3) Lepakshi Temple - Karnataka
- (4) Ravan Chhaya Rock Shelter - Orissa

60. 'Bandhani' - a 'Tie & Dye' art for cloth printing is popular in :

- (1) Punjab
- (2) Rajasthan
- (3) Bengal
- (4) Bihar

61. Which type of society is capable of absorbing effectively the negative impacts of Tourism ?

- (1) Agrarian society
- (2) Tribal society
- (3) Industrial society
- (4) Digital society

62. Green marketing encourages :

- (1) Conservation of energy
- (2) High economic gains
- (3) Preservation of environment
- (4) Minimum use of natural resources

C

63. Recently the Tourism Ministry has initiated proposal to put Tourism on the :
- (1) Union List
 - (2) Concurrent List
 - (3) State List
 - (4) None of the above
64. Who is/are considered as Tourism facilitator/s ?
- (1) Industry
 - (2) Government
 - (3) Both (1) and (2)
 - (4) None of the above
65. 'Tourism Chain' signifies :
- (1) Vertical & horizontal coordination between different Tourism service suppliers
 - (2) Theme-based Tourism circuit
 - (3) Circular nature of Tourism
 - (4) Long queue of waiting Tourists
66. As per Indian Tourism Statistics-2021, how much fall in Foreign Tourist Arrival was recorded :
- | | |
|-------------|------------|
| (1) -74.9 % | (2) -54.6% |
| (3) -48.2 % | (4) -36.7% |
67. Which of the following regions attract the maximum number of Tourists ?
- | | |
|------------------|------------------|
| (1) The Americas | (2) Asia Pacific |
| (3) Europe | (4) Middle East |

68. Who is the author of the book 'Branding India : An Incredible Story' ?

- (1) Dilip Bobb (2) Amitabh Kant
(3) Amitav Ghosh (4) Vikram Seth

69. What does 'I' stand for in MICE ?

- (1) Inventories (2) Innovations
(3) Incentives (4) Invitation

70. Which is the most popular type of Tourism in India ?

- (1) Religious Tourism (2) Adventure Tourism
(3) Eco-Tourism (4) Health Tourism

71. Cultural conflict occurs in tourism when :

- (1) The host accepts the culture of the Tourist
(2) The host resist the culture of the Tourist
(3) The culture of the host embarrasses the Tourist
(4) All of the above

72. Which of the following is *not* associated with Jainism ?

- (1) Mount Abu (2) Shravanbelgola
(3) Ranakpur (4) Tanakpur

73. Which of the following is outside the Krishna Circuit ?

- (1) Dwarka (2) Chitrakoot
(3) Kurukshetra (4) Nathdwara

- C
74. Which of the following professional bodies belong to the hotel industry :
- (1) FICCI (2) FHRAI
(3) CII (4) ICC
75. Which of the following is *not* part of Doxey's Irritation Index Model ?
- (1) Euphoria (2) Anatonism
(3) Sympathy (4) Apathy
76. How many Tourism regions are there as per the UNWTOs classification ?
- (1) 7 (2) 5
(3) 8 (4) 10
77. Which international body prepares the Travel & Tourism Competitiveness Index ?
- (1) World Bank
(2) World Travel & Tourism Council
(3) World Economic Forum
(4) World Trade Organization
78. Which of the following NGOs work for assessing the socio-cultural, economic and environmental impacts of Tourism ?
- (1) Smile Foundation
(2) Equations
(3) CRY
(4) Care India

79. Which of the following is *not* a part of the non-conventional sources of energy ?
- (1) Solar energy
 - (2) Thermal energy
 - (3) Wind energy
 - (4) Ocean energy
80. Which of the following is *not* forming part of inbound tourist spending ?
- (1) Induced expenditure
 - (2) Direct expenditure
 - (3) Indirect expenditure
 - (4) Miscellaneous expenditure
81. Which among the following is *not* a push factor in tourism ?
- (1) rest and relaxation
 - (2) health
 - (3) adventure
 - (4) cheap accommodation at the destination
82. 'Workers' Participation in Management' is considered as the key feature in the :
- (1) American System of Management
 - (2) Japanese System of Management
 - (3) Australian System of Management
 - (4) Indian System of Management

* 83. 'Palace-on-Wheels does *not* cover which of the following destinations ?

- (1) Bharatpur (2) Jaisalmer
(3) Chittorgarh (4) Bikaner

84. 'Deccan Queen' runs between :

- (1) Mumbai-Pune
(2) Mumbai-Kolhapur
(3) Pune-Nagpur
(4) Banglore-Hyderabad

85. Which of the following is *not* an IATA sub-region ?

- (1) Africa & Middle-East
(2) South-Asia
(3) Europe
(4) The Americas

86. What was the 'World Tourism Day' theme for the year 2020 ?

- (1) Tourism & Jobs
(2) Tourism & Rural Development
(3) Sustainable and Digital Transformation
(4) Community Empowerment

87. The headquarter of International Civil Aviation Organization is located at :

- (1) Hague (2) Madrid
(3) Montreal (4) London

88. UFTAA stands for :

- (1) Universal Forum of Travel Agents Association
- (2) Universal Federation of Travel Agents Association
- (3) Universal Federation of Travel Agencies Association
- (4) Union of Transport Agents Association

89. Pacific Asia Travel Association was founded in :

- | | |
|----------|----------|
| (1) 1951 | (2) 1955 |
| (3) 1961 | (4) 1965 |

90. Which of the following is *not* a World Heritage Property ?

- (1) Ajanta Caves
- (2) Elephanta Caves
- (3) Humanyun's Tomb
- (4) Barabar Hill Caves

91. Which of the following is *not* a supplier product in distribution channels in Tourism ?

- | | |
|-------------------|-------------------|
| (1) Transport | (2) Tour Operator |
| (3) Accommodation | (4) Entertainment |

92. PASLOP technique presents a :

- (1) Linear Planning Model
- (2) Consumer Group Model
- (3) Product Promotion Model
- (4) Tourist Typology Model

93. Which of the following is *not* a stage of growth in the 'Tourism Area Life Cycle' ?
- (1) Exploration (2) Promotion
(3) Involvement (4) Stagnation
94. Which of the following is *not* a forecasting method in Tourism ?
- (1) Time-series method
(2) Multiple regression method
(3) Clustering method
(4) Multivariate method
95. Which of the following is *not* a parametric test ?
- (1) Paired t-test
(2) Pearson correlation
(3) One-way analysis of Variance
(4) Spearman correlation
96. Which of the following is *not* a part of Qualitative research ?
- (1) Ethnographic
(2) Case study
(3) Empirical research
(4) Action research

97. Which of the following is *not* a condition for a valid contract under the Indian Contract Act ?
- (1) Offer and acceptance
 - (2) Consideration
 - (3) Legally enforceable
 - (4) Good character
98. Allocentric tourists signifies a class of tourists who are ?
- (1) Discoverers
 - (2) Entertainers
 - (3) Comfort-loving
 - (4) Pilgrims
99. As per the new rules of Consumer (Protection) Act, 2020, the pecuniary jurisdiction of the District Consumer Commission is up to :
- (1) Rs. Fifteen Lakhs
 - (2) Rs. Twenty Lakhs
 - (3) Rs. Thirty Lakhs
 - (4) Rs. Fifty Lakhs
100. Which of the following is *not* an approach to study personality ?
- (1) Psycho-graphic approach
 - (2) Typology approach
 - (3) Demographic approach
 - (4) Psycho-analytic approach

Total No. of Printed Pages : 21

(DO NOT OPEN THIS QUESTION BOOKLET BEFORE TIME OR UNTIL YOU
ARE ASKED TO DO SO)

D

SET-X

Ph.D./URS-EE-Jan-2022

SUBJECT : Tourism Management 10004

Sr. No.

Time : 1¼ Hours

Max. Marks : 100

Total Questions : 100

Roll No. (in figures) _____ (in words) _____

Name _____ Father's Name _____

Mother's Name _____ Date of Examination _____

(Signature of the Candidate)

(Signature of the Invigilator)

**CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE
STARTING THE QUESTION PAPER.**

SEAL

1. **All questions are compulsory.**
2. The candidates **must return** the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfair-means / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
4. Question Booklet along with answer key of all the A, B, C & D code will be got uploaded on the University website after the conduct of Entrance Examination. In case there is any discrepancy in the Question Booklet/Answer Key, the same may be brought to the notice of the Controller of Examination in writing/through E.Mail within 24 hours of uploading the same on the University Website. Thereafter, no complaint in any case, will be considered.
5. The candidate **must not** do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers **must not** be ticked in the question booklet.
6. **There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.**
7. Use only **Black or Blue Ball Point Pen** of good quality in the OMR Answer-Sheet.
8. **Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.**

PHD/URS-EE-2022/(Tourism Mgt.)(SET-X)/(D)

D

1

1. Which among the following is *not* a push factor in tourism ?
 - (1) 'rest and relaxation
 - (2) health
 - (3) adventure
 - (4) cheap accommodation at the destination

2. 'Workers' Participation in Management' is considered as the key feature in the :
 - (1) American System of Management
 - (2) Japanese System of Management
 - (3) Australian System of Management
 - (4) Indian System of Management

3. 'Palace-on-Wheels does *not* cover which of the following destinations ?
 - (1) Bharatpur
 - (2) Jaisalmer
 - (3) Chittorgarh
 - (4) Bikaner

4. 'Deccan Queen' runs between :
 - (1) Mumbai-Pune
 - (2) Mumbai-Kolhapur
 - (3) Pune-Nagpur
 - (4) Banglore-Hyderabad

5. Which of the following is *not* an IATA sub-region ?
 - (1) Africa & Middle-East
 - (2) South-Asia
 - (3) Europe
 - (4) The Americas

6. What was the 'World Tourism Day' theme for the year 2020 ? 11
- (1) Tourism & Jobs
 - (2) Tourism & Rural Development
 - (3) Sustainable and Digital Transformation
 - (4) Community Empowerment
7. The headquarter of International Civil Aviation Organization is located at : 1
- (1) Hague (2) Madrid
 - (3) Montreal (4) London
8. UFTAA stands for :
- (1) Universal Forum of Travel Agents Association
 - (2) Universal Federation of Travel Agents Association
 - (3) Universal Federation of Travel Agencies Association
 - (4) Union of Transport Agents Association
9. Pacific Asia Travel Association was founded in :
- (1) 1951 (2) 1955
 - (3) 1961 (4) 1965
10. Which of the following is *not* a World Heritage Property ?
- (1) Ajanta Caves
 - (2) Elephanta Caves
 - (3) Humanyun's Tomb
 - (4) Barabar Hill Caves

11. Cultural conflict occurs in tourism when :

- (1) The host accepts the culture of the Tourist
- (2) The host resist the culture of the Tourist
- (3) The culture of the host embarrasses the Tourist
- (4) All of the above

12. Which of the following is *not* associated with Jainism ?

- (1) Mount Abu
- (2) Shravanbelgola
- (3) Ranakpur
- (4) Tanakpur

13. Which of the following is outside the Krishna Circuit ?

- (1) Dwarka
- (2) Chitrakoot
- (3) Kurukshetra
- (4) Nathdwara

14. Which of the following professional bodies belong to the hotel industry :

- (1) FICCI
- (2) FHRAI
- (3) CII
- (4) ICC

15. Which of the following is *not* part of Doxey's Irritation Index Model ?

- (1) Euphoria
- (2) Anatgonism
- (3) Sympathy
- (4) Apathy

16. How many Tourism regions are there as per the UNWTOs classification ?

- (1) 7
- (2) 5
- (3) 8
- (4) 10

17. Which international body prepares the Travel & Tourism Competitiveness Index ?

21

- (1) World Bank
- (2) World Travel & Tourism Council
- (3) World Economic Forum
- (4) World Trade Organization

18. Which of the following NGOs work for assessing the socio-cultural, economic and environmental impacts of Tourism ?

2

- (1) Smile Foundation
- (2) Equations
- (3) CRY
- (4) Care India

19. Which of the following is *not* a part of the non-conventional sources of energy ?

- (1) Solar energy
- (2) Thermal energy
- (3) Wind energy
- (4) Ocean energy

20. Which of the following is *not* forming part of inbound tourist spending ?

- (1) Induced expenditure
- (2) Direct expenditure
- (3) Indirect expenditure
- (4) Miscellaneous expenditure

21. Which type of society is capable of absorbing effectively the negative impacts of Tourism ?

- (1) Agrarian society
- (2) Tribal society
- (3) Industrial society
- (4) Digital society

22. Green marketing encourages :

- (1) Conservation of energy
- (2) High economic gains
- (3) Preservation of environment
- (4) Minimum use of natural resources

23. Recently the Tourism Ministry has initiated proposal to put Tourism on the :

- (1) Union List
- (2) Concurrent List
- (3) State List
- (4) None of the above

24. Who is/are considered as Tourism facilitator/s ?

- (1) Industry
- (2) Government
- (3) Both (1) and (2)
- (4) None of the above

25. 'Tourism Chain' signifies :
- (1) Vertical & horizontal coordination between different Tourism service suppliers
 - (2) Theme-based Tourism circuit
 - (3) Circular nature of Tourism
 - (4) Long queue of waiting Tourists
26. As per Indian Tourism Statistics-2021, how much fall in Foreign Tourist Arrival was recorded :
- | | |
|-------------|------------|
| (1) -74.9 % | (2) -54.6% |
| (3) -48.2 % | (4) -36.7% |
27. Which of the following regions attract the maximum number of Tourists ?
- | | |
|------------------|------------------|
| (1) The Americas | (2) Asia Pacific |
| (3) Europe | (4) Middle East |
28. Who is the author of the book 'Branding India : An Incredible Story' ?
- | | |
|------------------|------------------|
| (1) Dilip Bobb | (2) Amitabh Kant |
| (3) Amitav Ghosh | (4) Vikram Seth |
29. What does 'I' stand for in MICE ?
- | | |
|-----------------|-----------------|
| (1) Inventories | (2) Innovations |
| (3) Incentives | (4) Invitation |
30. Which is the most popular type of Tourism in India ?
- | | |
|-----------------------|-----------------------|
| (1) Religious Tourism | (2) Adventure Tourism |
| (3) Eco-Tourism | (4) Health Tourism |

31. Which of the following is *not* a supplier product in distribution channels in Tourism ?

- (1) Transport (2) Tour Operator
(3) Accommodation (4) Entertainment

32. PASLOP technique presents a :

- (1) Linear Planning Model
(2) Consumer Group Model
(3) Product Promotion Model
(4) Tourist Typology Model

33. Which of the following is *not* a stage of growth in the 'Tourism Area Life Cycle' ?

- (1) Exploration (2) Promotion
(3) Involvement (4) Stagnation

34. Which of the following is *not* a forecasting method in Tourism ?

- (1) Time-series method
(2) Multiple regression method
(3) Clustering method
(4) Multivariate method

35. Which of the following is *not* a parametric test ?

- (1) Paired t-test
(2) Pearson correlation
(3) One-way analysis of Variance
(4) Spearman correlation

36. Which of the following is *not* a part of Qualitative research ?
- (1) Ethnographic
 - (2) Case study
 - (3) Empirical research
 - (4) Action research
37. Which of the following is *not* a condition for a valid contract under the Indian Contract Act ?
- (1) Offer and acceptance
 - (2) Consideration
 - (3) Legally enforceable
 - (4) Good character
38. Allocentric tourists signifies a class of tourists who are ?
- (1) Discoverers
 - (2) Entertainers
 - (3) Comfort-loving
 - (4) Pilgrims
39. As per the new rules of Consumer (Protection) Act, 2020, the pecuniary jurisdiction of the District Consumer Commission is up to :
- (1) Rs. Fifteen Lakhs
 - (2) Rs. Twenty Lakhs
 - (3) Rs. Thirty Lakhs
 - (4) Rs. Fifty Lakhs

40. Which of the following is *not* an approach to study personality ?

- (1) Psycho-graphic approach
- (2) Typology approach
- (3) Demographic approach
- (4) Psycho-analytic approach

41. Which of the following airports does *not* provide VISA-on-Arrival facility ?

- (1) Kochi
- (2) Agra
- (3) Chennai
- (4) Bengaluru

42. What is the colour of Diplomatic Passport ?

- (1) Maroon
- (2) White
- (3) Blue
- (4) Grey

43. Who is empowered to constitute State Level 'Environment Impact Assessment Committee' ?

- (1) State Government
- (2) Central Government
- (3) Both - Central & State Governments
- (4) None

44. Which is the oldest bird sanctuary in India ?

- (1) Vedanthangal bird sanctuary
- (2) Sultanpur bird sanctuary
- (3) Kusheswar bird sanctuary
- (4) Pulicat Lake bird sanctuary

45. Environment (Protection) Act was passed in the year :

- (1) 1972 (2) 1986
(3) 1990 (4) 1996

51.

46. Which of the following is *not* a type of tourism carrying capacity ?

- (1) Physical (2) Cultural
(3) Commercial (4) Ecological

52

47. The North-Indian style of temple architecture is called as :

- (1) Vesara (2) Dravida
(3) Nayak (4) Nagar

53

48. The 'Jataka' books belong to :

- (1) Jainism (2) Buddhism
(3) Shaivism (4) Shaktism

5

49. Which of the following is *not* correctly matched ?

- (1) Ellora Caves - Maharashtra
(2) Sittanvasal Caves - Tamil Nadu
(3) Lepakshi Temple - Karnataka
(4) Ravan Chhaya Rock Shelter - Orissa

50. 'Bandhani' - a 'Tie & Dye' art for cloth printing is popular in :

- (1) Punjab (2) Rajasthan
(3) Bengal (4) Bihar

51. Which of the following is designated as 'Adarsh Monument' in Haryana ?
- (1) Lat ki Masjid, Hisar
 - (2) Sheikh Cheheli's Tomb, Kurukshetra
 - (3) Birbal ka Chhatta, Narnaul
 - (4) Asigarh Fort, Hansi
52. Which of the following is *not* a physiographic region of India ?
- (1) Northern Mountains
 - (2) Peninsular Plateau
 - (3) Eastern Hills
 - (4) Thar Desert
53. Mahavir Jain got Nirvana at which place ?
- (1) Patliputra
 - (2) Pavapuri
 - (3) Vaishali
 - (4) Gaya
54. 'Incredible India' Campaign was launched in the year :
- (1) 2005
 - (2) 2002
 - (3) 2008
 - (4) 2004
55. Speleology is a sport related to :
- (1) Caving
 - (2) Kanoeing
 - (3) Boat race
 - (4) Scuba diving
56. Which of the following circuit is *not* covered under the Government's scheme of 'Swadesh Darshan' ?
- (1) Krishna Circuit
 - (2) Ramayana Circuit
 - (3) Aurangabad Circuit
 - (4) Buddhist Circuit

57. Which of the following needs is *not* part of Maslow's Need Hierarchy Theory ?

- (1) Esteem (2) Physiological
(3) Belonging (4) Virtual

58. National Tourism Policy was launched in :

- (1) 2008 (2) 2002
(3) 2005 (4) 2018

59. PRASAD scheme of Government of India primarily focuses on :

- (1) Pilgrimage (2) Adventure
(3) Health (4) Ecotourism

60. Which of the following institutions is *not* covered under the scheme 'Capacity Building for Service providers' ?

- (1) FCI (2) IITIM
(3) IHM (4) TFCI

61. Which of the following is *not* among the nine 'rasa' ?

- (1) Bibhatsa (2) Lavanya
(3) Hasya (4) Karuna

62. Which of the following sites does *not* belong to Indus Valley Civilization ?

- (1) Kalibanga (2) Lothal
(3) Sanghol (4) Dholavira

D* D 2

63. Congregational singing 'shabda' is related to :
- (1) Sikhism (2) Islam
(3) Buddhism (4) Jainism
64. Which of the following is *not* related to heritage conservation ?
- (1) INTACH (2) ASI
(3) ICSSR (4) UNESCO
65. Which of the following is *not* a component of 'Destination Image' ?
- (1) Cognitive component (2) Conative component
(3) Affective component (4) Social component
66. Which of the following is *not* part of Medical Tourism ?
- (1) Illness (2) Wellness
(3) Affluence (4) Reproduction
67. Which of the following is *not* a World Heritage (natural) site ?
- (1) Jim Corbett National Park
(2) Sunderbans National Park
(3) Keoladeva National Park
(4) Western Ghats
68. Which of the following is *not* a component of Incentivized corporate tour ?
- (1) Safety & Security
(2) Transformative experience
(3) Strategic Programme design
(4) Innovation

69. Service Quality Model is based on five gaps in quality services. Which of the following doesn't constitute a gap under this model ?
- (1) Expected Service vs. Management Perception
 - (2) Service Design vs. Service Delivery
 - (3) Expected vs. Perceived Service
 - (4) Actual vs. Virtual Service

74. 1
(
(
(
(
75.

70. Which of the following is *not* a segment under market segmentation ?
- (1) Physiographic
 - (2) Demographic
 - (3) Geographic
 - (4) Psychographic

71. The Herzberg Theory of Motivation is based on :

- (1) Hygiene factors
- (2) Motivators
- (3) Both (1) and (2)
- (4) None of the above

76.

72. Which of the following is *not* a major Principle of Management ?

- (1) Staffing
- (2) Planning
- (3) Resourcing
- (4) Controlling

77.

73. Who is considered as the Father of Modern Management Theory ?

- (1) Peter Drucker
- (2) Henry Fayol
- (3) Philip Kotler
- (4) Frederick Taylor

- Following
- 74.** The Advocacy Approach in Tourism focused primarily on :
- (1) Economic development
 - (2) Sustainable development
 - (3) Community development
 - (4) Socio-cultural development
- 75.** The 'UDAN' scheme of the Government is mainly related to :
- (1) Cheap air - fares
 - (2) Regional Airport Development Programme
 - (3) Open Sky Policy
 - (4) To attract investments in civil aviation
- 76.** The most common technique used in Factor Analysis is :
- (1) Principal Component Analysis
 - (2) Regression Technique
 - (3) Multivariate Technique
 - (4) Weight Square Method
- 77.** What is *not* true about Null Hypothesis ?
- (1) There exists no relation between two variables
 - (2) It is denoted by H_1
 - (3) Observations are the result of chance
 - (4) There is no statistical significance between two variables

78. Pro-poor Tourism signifies :

- (1) Economic benefits for the poor
- (2) Visits to the poverty-stricken areas
- (3) Tour packages for poor
- (4) Participation of the poor in destination development

82

79. Under which type of Economic Systems Tourism grows more ?

- (1) Socialism
- (2) Communism
- (3) Capitalism
- (4) Capitalistic Socialism

83

80. Which of the following factors don't contribute much in the intra-regional tourism growth ?

- (1) Short distances
- (2) Cultural affinity
- (3) Less time consumption
- (4) Political system

84

81. Which of the following is *not* a condition for a tourist ?

- (1) Staying for more than 24 hours at the destination
- (2) Not involving in any remunerative activity
- (3) Motivated with the desire for recreation and pleasure
- (4) Visiting the destination as a part of official assignment

85

86

82. Dark tourism implies visit to :

- (1) Destinations in the night
- (2) Destinations known for haunting experiences
- (3) Dark areas in the dense jungles
- (4) Inaccessible Places

83. Which of the following is *not* a characteristic feature of Mass tourism ?

- (1) Unplanned growth
- (2) Community empowerment
- (3) Environmentally unsustainable
- (4) Tourism traffic beyond the carrying capacity of the destination

84. Which of the following is *not* considered as a form of tourism ?

- (1) In-house tourism
- (2) Niche tourism
- (3) Green tourism
- (4) Farm tourism

85. Which of the following is *not* a tourism region as per UNWTO classification ?

- (1) Middle East
- (2) East Asia and Pacific
- (3) Europe
- (4) Latin America

86. Which of the following is *not* part of Butler's model of Tourism Life Cycle ?

- (1) Exploration
- (2) Development
- (3) Evaluation
- (4) Stagnation

87. Which of the following bodies represent the corporate organization ?

- (1) UNWTO
- (2) WTTC
- (3) UNESCO
- (4) SAARC

88. Which among the following is *not* a tangible tourism service ?

- (1) Tour package
- (2) Experience of the services
- (3) Accommodation
- (4) Transportation

89. Tourism Satellite Account system measures :

- (1) Economic Impacts
- (2) Social & Cultural Impacts
- (3) Environmental Impacts
- (4) Impacts in the space

90. 'Tourism kills Tourism' is largely applicable in case of :

- (1) Mass Tourism
- (2) Sustainable Tourism
- (3) Nature-based Tourism
- (4) Niche Tourism

91. Where can you find 'Panch Rathas' and 'Panch Mandapas' ?

- (1) Mammallapuram (2) Madurai
(3) Coimbatore (4) Elephanta

92. Which of the following is *not* a classical dance of India ?

- (1) Bharatnatyam (2) Mohiniyattam
(3) Kalbelia (4) Manipuri

93. Who of the following is a major exponent of Carnatic music ?

- (1) M. S. Subbulakshmi (2) Radha Vishwnathan
(3) Begum Akhtar (4) Subramaniya Iyer

94. PEST analysis signifies :

- (1) Evaluation of external environment for a business
(2) Identification of pests in agriculture
(3) Internal evaluation of an organization
(4) A test to know the consumers' preference for a product

95. Who among the following is *not* considered as a stakeholder in Tourism ?

- (1) Tourist
(2) Industry
(3) Community at the destination
(4) A spiritualist

96. Travel Career Ladder Model of Tourism motivation is given by :
- (1) Pearce (2) McIntosh
(3) Crompton (4) Maslow
97. Which state is famous for Orchid flowers ?
- (1) Uttarakhand (2) Sikkim
(3) Madhya Pradesh (4) Assam
98. Which of the following is *not* a climatic zone of the world ?
- (1) Arctic (2) Tropical
(3) Equatorial (4) Prairie
99. The National parks are declared as such under which Act ?
- (1) The Wildlife (Protection) Act
(2) The Environment (Protection) Act
(3) The Biological Diversity Act
(4) The Forest Conservation Act
100. Indian culture, essentially, is believed to be a :
- (1) Material culture
(2) Spiritual culture
(3) Industrial culture
(4) Tribal culture

1

Answer Key of Tourism Management Ph.D/URS
Entrance Exam 2021-22

Q. No.	A	B	C	D
1	4	3	2	4
2	2	2	3	2
3	2	2	1	4
4	1	3	3	1
5	4	1	4	2
6	3	1	3	2
7	2	3	1	3
8	2	2	4	2
9	1	3	4	1
10	1	1	1	4
11	4	2	2	4
12	2	1	3	4
13	4	2	2	2
14	1	3	2	2
15	2	4	1	3
16	2	3	3	2
17	3	4	4	3
18	2	1	2	2
19	1	4	1	2
20	4	3	4	4
21	2	2	4	3
22	3	1	2	2
23	2	2	2	2
24	2	1	1	3
25	1	2	4	1
26	3	3	3	1
27	4	4	2	3
28	2	2	2	2
29	1	3	1	3
30	4	2	1	1
31	2	4	1	2
32	1	2	3	1
33	2	4	1	2
34	1	1	1	3
35	2	2	4	4
36	3	2	1	3
37	4	3	2	4
38	2	2	4	1
39	3	1	1	4
40	2	4	2	3
41	2	4	3	2
42	3	4	3	1
43	1	2	2	2
44	3	2	1	1
45	4	3	2	2
46	3	2	1	3
47	1	3	2	4
48	4	2	1	2
49	4	2	3	3
50	1	4	4	2

Sz
9/12/22

Oscar
10/2/2022

51	2	3	2	2
52	1	3	1	3
53	2	2	2	2
54	3	1	1	2
55	4	2	2	1
56	3	1	3	3
57	4	2	4	4
58	1	1	2	2
59	4	3	3	1
60	3	4	2	4
61	3	1	3	2
62	3	3	2	3
63	2	1	2	1
64	1	1	3	3
65	2	4	1	4
66	1	1	1	3
67	2	2	3	1
68	1	4	2	4
69	3	1	3	4
70	4	2	1	1
71	3	2	4	3
72	2	3	4	3
73	2	1	2	2
74	3	3	2	1
75	1	4	3	2
76	1	3	2	1
77	3	1	3	2
78	2	4	2	1
79	3	4	2	3
80	1	1	4	4
81	1	2	4	4
82	3	3	2	2
83	1	2	4	2
84	1	2	1	1
85	4	1	2	4
86	1	3	2	3
87	2	4	3	2
88	4	2	2	2
89	1	1	1	1
90	2	4	4	1
91	4	4	2	1
92	4	2	1	3
93	2	2	2	1
94	2	1	3	1
95	3	4	4	4
96	2	3	3	1
97	3	2	4	2
98	2	2	1	4
99	2	1	4	1
100	4	1	3	2

82
10/2/2022

Occufw