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आज़ादी का
अमृत महोत्सव



in Collaboration
with :



DEPARTMENT OF PHARMACEUTICAL SCIENCES MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Three Days National Conference on
“**Entrepreneurship and Startup Opportunities in
Herbal Drugs - A Way Forward**”

8th-10th March 2022 (10.00 AM onwards)

online **WEBEX** Platform

Sponsored by
University Grants Commission, New Delhi
Under Special Assistance Programme-II



Prof. Rajbir Singh
Vice Chancellor
Chief Patron



Prof. Nov Rattan Sharma
Dean, Academic Affairs
Patron



Prof. Sanju Nanda
Dean, Faculty of
Pharmaceutical Sciences
Patron



Prof. Harish Dureja
Head, Department of
Pharmaceutical Sciences
Convener



Prof. Munish Garg
Co-ordinator UGC SAP
Convener



Dr. Deepak Kaushik
Organising Secretary



Dr. Vikas Budhwar
Joint Organising Secretary

Registration is Free

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Registration**

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EMINENT SPEAKERS



Dr. Partap Chauhan
Director, Jiva Ayurveda



Prof. N.R. Sheth
Vice Chancellor,
Gujarat Technological University,
Ahmedabad, Gujarat



Dr. Vinod Arora
Ex Vice President
Ranbaxy
Laboratories Ltd.



Dr. Parikshit Bansal
Director (Innovations)
Excellion Innovations And
Inventions Pvt Ltd.(EXII)



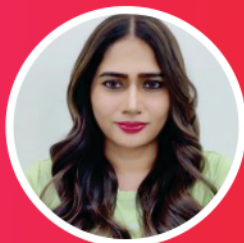
Dr. Anil Kumar Sharma
Vice President
AIMIL Pharmaceuticals
India Limited, New Delhi



Prof. Harvinder Popli
Director DPSRU and
Director, Innovation &
Incubation Foundation



Dr. Sharad Srivastava
Senior Principal Scientist,
CSIR-National Botanical
Research Institute Ministry of
Science and Technology, Lucknow



Ms Latika Vats
Director, Regulatory Affairs
& Quality Assurance
India Medtronic Pvt. Ltd.



Mr. Mannar Mannan
Founder, DURMERIC
Naturaceuticals Pvt Ltd.
Madurai. TN



Yogendra Kumar Choudhary
Founder Director & CEO
Ethix Pharma, Bengaluru

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About the University

Maharshi Dayanand University, Rohtak, established in 1976 as a residential university with the objective of promoting inter-disciplinary higher education and research with special emphasis on studies of Life Sciences, Environmental and Ecological Sciences is making rapid progress to emerge as a leading educational institution of the nation. Presently, M.D. University is a teaching-cum-affiliating university with a formidable track record in academics, research, extension, cultural and sports activities. The University has been awarded 'A+' grade by NAAC in March, 2019. It has been placed at 78th rank amongst Indian Universities by the Ministry of Human Resource Development, Govt. of India, as part of National Institutional Ranking Framework (NIRF) survey 2021.

About the Department

Department of Pharmaceutical Sciences (Estd. 1995) now considered as one of the most prestigious institute imparting pharmacy education and research in India. It offers Ph.D., PG courses in five disciplines apart from UG course. It enjoys the status of most sought courses for admissions among the pharmacy aspirants. It is equipped with sophisticated instruments like HPLC, HPTLC, GC, TGA analyser, DSC, spray dryer, Lyophilizer etc. Apart from teaching the department is actively engaged in research activities with research projects funded by UGC, DST, AICTE and AYUSH etc.

About the Conference

The Herbal Products industry is booming globally. Entrepreneurship in medicinal and aromatic plant includes production, processing, marketing, trade, and distribution of raw materials, also including supply of inputs and services. Before venturing into a herbal business, one should have the basic knowledge of herbal remedies and applications. In essence, modernising ayurvedic products and making them more relevant to new-age consumers have been an ongoing process. In recent years, startups have entered the niche segment and are trying to reposition ayurveda in the mainstream consumer market. One should also need to understand the contradictions and possible interactions of the herbal drugs. Manufacturing, distribution, retail, and online retailing are the major profitable field for entrepreneurs. The main objectives and goal of the conference is to discuss and deliberate on

- How to step ahead for the StartUp with the understanding the global market potential of Herbal Drug Industry (HDI),
- Various opportunities for the startup HDI
- About the basic requirement to startup small scale herbal industry, accustom with the regulations regarding the startup HDI, if any Govt. schemes / subsidies / financial support for startup HDI.



Dear Sir/Madam,

It is a matter of great pleasure to inform you that the Department of Pharmaceutical Sciences is organising **Three Days National Conference on "Entrepreneurship and Startup Opportunities in Herbal Drugs- A Way Forward"** on **8-10th March 2022**, at **M. D. University, Rohtak**. Eminent experts from academia and industry will share their experience on the above theme of the conference. You are cordially invited to register for the conference and attend the same.

Organizing Committee Members

Scientific Session Committee	Online Coordination Committee	Registration Committee	Certificate Committee
Prof. Arun Nanda Prof. B. Narasimhan Dr. Anju Dhiman Dr. Govind Singh Dr. Anurag Khatkar	Dr. Saloni Kakkar Dr. Meenu Bhan Ms. Ashu Ms. Poonam Yadav Ms. Abhilasha	Dr. Rakesh Kumar Marwaha Dr. Prabhakar Kumar Verma Dr. Mahesh Kumar Ms. Anuradha	Dr. Vandana Garg Dr. Vineet Mittal Dr. Neeta

Registration, Participation and Abstract Submission Guidelines

- PG and PhD Scholars, Faculty, Industry people and other related professionals can apply.
- The registration is limited on first come first serve basis.
- **No Registration Fee Is Applicable**
- Only Registered candidates can participate and certificates of participation will be given to only those who will attend the whole programme.

Abstract from scholars, faculty and related professionals are invited for ORAL presentation as per following criteria:

- High quality original research or opinions which are based on selected themes with possible solutions.
- Innovative concepts and ideas will be preferred.
- The abstract should be of **150-200** words and plagiarism free. It will be sole responsibility of the presenter.
- The oral presentation will be of 5-7 minutes through power point presentation.
- The number of presentations are limited therefore, the abstracts will be selected based on quality.
- The presentation has to be made online for which the presenter will make his/her own arrangement of data connectivity etc.
- Meeting link and schedule will be shared to all the participants well in advance.

Note:

Please submit the abstracts at the following email addresses:

Dr. Deepak Kaushik (deepkaushik.pharma@mdurohtak.ac.in)

Dr. Vikas Budhwar (drvikasbudhwar@mdurohtak.ac.in)

Last Date for Abstract Submission is 5th March 2022