

DR. NEETU RANI
(ASSISTANT PROFESSOR)
IMSAR, MDU
neetutanwar07@gmail.com



Professional Qualifications

- **PhD (Management)** on thesis entitled “**Factors Affecting Recruitment and Career Advancement of Women in Hospitality Industry**” from Institute of Management Studies and Research (IMSAR), Maharshi Dayanand University, Rohtak (**March 2015**).
- **UGC NET-JRF (June 2010)**
- **UGC NET (Dec 2008)**
- **MBA** from the Institute of Management Studies and Research (IMSAR), Maharshi Dayanand University, Rohtak. **Specialization – HR & Finance (2009)**.
- **B.B.A** from Aggarwal College, Ballabgarh (**2007**).

Employment History

1. Assistant Professor in the INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH from July 2017 onwards.
2. Assistant Professor in Hansraj College, Delhi University from July 2016 to Dec 2016.
3. Assistant Professor in PDM College of Engineering from July 2011 to 2016.
4. Assistant Professor in Global Institute of Technology and Management from July 2010 to June 2011.

Major Areas of Specialization

Human Resource Management

Teaching Areas

Human Resource Management

General Management

Business Law

Consumer Protection

Doctoral Thesis Supervision

Course	Total Registered Research Scholar	Completed
Ph.D.	05	01

University Administration/ Duties

- Member of Research Advisory Committee at Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak.
- Member of Committee constituted for preparation of merit list for admissions in MBA 2 years Programme (2022).
- Member of Admission Committee of MBA 2 Year Programme (2022 & 2023).
- Coordinator of Student Uniform Enforcement Committee of Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak.
- Member of the Committee constituted to organize National Conference on “Contemporary Issues in Innovations, Entrepreneurship and Business Management”.
- Member of the Committee to Draft the scheme of examination and syllabi of MBA 2 year (Hons & BE) integrated Program for the session 2022-23.
- Member of “Har Ghar Tiranga” programme held on 13 august 2022, at Sports Complex, MDU Rohtak.
- Coordinator (institutional level) of Criteria (Student support & progression) for IQAC.
- Coordinator of Student Uniform enforcement Committee of IMSAR, MDU, Rohtak.
- Deputy Superintendent in 5 Year MBA Entrance Exam, July 2022 & July 2023.
- Deputy Superintendent in Semester Exams, July 2022.

Publications

A. Paper in Journals

Sr. No.	Title	Journals in which published	No./Vol./Date of Publication	Authors
1.	Examining the impact of Workplace spirituality on Environmental Sustainability in the context of the Indian MSMEs: The mediating role of employee Pro environmental behavior	The International Journal of Sustainability Policy and Practice	Issue 2, vo. 19. (15/ 09/ 2023)	Dr. Neetu Rani, Sapna Rani and Gaurav Jyoti
2.	Examining the mediation role	Prayukti Journal of	Issue 2, vol. 3,	Dr. Neetu Rani

	of job satisfaction in the relationship between workplace spirituality and organizational commitment: A study of Indian MSMEs	Management Applications	(2 July 2023)	& Sapna Rani
3.	A Conceptual Study On the Trend of Knowledge and Knowledge Management	Stochastic Modeling & Applications	No. 03 Vol. 26 17 th July 2022	Dr. Neetu Rani, Suman Bala and Pooja
4.	Challenges for Rural Women Entrepreneurs in Haryana	Journal of Management Studies and Academic Research	Issue 7, March 2022	Dr. Neetu Rani, and Pooja
5.	Auditing Human Resource Functions and Competencies: An Empirical Study	Indian Journal of Industrial Relations	Volume 51, Issue 1, July 2015	Neetu Rani, Dr. Jagdeep Singla
6.	Conceptualizing Women's Working Lives: Career Concerns or Social Comparison	International Journal of Management Prudence	Volume 7, Issue 1, Sept 2015	Neetu Rani, Dr. Jagdeep Singla
7.	Green Marketing: An Emerging Concept	Journal of Emerging Technologies and Innovative Research	Volume 06, Issue 3, Page 421-426	Dr. Neetu Rani, Suman Bala & Shivani
8.	Role Playing in Teaching : An Evaluation of a Learning Methods	International Journal of 360 Management Review	Volume 07, Issue: 01, Page 996-1011	Neetu Rani, Dr. Jagdeep Singla
9.	Persistence of Gender Discrimination At workplace: A study of Selected Indian Hotels	International Journal of Multidisciplinary Research Hub	Volume 5, Page 25-31	Dr. Neetu Rani & Dr. Ekta Rani
10.	Self Efficacy of working women : A study of selected Hotels	International Journal of 360 Management Review	Volume 06, Issue: 02, Page 366-379	Neetu Rani, Dr. Jagdeep Singla
11.	Impact of COVID-19 Pandemic on Performance of Stock Market in India	International journal of Advance Research in Computer science and Management Studies,	Volume 8, Issue 11, page 10-31	Dr. Neetu Rani & Dr. Ekta Rani

B. Paper in Edited books

Sr. No.	Title	Publisher	Author	Year of Publication
1.	Impact of COVID-19 on employees' mental health: A systematic literature review	"COVID-19 PANDEMIC [Economic, Social and Environmental Issues]" Bharti Publication	Dr. Neetu Rani, Mansi Makkar, Rosy Dhall	2023

Conference/ Seminars/ Workshops

A. Seminars Attended/ Paper Presented:

S. No.	Title of the Paper/Lecture	Organized by (with dates)	Level
1.	Impact of Green Finance on MSMEs to Promote Green Economy of India	St. Joseph's College (Autonomous), Tiruchirappalli, Tamil Nadu-620002 (27-28 June, 2023)	National Seminar
2.	The Impact of Taxation Knowledge on Taxation Compliance among Indian Taxpayers	Pt. Chiranji Lal Sharma Govt. College, Karnal, Haryana, Dept. of Commerce. (11 th Feb., 2023)	National Seminar
3.	Opportunities in Agriculture Supply Chain Management	Career Counseling and Placement Cell, MDU-Rohtak (February 20, 2012)	National Seminar

B. Conferences Attended/ Paper Presented:

S. No.	Title of the Paper/Lecture	Organized by (with dates)	Level
1.	Investigating the impact of workplace spirituality dimensions on innovation capability of MSMEs employees	Management Development Institute, Murshidabad, West Bengal, India. (Jan 5-7, 2023)	International conference
2.	Examining the impact of workplace spirituality on environmental sustainability: the mediating role of employee pro-environmental behavior	Management Development Institute, Murshidabad, West Bengal, India. (3- 4 February, 2023)	International conference
3.	Role of organizational culture in promoting workplace spirituality: the evidence from Indian MSMEs	India Institute of Technology (IIT) Jodhpur. (24-25, Feb. 2023)	National Conference
4.	Investigating the impact of Workplace spirituality on Customer Orientation: the	IMSAR, MDU, Rohtak. (17-18 Feb. 2023)	National Conference

	mediating role of job satisfaction.		
5.	The mediating role of job satisfaction in the relationship between workplace spirituality and organizational commitment: A study Indian MSMEs	SASMIRA Business School. (25 March, 2023)	National Conference
6.	Exploring the impact of workplace spirituality on job satisfaction, productivity and customer-oriented behaviour of employees of MSMEs	SASMIRA Business School. (25 March, 2023)	National Conference
7.	Role of Government Policies in Promoting Entrepreneurship	SASMIRA Business School. (25 March, 2023)	National Conference
8.	Contemporary Issues In Innovations, Entrepreneurship And Business Management	IMSAR, MDU ROHTAK (17-18 Feb, 2023)	National Conference
9.	The Impact of Public Policy On Entrepreneurial Activity: Productive, Counterproductive or Destructive	The Technological Institute of Textile and Sciences, Bhiwani Dept. of Management Studies (24-25 March, 2023)	National Conference
10.	A Deficiencies Analysis of Green Bond Framework in India's Sustainable Financial Market	Great Lakes Institute of Management, Gurgaon, India. (20 th December, 2022)	International Conference
11.	Role Playing In teaching: An Evaluation of a Learning method	Department Of Commerce, MDU Rohtak (12 May, 2013)	National Conference
12.	Investment Attitude of B-School Students- an analysis with respect to Haryana	IMSAR, MDU Rohtak (21 st April 2012)	National Conference
13.	Importance of Teachers Development in Inclusive Education	Gaur Brahman College of Education Rohtak (Feb 2012)	National Conference
14.	Green reverse supply chain management practices in the electrical industry: A study of CFL	PDM College of Engineering (17-18 Nov 2011)	National Conference
15.	Role playing in teaching: An evaluation of learning method	IMSAR, MDU Rohtak (March 2011)	National Conference

C. Workshops Attended:

- Participated in **Two Days National Workshop on “Structural Equation Modeling” held on 11 May to 12 May, 2013 at MDU, Rohtak.**
- Participated in **National Workshop on Personality Development, Communication Skills & Resume Writing held on 2-3 march, 2012 in Institute of management studies and research, MDU, Rohtak.**

D. Staff Development Programme/ Faculty Development Programme Attended:

- Participated in Four weeks **Faculty Orientation Program** from **BPSMV Khanpur Kalan, 20th Nov, 2018 to 18th Dec 2018.**
- Participated in Two weeks **Refresher Course** on Latest Trends in Economics & Business (Economics, Management, Commerce, Hospitality and Allied) from **BPSMV Khanpur Kalan, 26th Oct, 2020 to 10th Nov 2020.**
- Participated in Two weeks **Interdisciplinary Refresher Course** from **Teaching Learning Centre (TLC), Tezpur University, May 16- May 30, 2022.**
- Participated in Two weeks **Interdisciplinary Refresher Course** on **Curriculum and Padagogy** from **Teaching Learning Centre (TLC), Tezpur University, June 06- June 21, 2021.**
- Participated in One week **Faculty Development Program** on **Implementation of NEP 2020 in Higher Educational Institutions** from **Teaching Learning Centre (TLC), Tezpur University, 07-13 Sept., 2023.**
- Participated in Two weeks **Faculty Development Program** on **Management Education & Business Research Methodology: Research Trends & Innovations in KAIM, Charkhi Dadri, Dec. 25- Dec.7, 2013.**
- Participated in the Seven days **Faculty Development Program** held on **3-9 Feb 2014** in **PDM College of Engineering, Bahadurgarh.**

E. Invited Lectures/ Session Chair or Presentations for Conferences:

- Chaired session of National Conference on “Contemporary Issues in Innovation, Entrepreneurship and Business Management” at **IMSAR (17-18 Feb, 2023).**
- Chaired session of National Conference on “CHANGING DIMENSIONS OF BUSINESS MANAGEMENT AND CORPORATE SOCIAL RESPONSIBILITY IN GLOBALIZED ERA” at **IMSAR (26TH Sept 2017).**

F. Conference / Seminar/ Workshop Organized

- Members of Organising committee of **National Conference** “Contemporary Issues in Innovation, Entrepreneurship and Business Management” at **IMSAR (17-18 Feb 2023).**
- Members of Organising committee of **One Week Interdisciplinary Workshop** on "Research Methodology" held from **20.03.2023 to 24.03.2023** conducted by **Ch. Ranbir Singh Institute of Social & Economic Change** in collaboration with Faculty of Social Sciences, Management Sciences and Commerce jointly, **M.D. University, Rohtak.**

Membership of Professional Bodies

- Lifetime Member of Alumni Association, Maharshi Dayanand University, Rohtak.

Awards/ Recognitions

- Appreciation letter for Repertoire role in One Week Interdisciplinary Workshop on “Research Methodology” held from 20-03-2023 to 24-03-2023.
