



MAHARSHI DAYANAND UNIVERSITY ROHTAK  
A State University established Haryana Act No. XXV of 1975)  
'A+' Grade University Accredited by NAAC

No. AC-I/2020/F-Dip/ 14083  
Dated: 8/10/2020

To

The Director,  
MDU-Centre for Professional and Allied Studies,  
Gurugram

Subject:: Starting of Diploma Programs on the pattern of IMSAR

Madam

This is with reference to your request/recommendations, the Vice-Chancellor has allowed under section 9A(5) in anticipation approval of AC/EC to start the following Diplomas Programs in MDU-CPAS, Gurugram on the lines of Institute of Mangament Studies and Research, M.D.University, Rohtak from the session 2020-21:-

Diploma in Digital Marketing	1 Year	40	Bachelors degree with atleast 45% marks (42.75% in case of SC/ST/Blind/Visually/ Differently abled etc. candidates of Haryana only) in aggregate or any other examination recognized by MDU, Rohtak.	Rs. 15,000/-Per Sem.
Diploma in Business Analytics	1 Year	40	Bachelors degree with atleast 45% marks (42.75% in case of SC/ST/Blind/Visually/ Differently abled etc. candidates of Haryana only) in aggregate or any other examination recognized by MDU, Rohtak.	Rs. 15,000/- Per Sem.

All the conditions/guidelines mentioned in the Prospectus for Admission to Certificate/Diploma Program already issued and available on University website shall be applicable on the above diploma programs. You are therefore requested, take further necessary action accordingly.

Yours faithfully,

Superintendent (Academic)  
For Registrar

DA. As above.

Endst.No.AC-I/2020/ 14084 - 93

Dated:08.10.2020

Copy of the above is forwarded to the following for information and further necessary action:

1. Dean, Faculty of Management Sciences, M.D. University, Rohtak
2. Finance, Offier, M.D. University, Rohtak
3. Controller of Examination, M.D. University, Rohtak
4. Director, Computer Centre, M.D. University, Rohtak with the request to upload the same on University website and add the above programs in the admission process.
5. Assistant Registrar (R&S), M.D. University, Rohtak
6. Director, Public Relations Office, M.D. University, Rohtak with the request for given enclosed corregendum in the news paper.
7. OSD/PA to Vice-Chancellor/Dean Academic Affairs/Registrar, M.D. University, Rohtak

Yours faithfully,

Superintendent (Academic)  
For Registrar



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ADMISSION NOTICE 2020-21  
(FOR CERTIFICATE/DIPLOMA PROGRAMS)  
CORREGENDUM

In continuation of the advertisement, dated 29.09.2020 printed in Amar Ujala, Dainik Bhaskar and Dainik Tribune following diploma programs may also included in the heading:-

ii) Certificate/Diploma programs offered by MDU-CPAS, Gurugram:

**Diploma in Digital Marketing and Diploma in Business Analytics**

For more information, please visit University website i.e. [www.mdu.ac.in](http://www.mdu.ac.in)  
Updates/changes, if any, will be notified on MDU Website.

REGISTRAR