



Dr. Sandeep Malik

Research Papers Published in Journals or Conference Proceedings.

Sr. No.	Title with name of author(s) as appearing in the publication	Journal, Volume, Year, Page Numbers	ISSN /ISBN No., if any
1.	Title: Dinning Experience of Guests – A Study of selected Resorts. Authors: Davar, Vinti and Malik, Sandeep.	JOHAR, Vol-III, No. II, Issue- July 2008.	ISSN:0973- 4538
2.	Title: Food and beverage facilities: An appraisal of selected restaurants of Haryana Tourism Resorts Authors: Vinti Davar and Sandeep Malik	AJTS, Vol- 3, Issue – July 2008	ISSN: 0975-3281
3.	Title: Menu analysis - A Study of Kasavana & Smith Matrix in context of a North Indian Resort Authors: Malik, Sandeep and Davar, Vinti	JOHAR, Vol-IV, No.1, Issue- Jan 2009.	ISSN:0973- 4538
4.	Title: Hotel guest satisfaction: An empirical study of selected hotels of Haryana state, India. Authors: Sandeep Malik, Sanjeev Kumar and Manoj Kumar.	International Journal of Hospitality Business & Research, Vol. 1, No.1, August 2010.	ISSN: 0976- 7789.
5.	Title: Barriers to complete loyalty in hospitality industry – A study of guest satisfaction and loyalty relationship. Authors: Sandeep Malik and Sanjeev Kumar.	International Journal of Hospitality Business & Research, Vol. 2, No.1, August 2011.	ISSN: 0976- 7789.
6.	Title: Impact of Gender and Occupation of Guest Satisfaction in Indian Hotel	International Journal of Hospitality Business & Research, Volume 3, Number	ISSN: 0976- 7789.

	Industry. Authors: Kumar S. & Malik S.	1, August 2012, pp. 59-70.	
7.	Title: Factors Influencing Purchasing Raw Materials for Food and Beverage Operations in Hotels: A Comparative Study. Authors: Malik S. & Kumar S	International Journal of Hospitality Business & Research, Volume 3, Number 1, August 2012, pp. 71-88.	ISSN: 0976- 7789.
8.	Title: Relationship of Guest Satisfaction, Corporate Image and Guest Loyalty in Indian Hotel Industry: A Confirmatory Factor Analysis. Authors: Malik S. & Kumar S.	SS International Journal of Business and Management Research, Volume 2, Issue 6, November 2012, pp. 69-77.	ISSN: 2231-4970
9.	Title: Initial Selection of Hotels: An Exploratory Analysis of Factors Affecting. Authors: Kumar S & Malik S.	Asian Journal of Research in Marketing. Volume 1, Issue 6, December 2012, pp. 42-53	ISSN: 2277-6621
10.	Title: Management of Hotel Wastes: A Case Study of Small Hotels of Haryana State. Authors: Malik S. & Kumar S.	Arth Prabandh: A journal of Economics and Management. Volume 1, Issue 9, Dec 2012, pp. 43-55	ISSN 2278-0629
11.	Title: Factors Affecting Menu Planning in Hotels: A Study of North India. Authors: Malik S. & Kumar S.	Innovative Journal of Business and Management. Volume 1, Issue 6, December 2012, pp. 97-101.	ISSN 2277-4947
12.	Title: A Comparative Analysis of Menu Planning Practices in Hotels of Haryana, Punjab and Himachal Pradesh. Authors: Malik, S.	Asian Academic Research Journal of Multidisciplinary. Volume 1, Issue 4, Dec 2012. pp. 135-145.	ISSN 2319-2801
13.	Title: An exploratory analysis of factors affecting	SS International Journal of Business and Management	ISSN 2231-4970

	purchasing for hotels: A study of North India. Authors: Kumar S & Malik S	Research. Volume 3, Issue 1, January 2013, pp. 1-11.	
14.	Title: How Much Satisfied your Guests Are? – A Comparative Analysis of Five Star Chain Hotels. Authors: Kumar S & Malik S	Zenith International Journal of Multidisciplinary Research. Vol.3 (2), February (2013), pp. 201-209.	ISSN 2231-5780
15.	Title: Satisfaction from Food & Beverage Department: An Empirical Study of Indian Hotel Industry. Authors: Malik S. & Kumar S.	S S International Journal of Business and Management Research. Vol. 3, Issue 2, March 2013, pp. 49-56.	ISSN 2231-4970
16.	Title: An Empirical Study of Factors Affecting Hotel Guests' Satisfaction from Front office services and Facilities in Indian hospitality Industry. Authors: Kumar S & Malik S	Arth Prabandh: A journal of Economics and Management. Vol. 2, issue 3, March 2013, pp. 1-8.	ISSN 2278-0629
17.	Title: Factors Influencing Guests' Loyalty Behaviour: A Case Study of Selected Hotels. Authors: Kumar S & Malik S	International Journal of Management. Vol. 4, Issue 2, March-April, 2013, pp. 132-137.	ISSN 0976-6502
18.	Title: Employee Satisfaction in Budget Hotels: A Case Study of a small town in Haryana. Authors: Kumar S. & Malik S.	International Journal of Hospitality Business & Research, Volume 4, Number 1, August 2013, pp. 250-261.	ISSN: 0976- 7789.

Books published

Sr. No.	Whether Text or Reference Book, published by International publishers/ Subject books by National level publishers or State and	Book Title, Editor, Publisher Year, Page Numbers	ISSN/ ISBN No, if any
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	Central Govt. Publications with ISSN/ ISBN /Subject Books by other local publishers with ISSN/ISBN		
1.	Reference book published by National level publisher.	Book Title: Basics of Baking Author: Sandeep Malik Year: 2007 Page Numbers: 296	ISBN: 81 – 8204- 033 - 7
2.	Reference book published by National level publisher.	Book Title: Foodservice Facilities Authors: Surjit Kumar and Sandeep Malik. Year: 2007 Page Numbers:	ISBN: 81 – 8204- 034 - 5

Research Publications (Chapter in Books/Monograph other than refereed journal articles)

Sr. No.	Title with name of authors as appearing in the publication	Book Title, Editor, Publisher Year, Page Numbers	ISSN/ ISBN No, if any
1	Title of Chapters: 1. Hospitality Distribution Channels – An Introduction. 2. Functions and Levels of Distribution Channels.	Introduction to Hospitality Industry: A Textbook. Editors: Prof S. C. Bagri and Ashish Dahiya. Publishers: Aman Publications, New Delhi in association with Indian Hospitality Congress in 2008. No. of Pages: 190	ISBN: 81- 8204 –046- 9

Research Projects-

Sr. No.	Title & Type of Projects (Sponsored/Consultancy) (Major/Minor)	Funding Agency
1.	Minor Project: Current status, future prospects and challenges of farm hospitality: A study of farm based rural tourism in Haryana state	UGC

Refresher Course, Methodology workshops, Training, Teaching-Learning Evaluation Technology Programmes, Soft Skills development Programmes, Faculty Development Programmes.

Sr. No.	Programme	Duration	Organized by
1.	Orientation Course	November 23 to December 20, 2007 (4 – weeks)	Academic Staff College, Kurukshetra University (Kurukshetra)
2.	Workshop on – “An Insight to Research as Applied to Hospitality Industry”	January 16 – 18, 2008	Dept. of Hotel Management & Catering Technology (Birla Institute of Technology – Mesra, Ranchi)
3.	Refresher Course	October 4 - 24, 2008 (3 – weeks)	Academic Staff College, Kurukshetra University (Kurukshetra)
4.	Workshop on – “Analytical Techniques for Research”.	June 21 – 27, 2010	Indian Commerce Association
5.	Workshop on – “Research Methodology workshop in Tourism (Level – I)”	July 12 – 16, 2010	Indian Institute of Tourism & Travel Management, Gwalior
6.	Workshop on – “Enhancing Employability Skills: Communication and Personality Development”	November 13 – 15, 2010	Department of Commerce, Maharshi Dayanand University, Rohtak
7.	Workshop on – “Application of SPSS software in Research”	April 19 – 20, 2011	Institute of Hotel & Tourism Management, Maharshi Dayanand University, Rohtak
8.	Workshop on – “Research Methodology”	June 6 – 12, 2011	Guru Nanak Dev University Regional Campus, Gurdaspur
9.	Workshop on – “International Food – The Cuisine of China.	February 28, 2012	Institute of Hotel & Tourism Management,

			Maharshi Dayanand University, Rohtak
10.	Faculty Development Programme – “Learning to do Academic Research in Hospitality & Tourism”	April 02 – 08, 2012	Institute of Hotel & Tourism Management, Maharshi Dayanand University, Rohtak
11.	Workshop on – “Application of e-techniques/tools in Research”	April 19 – 20, 2012	Institute of Hotel & Tourism Management, Maharshi Dayanand University, Rohtak
12.	Refresher Course	Nov 18 – Dec09, 2013 (3 – weeks)	Academic Staff College, BPS Mahila Vishwavidayalya, Khanpur Kalan (Sonapat)

Participation and Papers presented in Conferences/Seminars/Workshops/ Symposia etc.

Sr. No.	Title of the paper presented	Title of the Conference/ Seminar etc & Organizer	Date(s) of the event	Whether International/ National/ State/ Regional/ University or College level
1.	Rural Tourism In Haryana: prospectus and challenges	WTO regime and Paradigm Shift in Indian Business. (G.G.S. Inst. of Technology & Mgt. studies, Yamunanagar)	April 26 - 28, 2007.	National level
2.	Dinning Experience of Guests – A Study of selected Resorts.	Spectrum of Hospitality & Tourism Industry in the Global Scenario. (Dept. of Hotel Management & Ctaering Technology (Birla Institute of Technology – Mesra, Ranchi)	January 15, 2008	International level
3.	Contemporary trends in food and beverage management in India	Indian Hospitality Industry – Contemporary Issues.	March 27 – 28, 2008	National level

		(Centre for Mountain Tourism & Hospitality Studies, H.N.B. Garhwal University, Srinagar)		
4.	Capacity building for tourism and hospitality in India – Issues & challenges	Destination Image and Branding – Strategies and Implications. (IVTS, Himachal Pradesh University, Shimla)	September 11-12, 2009	National level
5.	Guest satisfaction: An empirical study of Resorts of Haryana Tourism	Hospitality Industry in India – Development & Challenges (Maharishi Markandeshwar University, Mullana, Ambala)	November 6 -7, 2009	National level
6.	Job satisfaction level of employees in hospitality industry – A study of selected Indian hotels	Emerging Trends in Hospitality & Tourism (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	April 09 – 10, 2011	National level
7.	Cultural impacts of hospitality industry on local society: A study of towns of Haryana	Tourism linking cultures (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	September 27, 2011	National level
8.	Factors affecting gastronomy tourism in India: A study of selected tourist centres	Culinary Services & Hospitality (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	October 20, 2011	National level
9.	Emerging trends in Indian hotel industry with special emphasis on Food & Beverage Production.	Indian Tourism: Meeting challenges for future (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	February 25, 2012	National level
10.	Factors affecting corporate image: A	Nourishing the Balance of the	March 3-5, 2012	International level

	study of Indian Hospitality Industry.	Universe: Through Tourism & Culture (Dev Sanskriti University, Haridwar and Indian Hospitality Congress)		
11.	Training: Contemporary trends in Hospitality industry.	Shaping Youth for Hospitality & Tourism Industry (Inst. of Hotel & Tourism Mgt., Maharshi Dayanand University Rohtak)	September 01, 2012	National level
12.	Challenges before entrepreneurs to develop sustainable farm hospitality venues – A study of Haryana state.	Managing Sustainable Tourism Development (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	October 01, 2012	National level
13.	Environmental practices of selected Haryana farm tourism service providers – An empirical study.	Environmental Practices in Hotel & Tourism Business (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	February 12, 2013	National level
14.	Employability of Indian hotel graduates: An empirical study of students' competencies.	Industry-Academia Interface: Challenges Before Tourism Education (Dept. of Tourism & Hotel Management, Kurukshetra University, Kurukshetra)	February 23, 2013	National level
15.	Critical evaluation of hospitality education in Indian context.	Hospitality & Tourism Education in India: Issues & Challenges (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	April 22, 2013	National level
16.	Issues & challenges in food production operations	Tourism & Hospitality Industry: Modern	May 11-12, 2013	International Level

	management: A study of star hotels in Delhi and NCR.	State, Problems & Perspectives. (Organized by CMTH, HNB Garhwal University, Srinagar & Graphic Era University, Dehradun)		
17.	Relevance of Modern Hospitality Education Developing Entrepreneurship skills in students.	Employment, Education and Entrepreneurship in Tourism & Hospitality (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	Sept 04, 2013	National Level
18.	Environmental Challenges and Opportunities for Indian Hospitality Industry in 21 st Century	Environmental and Business Issues in Hospitality & Tourism Industry (Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak)	Sept 04, 2013	National Level
19.	Use of Innovations and Inventions as Competitive Advantage	Innovations & Inventions in Hospitality Concepts & Practices. INNOVIN-2013 (Organised by Amity School of Hospitality, Amity University, Noida, Uttar Pradesh.)	Oct 04, 2013	National Level
20.	Trends in Use of Regional Food as a Hospitality Product: A Study of Haryanavi Food	Hospitality Growth & Development Under Globalisation: Features industry experts & academicians sharing innovation, technology, environment & HR practices {Organised by MMIT&BM	Nov 15-16, 2013	National level

		(Hotel Management), Maharishi Markandeshwar University, Mullana-Ambala (Haryana)}		
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Invited for conferences/ seminars/ workshops/ symposia to deliver lectures/ Chair sessions

Sr. No.	Whether Lecture delivered/ Academic Session Chaired	Title of the Lecture delivered	Title of Conference/ Seminar etc.	Date(s) of the event	Organizer	Whether International/ National/ State/ Regional/ University or College level
1	Lecture delivered	Career options in Hospitality and Hotel Management	One Day Workshop on Career Counselling & Guidance.	February 11, 2011	Maharaja Aggarsen P.G. College for Women, Jhajjar	State level
2	Workshop Conducted	Food of Sawan - Gewar	One Day National Workshop on Food of Sawan-Gewar	July 18, 2011	Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak	National Level
3	Workshop Conducted	Baking of Cookies	One Day National Workshop on Baking of Cookies	Oct 23, 2013	Inst. Of Hotel & Tourism Mgt., Maharshi Dayanand University, Rohtak	National Level
4	Workshop Conducted	Food and Nutrition	One Day Workshop on Food and Nutrition.	February 12, 2013	Women Cell, Govt. College For Women Lakhanmajra (Rohtak).	State Level
5	Resource person	Industry-Academia Interface: Challenges	UGC sponsored National Seminar on	February 23, 2013	Dept. of Tourism & Hotel Management,	National Level

		Before Tourism Education	Industry- Academia Interface: Challenges Before Tourism Education.		Kurukshetra University, Kurukshetra	
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