

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

PROCEEDINGS OF MEETING OF POST GRADUATE BOARD OF STUDIES IN MANAGEMENT STUDIES HELD ON 17.02.2020 AT 10.00 A.M. IN THE OFFICE OF DIRECTOR, IMSAR, M.D. UNIVERSITY, ROHTAK.

The following members were present:

1. Prof. Raj Kumar, Director
2. Prof. Neelam Jain
3. Prof. Satyawan Baroda
4. Prof. Pardeep Ahlawat
5. Dr. Saurabh Kant
6. Dr. Sanjay Nandal
7. Prof. Balwinder Singh (outside expert)

Confirmed the proceedings of P G Board of Studies in Management Studies held on 27.07.2019

Item No. 1: The Board considered the recommendations of the meeting of Institutional Research Committee held on 04.11.2019 and 01.02.2020 and the synopsis of the following candidates be referred to the Academic Council for its consideration:-

SR. No.	STUDENT'S NAME	SUPERVISOR'S NAME	TENTATIVE TOPIC OF RESEARCH
1	Sachin	Dr Nitu Nimbrain	FINANCIAL LITERACY LEVEL AND INVESTMENT PATTERN AMONG TEACHERS OF HIGHER EDUCATION IN HARYANA
2	SaritaKumari	Dr Vijay Rathee	MULTISENSORY MARKETING MEANS IN E-TAILING AND ITS IMPACT ON CONSUMER BUYING BEHAVIOUR
3	Nikita	Dr Nitu Nimbrain	CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE FOOD DELIVERY SERVICES IN HARYANA
4	Rosy Dhall	Dr Aarti	ANTECEDENTS AND CONSEQUENCES OF WORKPLACE BULLYING: A STUDY OF IT SECTOR
5	Shachie	Dr Sapna	IMPACT OF PSYCHOLOGICAL CONTRACT ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR IN INSURANCE SECTOR
6	PriyankaYadav	Dr Meera Arora	INFLUENCE OF EMPLOYEE BRANDING ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR IN RETAIL SECTOR
7	Sharmila	Dr Ishwar Mittal	IMPACT OF FINANCIAL LITERACY ON FINANCIAL BEHAVIOUR
8	Pancham Goel	Prof Neelam Jain	IMPACT OF SELECT FINANCIAL INCLUSION SCHEMES ON SOCIO-ECONOMIC STATUS OF RURAL PEOPLE
9	Ayush	Prof. Pardeep Ahlawat	CONSUMER ENGAGEMENT ANALYSIS: A STUDY OF SOCIAL MEDIA INTERACTION ON BRAND EQUITY AND PURCHASE INTENTIONS
10	Sakshi Budhiraja	Dr Saurabh Kant	WORK-LIFE BALANCE AND COPING STRATEGIES OF WOMEN EMPLOYEES IN BANKING SECTOR
11	Renu Beniwal	Dr Saurabh Kant	MERGER IN INDIAN BANKING SECTOR: A STUDY OF

			WORK ATTITUDE, MORALE AND IMPACT ON JOB PERFORMANCE
12	Ankit Kumar	Dr Saurabh Kant	CHALLENGES AND PROSPECTS OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES IN IT SECTOR
13	Sapna Ahlawat	Dr Sapna	INFLUENCE OF JOB EMBEDDEDNESS ON TURNOVER INTENTIONS IN IT SECTOR
14	Neha Dhankar	Prof. Satyawan Baroda	ATTITUDE OF MILLENNIALS TOWARD ONLINE SHOPPING OF APPARELS
15	Gunjan	Prof. Raj Kumar	CHALLENGES AND PROSPECTS OF NEW PENSION SCHEME: A STUDY OF GOVERNMENT EMPLOYEES
16	Sarita	Dr. Priyanka Yadav	THE INFLUENCE OF MINDFULNESS AND EMOTIONAL INTELLIGENCE ON JOB SATISFACTION: A STUDY OF IT SECTOR
17	Tamanna	Dr. Aarti	FACTORS AFFECTING SERVICE QUALITY OF FITNESS CENTRE FROM WOMEN PERSPECTIVE

Further, the Board resolved that the Ph.d registration cases of the following candidates be referred back to the PGBOS and concerned students will be asked to submit the revised synopsis after incorporating the necessary correction/amendments as per the remarks given by the Board. The revised/amended synopsis will be placed before the next meeting of PGBOS.

Sr. No	Student's Name	Supervisor's Name	Topic of Research	Remarks
1	Pinky Saini	Dr Ishwar Mittal	Awareness and Perception of Micro Insurance Schemes	Explanation of Topic, Need to reframe in term of perception and Experiences
2	Mohan	Dr Divya Malhan	Motivational Factors and Challenges of Start-ups in NCR	21 Year old review Objectives and Sample Size not Properly defined References not in format
3	Jyoti Bansal	Dr Gurjeet Kaur	Impact of Innovative HR Practices on Employee work Performance in Information Technology Sector	Concept Modal need to developed methodology need to specified How to quantify the variables involved
4	Laxmi Devi	Dr Nidhi	Impact of Information and Communication Technology (ICT) intervention in development of women entrepreneurship	Sample not defined Objectives are not defined Conceptual model missing
5	Sapna Rani	Dr Neetu Rani	Impact of Workplace spirituality on Organizational Effectiveness: A study of MSMEs	Sample size not defined
6	Garima Arora	Dr Ashok	Service Quality and Customer Satisfaction: A Study of Cab Aggregators in National Capital Region	Methodology not defined Reframe objectives
7	Jyoti Bhatnagar	Dr Karamvir	Industry Perception of employability	No relationship

		Sheokand	skills of Management Graduates: A gap Analysis	between Objectives and sample
8	Suman Bala	Dr Neetu Rani	Knowledge Challenges and Prospects of Vocational Institutes	Sample and methodology need to be strengthen and specific to achieve objectives
9	Priyanka Arya	Prof Neelam Jain	Influence of Stress Management Strategies on Employees Performance in Banking Sector	Justification in the light of new mergers & IT adoption & risk management Performance need to be quantified
10	Neha Kumari Sirdhana	Dr Ritu Gandhi Arora	Adoption and Acceptance of Artificial Intelligence in HRM	Reframe Objectives How to achieve objectives Need to outlined How to achieve
11	Chetna	Dr Ruchi Arora	Customer Delight in Hospitality Industry: A Study of Social Media Perspective	Rework on Review of literature Objectives name no relationship with introduction Mismatch objectives with title
12	Sunita	Dr Ruchi Arora	Emerging issues in sustainable development of Textile Industry in Haryana	Sample and objectives disconnected Objectives need to be specific and quantifiable How to achieve them, need to be outlined
13	Manju	Dr Sunita Bishnoi	Information Technology Initiatives in Management Education Institutes: its influence on Students Behaviour	Title and objectives not matched Either title reframed or objectives need to be outlined in terms of title
14	Srishti	Dr Sunita Bhartwal	Factors and Hurdles of Green Buying Behaviour among Rural Consumers	Another study Poor draft
15	Rinki	Dr Sunita Bhartwal	Employee Empowerment on Organizational Performance in Telecommunication Industry	Review does not find mentioned in references Objectives too large Sample size too short Poorly drafted Cannot be accepted in present form Title & objectives not matched
16	Ritu Kumari Sangwan	Dr Samridhi	Work Life Balance and Happiness Index of Women Employees in Haryana Police	Sample and objectives mismatched Conceptual model need to be explained Too many dimensions

17	Nisha Mittal	Prof Neelam Jain	Assessment of Factors influencing Individual Investment Behaviour	Sample has two dimensions Why another study when already plethora of studies taken place Use of IT in investments can be added which may change behaviour of persons due to access and convenience Financial literacy, gender and investment behaviour can be source of adding colour to study
18	Pooja	Dr Neetu Rani	Challenges of rural women entrepreneurship in Haryana	Title & objectives are not connected Sample size not mentioned
19	Hassim Khan	Dr Neelam Gulati	Role of Regional Rural Banks in Socio-Economic Development:- A Study of Mewat Region	Poor draft of synopsis Period of study not mentioned Statement of problem not mentioned CG, IT, Risk, Social inclusion, RRB are not included
20	Nidhi	Dr Aarti	Role of Psychological Capital on Employees Turnover in Health Care	Sample size not mentioned
21	Jyotika	Dr.Aarti	Influence of Media Type on Consumer Attitude Towards Mobile Advertising	Sample size not given Title and objectives need to be converged Objectives reframed
22	Annu	Dr. Ritu Gandhi Arora	Impact of Job Enlargement and Job Enrichment on Academic Performance: A Study of Higher Education In Field of Management Education	Sample to be defined Title reframed
23	Mansi Makkar	Dr.Neetu Rani	Impact of The Determinants of Workforce Agility on Organisational Performance	Respondents Sample size Where is conceptual model be tested
24	Pooja Rani	Dr.Gurjeet Kaur	Assessing The Impact of Government Schemes on Agricultural Growth And Economic Well-Being of Small and Marginal Farmers in Haryana	Perceived impact will be checked What is new in topic How to judge impact
25	Tapender	Dr. V. K. Kaushik	An Evaluation of Ease of Doing Business in Haryana	Poor Review of Literature No single study related to topic 1 st & 3 rd objectives not understandable
26	Garima	Prof.Pardeep Ahlawat	Effect of Guerilla Marketing on Retail	The title should be

			Purchase Behaviour	more inclusive. It is better if we Examine the relationship between Guerrilla Marketing and product acceptability
27	Preety	Prof. Pardeep Ahlawat	Website Quality, Perceived Benefits, Risks, Trust and Brand Communication and their influence on Consumers Online Shopping Intentions	Topic should be:- Impact of Website Quality, Perceived Benefits, Risk, Trust and Brand Communication and Their Influence on Consumers Online Shopping Intention
28	Kulvinder Kaur	Dr Sapna	E-Human Resource Management Practices and its influence on Employees' Behaviour In Automobile Sector	Starting the title with ' Impact of ' ' And its influence ' Cut into the title

Item No. 2: The Board considered and approved the syllabus and Scheme of Examination of Post Graduate Diploma in Business Process Outsourcing to be run at MDU Centre for Professional & Allied Studies, Gurugram w.e.f. the session 2020-2021.

Item No. 3:- The Board considered and approved the eligibility of Dr. Daljit Singh Sangwan to act as Co-supervisor of Ms Sarika D/o Sh. Brij Raj

Any other item:-

Item No. 1: The Board considered and approved the panel of examiners for evaluation of Ph.D thesis in respect of the following research scholars:-

Name of the Scholar	Name of the Supervisor
Ms Pallvi	Prof. Neelam Jain
Sh. Mahipal Raperia	Dr. Jagdeep Singla
Ms Nisha	Dr. Vijay Rathee
Ms Rashmi	Dr. Pratibha Bhardwaj
Ms Priyanka Gaur	Dr. Anjali

Further, the Board resolved that the panel of examiners, if any, the Chairman be authorized to send the same at his own level.

The meeting ended with a vote of thanks to the Chair.



CHAIRMAN
P.G. Board of Studies in Management

Ucc4994
19/2/20

Endst.No. IMSAR/2020/ 88-98 Dated: 19.02.2020

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. ✓ Controller of Examinations, M.D. University, Rohtak.
3. Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. Asstt. Registrar (R&S), M.D. University, Rohtak.
5. Asstt. Registrar (Academic), M.D. University, Rohtak.



CHAIRMAN
P.G. Board of Studies in Management

Co. Secretary
19/02/2020

CO