

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**REVISED PROCEEDINGS OF THE MEETING OF POST GRADUATE BOARD OF
STUDIES IN MANAGEMENT STUDIES HELD ON 06.03.2021 AT 12.00 NOON IN THE
OFFICE OF THE DIRECTOR**

The following members were present:

1. Prof. Raj Kumar, Director
2. Prof. Satyawan Baroda
3. Prof. Pardeep Ahlawat
4. Dr. Sanjay Nandal
5. Dr. Saurabh Kant
6. Prof. Balwinder Singh (outside expert)

Confirmed the proceedings of P G Board of Studies in Management Studies held on 12.12.2020

Item No. 1: The Board considered the recommendations of the meeting of the Institutional Research Committee held on 17.02.2020 and the synopsis of the following candidates be referred to the Academic Council for its consideration:-

Sr. No	Roll No.	Student's Name	Supervisor's Name	Topic of Research
1	201901	Simran Sikka	Dr. Jitender Kumar	Brand Personality Dimensions and Its Influence on Purchase Intention and Brand Loyalty on Indian Apparel Sector
2	201902	Ekta Singh	Dr. Ekta Rani	Mergers & Acquisitions Motives and the Firm Performance: An Empirical Study
3	201903	Ishu	Dr. Garima Dalal	Impact of Corporate Governance on Performance and Risk: A Study of Commercial Banks in India
4	201904	Pooja	Dr. Kavita	Unified Payment Interface and Cashless Economy: Initiatives and Imperatives for an Emerging Ecosystem
5	201905	Garima	Dr. Nidhi	Netpreneurial Orientation and Decision Making Preferences: A Study of Graduates
6	201906	Ritika	Dr. Jagdeep Singla	Consumer Perception of Display Marketing and Its Influence on Purchase Intentions
7	201907	Priya Chugh	Dr. Sonia	Impact of Visual Merchandising and Store Environment on Consumer Impulse Buying Behaviour: A Study of Haryana

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8	201908	Mikul	Dr. Ishwar Mittal	Impact of Product and Service Quality on Brand Equity: A Study of Automobile Sector
9	201909	Anjali Gupta	Dr. Sapna	Exploring the Dimensions of Green Human Resource Management Practices and Its Influence on Organizational Performance
10	201911	Prince	Dr. Seema Singh	Consumer Perception Towards Online Travel Services: An Empirical Investigation
11	201912	Garima Hooda	Dr. Jitender Kumar	Impact of Skill Development Programmes on Employment and Entrepreneurship
12	201914	Nidhi Singhal	Dr. Naresh Kumar	Economic Reforms and Outward Foreign Direct Investment: A study of Indian Economy
13	201915	Preeti	Dr. Jagdeep Singla	Adoption and Satisfaction of E-Banking Services Among Rural Customers
14	201916	Sunil Kumar Takkar	Prof. Rishi Chaudhay	Impact of Investment Climate on Investor Behavior Towards Investment Avenues
15	201917	Soniya Devi	Dr. Ekta Rani	Impact of Structural Shocks on Stock Market Returns: A Comparative Analysis of Developed and Developing Economies
16	201918	Kanika Goel	Dr. Garima Dalal	Service Quality Dimensions and Student Satisfaction: A Study of Business Schools in Haryana
17	201920	Vaibhav Jindal	Prof. Neelam Jain	Smartphone User Attitude Towards Selected Mobile Applications: An Empirical Study
18	201921	Harsdeep	Prof. Pardeep Ahlawat	Impact of Goods and Services Tax on Quick Service Restaurants
19	201926	Sawitri Devi	Prof. Raj Kumar	Gender Biases at Workplace : Correlates, Outcomes and Preventive Strategies
20	201927	Kanchan Bagri	Dr. Priyanka Yadav	Influence of Flexi Work Culture on Job Satisfaction and Job Performance: A Study of Insurance Sector
21	201928	Kavita	Dr. Sandeep Aggarwal	Modelling Post-Merger Service Quality, Satisfaction and Customer Loyalty in Banking Sector
22	201929	Madhu Verma	Dr. Priyanka Yadav	Modelling Linkage of Workplace Incivility and Deviant Behaviour on Turnover Intention: A study of Indian Corporate Sector

23	201930	Monika	Dr. Aparna Bhardwaj	Role of Digital Marketing in Customers Engagement and Business Development
24	201931	Jyoti	Dr. Samridhi	Impact of Spirituality on Work Attitude: A Study in Higher Education Sector
25	201934	Pooja Rani	Dr. Aparna Bhardwaj	Effect of Financial Incentives on Adoption of Solar Photovoltaic (SPV) Water Pumping System in Agriculture Sector in Haryana
26	201935	Sushma	Dr. Divya Malhan	Gender Diversity, Work Stress and Job Satisfaction in Higher Educational Institutions
27	201937	Meenakshi	Dr. Ashima Tandon	Employee Welfare Facilities and Job Satisfaction: A study of Automobile Industry
28	201938	Manju Bala	Dr. Kavita	Service Quality in Retail Banking:- A Comparative Study of Public and Private Banks
29	201939	Jaideep	Dr. Nitu Nimbrain	Consumers' Attitude Towards E-Wallet Services: An Analytical Study
30	201940	Monika	Dr. Ajay Kumar Sharma	Work Stress and Job Performance: An Analytical Study of Working Women in Insurance Sector
31	201941	Shamsher Singh	Dr. Ashima Tandon	Mapping Management Perceptions and Customers' Expectations for Fintech Innovations in Indian Banking Sector
32	201942	Priya	Dr. Sandeep Aggarwal	Effectiveness of Client Data Security in Digital Payment Ecosystem
33	201943	Neeraj Chauhan	Prof. Pardeep Ahlawat	Inclusive Leadership and Employee Performance: Mediating Role of Perceived Organizational Support, Procedural Justice and Employees' Psychological Capital
34	201945	Aditi Malik	Prof. Rishi Chaudhry	Effectiveness of Campaigning over Social Media on Branding Leadership and Voting Behaviour
36	201946	Bhawna Chauhan	Dr. Karamvir Sheokand	Persistent Policy Interventions and Employment Challenges for Differently Aabled: An Exploratory Study in Corporate India
35	201947	Rachna Chopra	Dr. Jagdeep Singla	Modelling on Humanitarian Supply Chain for Effective Disaster Management

Item No. 2: The Board considered the request of the following scholars/supervisors to change their supervisors/allot other supervisor and decided to allot the following new supervisors:

S.No.	Name of the scholar	Name of the supervisor	Re-allotted supervisors	Remarks
1.	Mr. Pardeep Kumar	Dr. Hema Gulati	Dr. Neelam Gulati	Dr. Hema Gulati from from DAVIM has requested to the Director to allot their candidates to some other supervisor as she has been retired
2.	Ms Reena	Dr. Hema Gulati	Dr. Payush	Dr. Hema Gulati from from DAVIM has requested to the Director to allot their candidates to some other supervisor as she has been retired
3.	Ms Rinki	Dr. Sunita Bharatwal	Dr. Rohit Bansal	Dr. Sunita Bharatwal has jioined as associate professor at CBLU Bhiwani

Item No. 3: The Board considered the request of Ms Srishti a scholar of Dr. Sunita Bharatwal to migrate her registration in the University of Ch. Bansi Lal, Bhiwani.

Any other item:-

Item No. 1: The Board considered the request of Dr. Vijay Rathee, Asstt. Professor, CPAS to cancel the registration of his scholar namely Mr. Vipin as the scholar is not responding his phone as well as e-mail since after his registration. The Board resolved that a letter be sent from the office of IMSAR to the address of the scholar and decided accordingly.

Item No. 2: The Board considered the matter of changes/amendments in the syllabus of Digital Marketing as per the Scheme of Examination already approved by the Academic Council. The corrections are made regarding instructions for setting of question papers and paper codes of 2nd semester. The Board resolved all the necessary corrections/amendments in the syllabus and further resolved that the revised corrected syllabus be sent to the Academic Branch for the approval of Faculty and Academic Council.

Item No. 3: The Board considered the request of Ms Anjali who got registered in Ph.d on 12.07.2012 and due to some typological error her topic has some mistake. The topic is as under:-

Topic as per Regn. Letter	Topic after correction
Managing Brand Equity in Auto Mobile Industries: A Study of Selected Companies	Managing Brand Equity in Automobile Industry: A Study of Selected Companies

After detailed dicussion, the Board is in the opinion that the request of Ms Anjali be considered and her topic may be corrected being a typological error.

Item No. 4: The Board considered and recommended to create one additional seat to Dr. Ishwar Mittal, Asstt. Professor, IMSAR

S.No.	Name of the scholar	Name of the supervisor	Re-allotted supervisors	Remarks
1.	Mikul	Dr. V.K. Kaushik	Dr. Ishwar Mittal	He has been retired from TIT Bhiwani

Further, the Board resolved that the panel of examiners of Ph.d thesis evaluation, if any, the Chairman be authorized to send the same at his own level.



CHAIRMAN
P.G. Board of Studies in Management

Endst.No. IMSAR/2021/ 605-611 Dated: 06.04.2021

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. Controller of Examinations, M.D. University, Rohtak.
3. ✓ Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. Dy. Registrar (Academic), M.D. University, Rohtak.
5. Asstt. Registrar (R&S), M.D. University, Rohtak.



CHAIRMAN
P.G. Board of Studies in Management

A. Sanyal
07/4/21

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