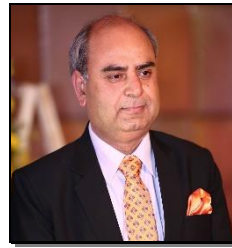


CURRICULUM VITAE



PARDEEP K. Ahlawat

Ph.D. (Management Sciences)

Professor

Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak-124001, Haryana (India).

EDUCATIONAL QUALIFICATIONS

- **Ph.D.**
 - *Thesis:* “Managerial, Socio-Cultural, Economic and Health Dimensions of IT Professionals in Corporate Environment”
 - *Institution:* Maharshi Dayanand University, Rohtak
- **M.B.A.**
 - *Institution:* Maharshi Dayanand University, Rohtak
- **Advanced PG Diploma (Computer Applications)**
 - *Institution:* Maharshi Dayanand University, Rohtak
- **B.Sc. (Non-Medical)**
 - *Institution:* Maharshi Dayanand University, Rohtak
- **Matriculation**
 - *Institution:* Haryana School Education Board, Bhiwani

FIELDS OF SPECIALISATION

- Information Technology
- Marketing
- E-Commerce
- Human Resource Management
- Organizational Behaviour

RESEARCH EXPERIENCE AND GUIDANCE

- **Ph.D. Supervision** : 16 doctoral students awarded; currently supervising 5 Ph.D. candidates.
- **M.Phil. Supervision** : 8 students awarded M.Phil. degrees.
- **MBA Project Guidance** : Supervised over 300 MBA research projects.
- **Publications** : Authored two books; third book on *E-Commerce and Network Fundamentals* is in preparation.
- **Research Contributions** : Published number of research papers in national and international journals of repute and presented at various conferences/seminars.
- **Organizing Role** : Organized multiple national/international conferences.

TEACHING EXPERIENCE (*More than 25 Years*)

Institution	Designation	Period
IMSAR, MDU, Rohtak	Professor	February 13, 2015 – Present
IMSAR, MDU, Rohtak	Associate Professor	February 13, 2012 – February 12, 2015
IMSAR, MDU, Rohtak	Reader	February 12, 2009 – February 12, 2012
DCRUST, Murthal, Sonapat	Reader	October 24, 2008 – February 11, 2009
Ch. Devi Lal University, Sirsa	Lecturer	July 30, 2004 – October 23, 2008
IMSAR, MDU, Rohtak	Lecturer	September 12, 2000 – May 8, 2004
A.I.J.H.M. College, Rohtak	Lecturer	January 4, 1999 – March 14, 2000
C.R. Polytechnic, Rohtak	Lecturer	September 22, 1995 – January 3, 1999
C.R. Polytechnic, Rohtak	Programmer	May 1, 1993 – September 21, 1995

ADMINISTRATIVE EXPERIENCE

- **Current Roles:**
 - Director, Rashtriya Uchcharat Siksha Abhiyan, MD University, Rohtak.
 - First Appellate Authority, MD University, Rohtak.
 - Member, Standing Committee on Sexual Harassment and Violence against Women at Workplace, MD University.
 - Member, Departmental Promotion Committee (DPC), MD University.
 - Member, Central Purchase Committee (CPC), MD University.
 - Member, Tender Committee, MD University (VC-nominated).
 - Member, Anti-Ragging/Grievance Cell, IMSAR, MD University.
 - University Nominee on the Board of Governors/College Managing Committees of various institutions.
- **Previous Roles:**
 - Professor (In-charge), University Computer Center, MD University.
 - Director, University Computer Center, MD University.
 - Coordinator, Internal Quality Assurance Cell, MD University.
 - Nodal Officer, NSDC, MD University.
 - Director, Corporate Resource Center, MD University.
 - Coordinator, IPR Cell, DCRUST, Murthal.
 - In-charge, Training and Placement Cell, CDL University, Sirsa.
 - Incharge, University Web Center, CDL University, Sirsa.
 - Statistical Officer, CDL University, Sirsa.

MEMBERSHIP IN PROFESSIONAL BODIES

- Life Member, All India Association for Educational Research, IRC Village, Bhubaneswar (Card No. 749).
- Life Member, Suraj Mal Memorial Education Society, New Delhi (Membership No. 7200).
- Life Member, MD University Alumni Association, Rohtak (Membership No. 112).
- Life Member, IMSAR Alumni Association, MD University, Rohtak (Membership No. 172).

MEMBERSHIP IN ACADEMIC/NON-ACADEMIC BODIES

- **Current Positions:**
 - Member, Editorial Board of the Maharshi Dayanand University Research Journal (Arts), MD University, Rohtak.
 - Member, Academic Council, MD University, Rohtak.
 - Member, Advisory Committee, MDU Alumni, MD University, Rohtak.
 - Member, Faculty of Management Sciences & Commerce, MD University, Rohtak.
 - Member, PG Board of Studies, Department of Management Studies, Kashmir University, Srinagar.
 - Member, UG Board of Studies, Department of Management, IG University, Meerpur, Rewari.

- **Assessment Role:**
 - Assessor, National Assessment and Accreditation Council (NAAC), visited a number of universities and colleges over the last six years.
 - Member, NAAC Steering Committee of MD University and the coordinator for writing Criteria 6 of the Self Study Report (NAAC), MD University.

- **Former Positions:**
 - Member, Steering Committee for Self Study Report (NAAC), MD University.
 - Convener, Unfair Means/Misconduct Cases Committee, MD University.
 - Member, Faculty of Commerce and Management, CDL University, Sirsa.
 - Member, Court, CDL University, Sirsa.
 - Member, Academic Council, CDL University, Sirsa.
 - Member, PG Board of Studies, Department of Management Studies, DCR University of Science and Technology, Murthal.
 - Member, PG Board of Studies in Business Administration, CDL University, Sirsa.
 - Member, UG Board of Studies in Business Administration, CDL University, Sirsa.
 - Member, Departmental Research Committee, Dept. of Business Administration, CDL University, Sirsa.
 - Served as Member of Editorial Board of Student Magazine "Expressions", CDL University, Sirsa for the session 2005-06.

CURRICULUM DEVELOPMENT AND EXTENSION ACTIVITIES

CURRICULUM DESIGNING

Extensively contributed to the curriculum design and development **under NEP 2020** for **MBA, BBA** and **Ph.D.** programs at the **Institute of Management Studies and Research (IMSAR), Maharshi Dayanand University, Rohtak** and for **MBA** and **M.Phil.** programs at the **Department of Business Administration, Ch. Devi Lal University (CDL), Sirsa**. Additionally, played a significant role in the syllabus formulation for:

- **MBA 2 Year/ 1 Year/ Lateral Entry (under NEP 2020)**

- **BBA (Honours) 4 Years (under NEP 2020)**
- **MBA (Honours)**
- **MBA 5-Year Integrated Program**
- **MBA (General)**
- **Bachelor of Business Administration (BBA)**

at MDU, Rohtak, as well as for the **MBA (Distance Learning)** and **M.Phil.** programs offered through the University Centre for Distance Learning (UCDL) at CDL University, Sirsa.

LESSON WRITING

Authored over 20 comprehensive lessons across various courses within **MBA, M.Com.,** and **BBA** programs, specifically designed for distance learning modes in multiple universities within the region. These lessons serve as valuable educational resources, supporting accessible and quality learning for remote students.

EXTENSION ACTIVITIES

Delivered numerous extension lectures in specialized areas including:

- **Electronic Commerce**
- **Marketing Management**
- **General Management**

These lectures were aimed at fostering knowledge and insights among students and faculty in various academic and professional institutions.

SESSION CHAIR

Invited to chair several academic sessions as a **resource person** across reputed institutions, including the **Defence Scientific Information and Documentation Centre (DESIDOC)**. These sessions focused on knowledge sharing, research insights, and discussions on contemporary management issues.

COURSES ATTENDED

- **April 3, 2010:** Attended a one-day **Faculty Development Programme** on “Contemporary Issues and Challenges in Management” organized by **Maharaja Surajmal Institute, Janak Puri, New Delhi.**
- **July 13-15, 2007:** Participated in a three-day **Faculty Development Programme** on “Pedagogy in Management” held by **IMSAR, M.D. University, Rohtak.**
- **May 24 - June 20, 2006:** Attended a **UGC-sponsored 4-week Orientation Course** organized by **Academic Staff College, Kurukshetra University, Kurukshetra,** receiving a certificate with grade ‘A’.

LECTURES DELIVERED

- **October 21, 2024:** Delivered a lecture on the implementation of the National Education Policy (NEP) in management courses during the **One Day Workshop on NEP for Management Programmes** organized by the **Department of Management Studies, University of Kashmir, Srinagar.**
- **July 8, 2024:** Delivered a lecture on “NEP 2020 Implementation: Orientation and its Challenges” in the NEP Orientation Session organized by the Faculty Development Cell at **DAV Institute of Management, Faridabad, Haryana.**

- **July 3, 2014:** Delivered an extension lecture on “E-Marketing in India: Issues and Challenges” at **University Institute of Law and Management Studies**, Gurgaon, Haryana.
- **November 25, 2013:** Presented an extension lecture on “Understanding the Issues in Formulation of Research Problem” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.
- **November 13, 2013:** Delivered an extension lecture on “Understanding Concepts & Foundation of e-Commerce” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.
- **October 25, 2013:** Delivered an extension lecture on “An Appraisal of Marketing Strategies in the Context of Virtual Organizations” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.
- **August 30, 2013:** Conducted an extension lecture on “e-Learning Challenges in the 21st Century” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.
- **July 11, 2013:** Delivered a lecture on “E-Commerce Applications: Security, Ethics, and Trust related Issues” as part of the **UGC-sponsored Refresher Course in Information Technology** at **Academic Staff College, Guru Jambheshwar University of Science & Technology, Hisar**.
- **July 11, 2013:** Delivered a lecture on “E-Commerce Applications” as part of the **UGC-sponsored Orientation Programme – 14** at **Academic Staff College, Guru Jambheshwar University of Science & Technology, Hisar**.
- **November 18, 2012:** Conducted lectures on “E-Commerce Applications – Security, Ethical, and Trust Issues” in the **UGC-sponsored Refresher Course in Information Technology** at **Guru Jambheshwar University of Science & Technology, Hisar**.
- **March 18, 2012:** Presented an extension lecture on “The Growth & Challenges of Online Services” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.
- **September 11, 2011:** Presented an extension lecture on “The Effective Use of e-Learning Resources” at **Kedarnath Aggarwal Institute of Management**, Charkhi Dadri, Haryana.

RESEARCH WORKS GUIDED (Ph.D. & M.Phil.)

Ph.D. Degrees Awarded

- **Building Trust in E-Commerce:** Adoption, Usage, and Satisfaction Patterns in Virtual Market Environment.
- **Total Quality Management (TQM) in Technical Education:** An Appraisal.
- **Enterprise Resource Planning (ERP):** Critical Success Factors and Benefit Realization.
- **HR Diversity in Indian Corporate Sector:** Comparative Study of MNCs and Domestic Companies.
- **Teacher Burnout and Organizational Climate:** A Study of Professional Institutions in Haryana.
- **Marketing Strategies of Car Manufacturers in India.**
- **Store Quality, Customer Satisfaction, and Defection:** A Study of Retail Formats in India.
- **Impact of Leadership Styles, Occupational Stress, and Empowerment on Job Attitudes** in the Hotel Industry.
- **Human Resource Management Practices and Organizational Performance** in Corporate Hospitals, NCR.
- **Occupational Stress and Burnout among Sales People:** Role of Empowerment and Social Support.

- **Employee Engagement Practices and Performance** in Manufacturing and Service Organizations.
- **Impact of Organizational Citizenship Behavior on Individual and Organizational Performance** in Software Industry.
- **Shoppers' Impulse Buying Behavior:** Situational and Personal Predictors in Organized Retail.
- **Impact of Goods and Services Tax on Quick Service Restaurants.**
- **Innovative Work Behavior:** Exploring Personal and Contextual Factors in Private Banking.
- **Inclusive Leadership and Employee Performance:** Mediating Role of Organizational Support and Procedural Justice.

Ph.D. Works in Progress

- **Guerrilla Marketing and Product Acceptability:** A Study of Retail Consumers' Purchase Decisions.
- **Impact of Website Quality, Perceived Benefits, Risk, Trust and Brand Communications** on consumers' Online Shopping Intention.
- **Consumer Engagement Analysis:** A Study of Social Media Interaction on Brand Equity and Purchase Intentions.

M.Phil. Degrees Awarded

- **Human Resource Outsourcing Decisions:** Strategic Intent on Overseas Firms in India.
- **Consumer Brand Performance** regarding Cosmetics: A Case Study of Sirsa City.
- **Financial Analysis and Corporate Finance Functions** of Sunbeam Auto Limited.
- **Doctors' Expectations from Medical Representatives:** A Study of Drug Prescription Preferences.
- **Recruitment and Retention Strategies** in Domestic and Multinational Software Companies.
- **Competency Building:** A Comprehensive Study.
- **Impact of New Trading Policy on the Indian Textile Industry.**
- **Attitude and Behavior in e-Retail Purchasing:** Profiling Online Consumers.

RESEARCH PUBLICATIONS

Books Published

- **Pardeep Ahlawat**, (2006). *Managing IT Personnel in Corporate Environment*. New Delhi: Deep and Deep Publications. ISBN: 81-7629-844-1.
- Satyawan Baroda, **Pardeep K. Ahlawat**, Sanjay Nandal and Naresh Kumar, (2023). *Contemporary Issues in Innovations, Entrepreneurship and Business Management*. New Delhi: Academic Publication. ISBN: 978-9391798-34-5.

Chapters in Books

- Preety and **Pardeep K. Ahlawat**, (2023). An exploration of global trends in digital marketing. In S. Baroda, P. K. Ahlawat, S. Nandal, & N. Kumar (Eds.), *Contemporary Issues in Innovations, Entrepreneurship and Business Management* (pp. 321-333). New Delhi: Academic Publication. ISBN: 978-9391798-34-5.

- Mamta Rani, Neeraj Chauhan and **Pardeep K. Ahlawat**, (2023). Impulse buying tendencies among retail shoppers. In S. Baroda, P. K. Ahlawat, S. Nandal, & N. Kumar (Eds.), *Contemporary Issues in Innovations, Entrepreneurship and Business Management* (pp. 334-343). New Delhi: Academic Publication. ISBN: 978-9391798-34-5.
- Mukesh Goyat and **Pardeep K. Ahlawat**, (2023). Employee engagement practices and performance: A theoretical investigation. In S. Baroda, P. K. Ahlawat, S. Nandal, & N. Kumar (Eds.), *Contemporary Issues in Innovations, Entrepreneurship and Business Management* (pp. 399-419). New Delhi: Academic Publication. ISBN: 978-9391798-34-5.
- **Pardeep Ahlawat**, (2013). Preferential attributes of prospective employee: An investigation of hiring decision in hospitality industry. In S. C. Kundu, B. K. Punia, S. Saxena, & S. K. Mittal (Eds.), *Researches in Business and Management* (pp. 77-92). Delhi: Wisdom Publications. ISBN: 978-93-81505-54-0.
- **Pardeep Ahlawat** and S. C. Kundu, (2006). Challenges of tourism industry: Facing through information technology. In D. S. Bhardwaj & K. K. Kamra (Eds.), *International Tourism: Issues and Challenges* (pp. 164-174). New Delhi: Kanishka Publications. ISBN: 81-7391-833-3.
- Mukesh Dhunna, Ajay Rajan and **Pardeep Ahlawat**, (2002). Re-orienting the commerce curriculum in the wake of IT era. In S. Gupta & S. S. Narta (Eds.), *Commerce Education in the New Millennium* (pp. 117-134). Chandigarh: Abhishek Publications. ISBN: 81-85733-24-4.
- Mukesh Dhunna and **Pardeep Ahlawat**, (2002). Tourism and environmental interface: An analysis of costs in Indian scenario for social, environmental and economic audit. In S. P. Bansal (Ed.), *Tourism in the New Millennium: Challenges & Opportunities* (pp. 351-369). Chandigarh: Abhishek Publications. ISBN: 81-85733-29-5.

Paper Accepted for Publication in International Journal

- Pankaj Kumar, **Pardeep K. Ahlawat**, Vinay Sharma, and Sarita Yadav, (2024). What determines students' behavioral intention to adopt cryptocurrencies? Evidence from an emerging country. *International Journal of Electronic Finance*. An International Peer Reviewed Journal by Inderscience Publishers with ISSN online: 1746-0077, ISSN print: 1746-0069. Australian Business Deans Council (ABDC-C) Listed, Indexed in Scopus – Q3.

Paper Publications in International Journals

- Pankaj Kumar, **Pardeep K. Ahlawat**, Aarti Deveshwar, and Mahender Yadav, (2024). *Do villagers' financial socialization, financial literacy, financial attitude, and financial behavior predict their financial well-being? Evidence from an emerging India*. Journal of Family and Economic Issues. An International Peer Reviewed Journal by Springer Publishing with Electronic ISSN: 1573-3475. Print ISSN: 1058-0476. Australian Business Deans Council (ABDC-B) Listed, Indexed in Scopus – Q1, Social Sciences Citation Indexed (Clarivate Analytics). DOI: [10.1007/s10834-024-09976-6](https://doi.org/10.1007/s10834-024-09976-6). Article publication date: 26 July 2024.
- Pankaj Kumar, **Pardeep K. Ahlawat**, Mahender Yadav, Parveen Kumar, and Vaibhav Aggarwal, (2024). *Predicting households' attitudes and product adoption intentions*. Marketing Intelligence and Planning. An International Peer Reviewed Journal by Emerald Publishing with ISSN: 0263-4503. Australian Business Deans Council (ABDC-A) Listed, Indexed in Scopus – Q1, Social Sciences Citation Indexed (Clarivate Analytics). DOI: [10.1108/MIP-09-2023-0470](https://doi.org/10.1108/MIP-09-2023-0470). Article publication date: 6 August 2024.

- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2024). *Thematic evolution of workplace inclusion: A bibliometric analysis of employee and management perspectives*. ShodhKosh: Journal of Visual and Performing Arts, 5(1), 1911–1930. Peer Reviewed, UGC CARE Listed Journal with ISSN: 2582-7472. DOI: 10.29121/shodhkosh.v5.i1.2024.1485. Published: 30-06-2024
- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2024). *Impact of organizational leaders' workplace diversity and inclusion initiatives on new generation employees' performance*. *ISTEonline's The Indian Journal of Technical Education*, 47(Special Issue 2), 172-174. UGC CARE Listed, Peer-Reviewed with ISSN: 0971-3034. Publication: March 2024.
- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2023). *Exploring the dynamics of inclusive leadership: Mediating roles of procedural justice and organizational support, and the moderating effect of psychological diversity climate on employee outcomes*. *ISTEonline's The Indian Journal of Technical Education*, 46(Special Issue 2), 167-170. UGC CARE Listed, Peer-Reviewed with ISSN: 0971-3034. Publication: December 2023.
- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2023). *Exploring the impact of diversity and inclusion initiatives on organizational citizenship behaviour among new generation employees*. *ISTEonline's The Indian Journal of Technical Education*, 46(Special Issue 2), 16-18. UGC CARE Listed, Peer-Reviewed with ISSN: 0971-3034. Publication: December 2023.
- Pankaj Kumar, **Pardeep K. Ahlawat**, Parveen Kumar and Jitender Kumar, (2023). *Customer satisfaction, behavioural and pay more intentions: a study on Indian dhabas (roadside full-service restaurants)*. *International Journal of Services, Economics and Management*, 14(1), 20-41. Scopus Indexed - Q3. Inderscience Publishers. with ISSN: 1753-0830. DOI: 10.1504/IJSEM.2022.10050121. Published online: 16 March 2023.
- Pankaj Kumar, **Pardeep Ahlawat**, Vaibhav Aggarwal, Parveen Kumar and Navdeep Bhoria, (2023). *Destination quality, fantasy experience, and revisit intention: a study on domestic honeymoon tourism*. *International Journal of Quality & Reliability Management*. Scopus Indexed – Q2, Emerging Sources Citation Index (ESCI-Clarivate Analytics) with ISSN: 0265-671X. DOI: [10.1108/IJQRM-10-2022-0297](https://doi.org/10.1108/IJQRM-10-2022-0297). Issue publication date: 22 August 2023.
- Pankaj Kumar, **Pardeep K. Ahlawat**, Parveen Kumar and Ramesh Kumar Garg, (2023). *Neighbourhood satisfaction, quality of life, and place attachment: a study on urban locations in India*. *International Journal of Sustainable Society*, 15(1), 20-43. Scopus Indexed – Q3, Inderscience Publishers with ISSN: 1756-2538. Published Online: January 13, 2023
- **Pardeep Ahlawat** and Mamta, (2023). *Influence of hedonic shopping motivation on shoppers' impulse buying behaviour*. *International Journal of Research and Analytical Reviews*, 10(1), 970-975. Refereed Journal. ISSN: 2348-1269.
- **Pardeep Ahlawat**, Pankaj Kumar and Parveen Kumar, (2022). *Antecedents of customers' attitude and intention towards online shopping of apparel in India*. *International Journal of Indian Culture and Business Management*, 26(4), 460-484. UGC CARE Listed, Inderscience Publishers with ISSN: 1753-0806. DOI: 10.1504/IJICBM.2021.10041518.
- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2022). *Inclusive leadership and new generation employee engagement: Investigating the mediating role of procedural justice and the impact of psychological diversity climate*. *International Journal of Food and Nutritional Sciences (IJFANS)*, 11(7), 4363-4365. UGC CARE Listed. ISSN: 2319-1775 (Print), 2320-7876 (Online).
- **Pardeep Ahlawat** and Mamta, (2022). *Store environment factors and shoppers' impulse buying behaviour: An empirical study in retail sector*. *International Journal of Advance*

Research in Computer Science and Management Studies, 10(12), 1-6. Refereed Journal. ISSN: 2321-7782.

- Neeraj Chauhan and **Pardeep K. Ahlawat**, (2021). *Exploring inclusive leadership, psychological diversity climate, procedural justice, and employee engagement among new generation workers*. International Journal of Food and Nutritional Sciences (IJFANS), 10(11), 95-99. UGC CARE Listed. ISSN: 2319-1775 (Print), 2320-7876 (Online).
- **Pardeep Ahlawat** and Anju, (2021). *Impact of job stress and trust on OCB: An analytical study of IT professionals*. PIMT Journal of Research, 13(2A), 67-70. UGC CARE Listed. ISSN: 2278-7925.
- **Pardeep Ahlawat** and Anju, (2020). *An empirical study to investigate the impact of personality and commitment on OCB in context of IT professionals*. Shodh Sarita, 7(28), 34-39. UGC CARE Listed. ISSN: 2348-2397.
- Garima Singh, Sanjeet Kumar and **Pardeep Ahlawat**, (2019). *Effects of personality traits on organizational citizenship behavior of private bank employees*. International Journal of Management Sciences, 7(1), 1-9. Refereed Journal. ISSN: 2277-968X.
- Rajbir Gulia and **Pardeep Ahlawat**, (2019). *Teacher perceptions about principals' behaviors, student supportiveness, and affiliation*. Journal of Emerging Technologies and Innovative Research (JETIR), 6(6), 1006-1018. Refereed, Open Access. ISSN: 2349-5162.
- Rajbir Gulia and **Pardeep Ahlawat**, (2019). *Decision-making practices of principals and faculty perceptions towards their behavior around participative decision-making in technical education institutions*. Journal of Emerging Technologies and Innovative Research (JETIR), 6(6), 611-619. Refereed, Open Access Indexed Journal with ISSN: 2349-5162.
- Rajbir Gulia and **Pardeep Ahlawat**, (2019). *Effects of work-related factors on faculty satisfaction and education quality in technical education institutions of Punjab and Haryana*. International Journal of Research and Analytical Reviews (IJRAR), 6(2), 836-853. Refereed, Open Access Indexed Journal with E-ISSN: 2348-1269, P- ISSN: 2349-5138.
- Rajbir Gulia and **Pardeep Ahlawat**, (2019). *Employees' organizational commitment in technical education institutes: An empirical investigation*. International Journal of Innovations in Engineering and Technology (IJJET), 14(4), 49-56. Refereed, Open Access Indexed Journal with ISSN: 2319-1058. DOI: <http://dx.doi.org/10.21172/ijiet.144.07>.
- **Pardeep Ahlawat** and Urvashi Sharma, (2017). *Human resource management practices: A study of corporate hospitals in the national capital region*. International Journal of Management Sciences, 6(1), 1-10. Refereed Open Access Indexed Journal with ISSN: 2277-968X.
- **Pardeep Ahlawat** and Avinash, (2016). *Personality traits and job attitudes: A study of front office employees in the hotel industry*. International Journal of Management Sciences, 5(1), 1-6. Refereed Open Access Indexed Journal with ISSN: 2277-968X.
- Chaudhary, A., **Ahlawat, P.**, & Dhunna, M. (2015). *Gender differences in occupational stress among IT personnel*. International Journal of Computer Science & Management Studies, 15(1), 1-12. Refereed Open Access Indexed Journal with ISSN: 2231-5268.
- Asha Chaudhary, **Pardeep Ahlawat** and Mukesh Dhunna, (2014). *Burnout: Gender differences and organizational size in information technology companies*. International Journal of Management Sciences, 3(4), 1-8. Refereed Open Access Indexed Journal with ISSN: 2277-968X.

- **Pardeep Ahlawat** and Pankaj Kumar, (2014). *Impact of customer dissatisfaction on complaining and defection behavior: An investigation of retail formats in India*. International Journal of Management Sciences, 3(3), 6-12. Refereed Open Access Indexed Journal with ISSN: 2277-968X.
- **Pardeep Ahlawat** and Jeannie Bhatia, (2013). *Customer satisfaction and loyalty intention among compact and mid-sized car owners in India*. International Journal of Innovations in Engineering and Management, 2(2), 78-89. Refereed Open Access Indexed Journal with ISSN: 2319-3344.
- **Pardeep Ahlawat** and Jeannie Bhatia, (2013). *SWOT analysis of passenger car industry in the post-liberalization era in India*. International Journal of Innovations in Engineering and Management, 2(2), 47-57. Refereed Open Access Indexed Journal with ISSN: 2319-3344.
- **Pardeep Ahlawat** and Mukesh Goyat, (2013). *An enactment of the linkage between employee engagement and organizational performance – revisited*. International Journal of Computer Science & Management Studies, 13(8), 19-26. Refereed Open Access Indexed Journal with ISSN: 2231-5268.
- **Pardeep Ahlawat**, (2013). *Human resource management practices and organizational performance: An empirical investigation of nationalized banks in India*. International Journal of Engineering, Applied and Management Sciences Paradigms, 6(1), 68-80. Refereed Open Access Indexed Journal with ISSN: 2320-6608.
- **Pardeep Ahlawat**, (2012). *Impact of HRM practices on employees' trusting behavior in Indian banks*. International Journal of Management Sciences, 1(4), 44-55. Refereed Open Access Indexed Journal with ISSN: 2277-968X.
- **Pardeep Ahlawat**, Mukesh Dhunna and R.P. Chander, (2012). *Workforce diversity phenomenon in multinational and domestic companies: A study of employees' perceptions*. International Journal of Management Sciences, 1(2), 22-31. Refereed Open Access Indexed Journal with ISSN: 2277-968X.

Paper Publications in national Journals

- **Pardeep Ahlawat** and Jeannie Bhatia, (2014). *Social and cultural influences on car buyers' brand decision-making*. RMS Journal of Management and IT, 6(1 & 2), 8–17. Bi-Annual Indexed & Refereed Journal. ISSN: 0975-4733.
- **Pardeep Ahlawat**, Praveen Thakur and Garima Singh, (2014). *Occupational burnout among teachers in professional colleges: An exploratory study*. KAIM Journal of Management and Research, 6(2), 1–11. Bi-Annual Refereed Journal. ISSN: 0974-9462.
- **Pardeep Ahlawat**, Sultan Singh and Satvir Singh, (2008). *Technological developments in the Indian banking sector*. Journal of Business and Finance, 1(1), 26–35. Department of Financial Studies, Veer Bahadur Singh Purvanchal University, Jaunpur (U.P.), India.
- **Pardeep Ahlawat** and Praveen K. Thakur, (2007). *Teacher's job-satisfaction vis-à-vis organizational climate: An empirical study with special reference to private professional colleges in western Haryana*. Journal of Management Practices, 1(1), 73–85. M.M. University, Ambala (Haryana).
- Mukesh Dhunna, Anil Khurana, **Pardeep Ahlawat** and Neelam Dhunna, (2003). *Medical tourism – prospects and strategies*. Tourism Development Journal, 1(1), 105–109. Institute of Vocational Studies, H. P. University, Shimla. Refereed Journal. ISSN: 0975-7376.

- Ajay Rajan, Mukesh Dhunna and **Pardeep Ahlawat**, (2002). *The power of employee empowerment*. Kerala Personnel, April–June, 33–37. National Institute of Personnel Management, NIPM House, Kochi.
- Mukesh Dhunna, Ajay Rajan, **Pardeep Ahlawat** and Anil Khurana, (2002). *Reorienting the commerce curriculum*. University News, 40(8), 14–16. Association of Indian Universities, New Delhi. Refereed Journal. ISSN: 0566-2257.
- Mukesh Dhunna and **Pardeep Ahlawat**, (2001). *Privatisation: Evolution, challenges and opportunities in insurance*. Shimla Management Journal, 1(1), 59–72. Institute of Management Studies, Himachal Pradesh University, Shimla. Refereed Journal. ISSN: 2320-0154.
- **Pardeep Ahlawat**, Anil Khurana, Ajay Rajan and Mukesh Dhunna, (2001). *Role of information technology in enhancing academic productivity*. University News, 39(42), 9–13. Association of Indian Universities, New Delhi. Refereed Journal. ISSN: 0566-2257.
- Mukesh Dhunna and **Pardeep Ahlawat**, (2001). *E-business: Agenda for marketers*. Indian Management Studies Journal, 5(1), 117–122. Department of Business Management, Patiala University, Patiala. Refereed Journal. ISSN: 0974-4355.

Papers Under Preparation

- **Pardeep K. Ahlawat**, *A study of antecedents of customer satisfaction in the virtual retail market environment*.
- **Pardeep K. Ahlawat**, *Role of websites in developing and maintaining customer-supplier relationships*.

International Conferences/Seminars Attended

21-22 April 2023

Participated as Conference Convener (IMSAR) in the International Conference on *India's G20 Presidency: Role, Challenges, and Solutions in Creating One Earth, One Family & One Future (ICIGP 2023)*, organized by the Institute of Management and Technology, Faridabad, in association with the Institute of Management Studies and Research, M. D. University, Rohtak.

2-3 March 2017

Participated and served as Session Chairperson in the International Conference on *Startup India: Recipe for Inclusive Entrepreneurship and Innovation - Issues and Challenges*, organized by IMSAR, M. D. University, Rohtak. Presented paper titled *Women Entrepreneurship in India: Challenges and Opportunities*.

1 March 2014

Attended the International Conference on *Emerging Paradigms in Management in the Era of Globalization*, Maharaja Surajmal Institute, New Delhi. Presented two papers: *Impact of Globalization on Employment Opportunities in India* and *Attitude of Management Students towards Entrepreneurship – An Investigation*.

5-7 December 2013

Participated and chaired a session in the International Conference on *Contribution of Science and Technology in the Progress of World*, organized by DESIDOC, DRDO, Ministry of Defence, Metcalfe House, Delhi, India.

19-20 March 2013

Attended the International Conference on *Governance Issues and Corruption*, organized by the Department of Economics, M. D. University, Rohtak, under UGC's Special Assistance Programme. Presented paper on *E-Governance in India: Problems, Challenges, and Prospects*.

2 February 2013

Participated in the International Conference on *Managing Innovations and Talent in a Highly Competitive Global Business Environment*, organized by Maharaja Surajmal Institute, New Delhi. Presented paper titled *Talent Management: Key Issues in Cross-Cultural Organizations*.

28-30 March 2005

Participated in the International Seminar on *Global Tourism: Issues and Challenges*, organized by the Department of Tourism and Hotel Management, Kurukshetra University. Presented a paper titled *Challenges of Tourism Industry: Facing Through Information Technology*.

20-21 September 2001

Participated in the International Conference on *Tourism in the 21st Century: Challenges and Opportunities*, organized by the Institute of Vocational Studies, H. P. University, Shimla. Presented paper titled *Tourism and Environment Interface*.

National Conferences/Seminars/Workshops Attended**08-09 March 2024**

Organized as a committee member in the National Conference on *Trends 2024* at IMSAR, M. D. University, Rohtak. Contributed paper titled *Impact of Corporate Leaders' Workplace Diversity and Inclusion Initiatives on Employees' Performance*.

17-18 February 2023

Served as Convener of the National Conference on *Contemporary Issues in Innovations, Entrepreneurship, and Business Management*, IMSAR, M. D. University, Rohtak. Contributed three papers: *Impulse Buying Tendencies among Retail Shoppers*, *Employee Engagement Practices and Performance: A Theoretical Investigation*, and *An Exploration of Global Trends in Digital Marketing*.

11 January 2023

Participated in the *Workshop on Basic Contours of NEP 2020*, organized by the Internal Quality Assurance Cell, M. D. University, Rohtak.

26-27 November 2022

Participated as Session Chairperson in the AICTE-sponsored National Conference on *Emerging Trends in Engineering, Science and Management*, Department of Electrical Engineering, UIET, M. D. University, Rohtak.

14 November 2022

Participated in the *Workshop on NAAC Documentation for UTDs*, organized by the Internal Quality Assurance Cell, M. D. University, Rohtak.

30 July 2020

Delivered a lecture as Speaker in the *Two-Day National Webinar on COVID-19 Lockdown: Impact on Small and Single Owner Businesses*, organized by the Department of Business Management, Osmania University, Hyderabad.

18 July 2020

Served as panelist in the *Three-Day National E-Panel Discussion on Unlocking Higher Education: Digital Transformation*, DAV Institute of Management, Faridabad.

26 March 2019

Participated as President in Technical Session IV at the National Conference on *Emerging Trends in Management Education*, IMSAR, M. D. University, Rohtak, and contributed paper titled *A Study on Organizational Citizenship Behaviour and its Antecedents*.

7-8 February 2019

Acted as Session Chairperson at the HSB 11th National Conference on Business and Management, Haryana School of Business, GJUST, Hisar.

16-17 January 2019

Served as Jury Member for *ANVESHAN: Students' Research Convention (North Zone)*, jointly organized by the AIU and NIFTEM, Sonapat, Haryana.

10-11 December 2018

Participated in the *Workshop on Student Satisfaction Survey*, NRC for Education, NIEPA, New Delhi.

26 September 2017

Contributed paper titled *Impact of Organizational Citizenship Behaviour* at the National Conference on *Changing Dimensions of Business Management and CSR in Globalized Era*, IMSAR, M. D. University, Rohtak.

28 March 2017

Chaired a session at the National Conference on *Digital India: Prospects and Challenges*, IMSAR, M. D. University, Rohtak. Presented paper titled *Impact of Digitization on Indian Economy*.

8 February 2017

Acted as Session Chairperson at the National Conference on *Emerging Issues in the Financial Sector in India*, IMSAR, M. D. University, Rohtak. Presented paper titled *A Study on E-Banking in India*.

31 March 2016

Organized as Organizing Secretary for the RUSA-sponsored Workshop on *Skill Education and CBCS*, M. D. University, Rohtak.

16 February 2016

Attended National Seminar on *Mentoring Aspiring Entrepreneurs for International Business*, IMSAR, M. D. University, Rohtak in association with IIM Rohtak.

17 October 2015

Presented *Rural Transformation in India* at the National Conference on *Rural Transformation in India: Opportunities and Challenges*, IMSAR, M. D. University, Rohtak.

25 April 2015

Presented *Make in India: Opportunities and Challenges* at the National Conference on *Make in India*, IMSAR Alumni Association, M. D. University, Rohtak.

19-20 March 2015

Served as Deputy Coordinator at the NAAC-sponsored Workshop on *Quality Assurance and Accreditation*, M. D. University, Rohtak.

26 March 2014

Chaired session at the ICSSR-funded National Conference on *Economic Reforms and Haryana Economy: Emerging Issues, Challenges, and Prospects*, IMSAR, M. D. University, Rohtak. Presented papers on *Growth of Small Scale Industrial Sector in Haryana* and *Impact of FDI on Haryana Economy*.

28 February 2014

Chaired session at the National Conference on *Emerging Trends in Management*, IMSAR, M. D. University, Rohtak, and presented *Employee Engagement and Performance Enhancement*.

4 September 2013

Presented *Business Strategies for Hospitality & Tourism Business in India* at the National Seminar on *Environment and Business Issues in Hospitality & Tourism Industry*, IHTM, M. D. University, Rohtak.

2 September 2013

Attended National Seminar on *Employment, Education and Entrepreneurship in Tourism & Hospitality*, IHTM, M. D. University, Rohtak. Presented paper on *Challenges to Entrepreneurship in Tourism & Hospitality*.

12 May 2013

Contributed *Role of ICT in Commerce Education* at the National Conference on *Contours of Commerce Education in India*, Department of Commerce, M. D. University, Rohtak.

15 December 2012

Presented *Use of Derivatives in Risk Management Practices* at the National Conference on *Emerging Issues in Derivative Markets in India*, IMSAR, M. D. University, Rohtak.

20 October 2012

Contributed *Management and Systems Approach to Hospitality & Tourism* at the National Seminar on *Interdisciplinary Approaches to Hospitality & Tourism*, IHTM, M. D. University, Rohtak.

1 September 2012

Acted as Resource Person at *Shaping Youth for Hospitality & Tourism Industry Seminar*, IHTM, M. D. University, Rohtak.

21 April 2012

Presented papers on *Emerging Trends in Business of Asset Management Companies* at the National Conference on *Investment Management in India*, IMSAR, M. D. University, Rohtak.

20 February 2012

Chaired session at National Seminar on *Indian Values & Culture in Career Enhancement*, IHTM, M. D. University, Rohtak. Presented paper on *Cultural Competence in IT Project Managers*.

2-3 February 2012

Attended UGC-sponsored National Seminar on *Technology, Innovation, and Entrepreneurship*, DCRUST, Murthal. Presented *Marketing and Promoting Technological Resources for Entrepreneurial Activities*.

4-10 December 2011

Participated in *Workshop on Computer Applications in Research*, Department of Commerce, M. D. University, Rohtak.

18 November 2011

Attended *NAAC State Level Sensitizing Workshop on Process of Accreditation*, BPS Mahila Vishwavidyalaya, Sonipat.

27 September 2011

Presented *Cross-Cultural Management – A Critical Analysis of Tourism Profession in India* at the National Seminar on *Tourism – Linking Cultures*, IHTM, M. D. University, Rohtak.

12 March 2011

Organized and attended the National Conference on *Activity-Based Learning in Professional Education*, IMSAR, M. D. University, Rohtak. Contributed three papers: *Activity-Based*

Learning in Professional Education – A Viewpoint, Activity-Based Learning: A Students' Perspective at CDLU, Sirsa, and Work-Based Learning in Professional Education: An Illustration.

18 February 2011

Presented *Underpinning Indian Farming* at the National Seminar on *Agriculture: The Backbone of Indian Economy*, sponsored by NABARD, MM Institute of Management, Maharishi Markandeshwar University, Mullana.

12-13 December 2009

Attended the National Workshop on *Research Methodology in Management*, Department of Business Administration, CDLU, Sirsa.

18-19 December 2008

Attended the National Workshop on *Engineering Applications of Mathematics*, Department of Applied Sciences, DCRUST, Murthal (Sonapat), Haryana.

26 April 2008

Presented *BPO/Call Center Industry and HR Issues* at the National Conference on *Service Management: India – An Emerging Economy*, MAIMT, Jagadhari, Haryana.

26-27 March 2008

Attended the National Workshop on *Research Methods in Business Management*, HSB, GJUST, Hisar.

8 March 2008

Organized and attended the National Seminar on *Indian Banking: Yesterday, Today and Tomorrow*, Department of Business Administration, CDLU, Sirsa. Presented papers on *Electronic Banking Services in India*, *Consumer-Based Phenomenon for Internet Adoption in Banking Services*, and *E-Banking: Consumer-Based Phenomenon for Internet Adoption*.

5 March 2008

Presented *Emerging Issues in BPO/Call Center Industry* at the National Conference on *Managing Growth of Indian Economy*, Department of Management Studies, JCD Memorial College of Engineering, Sirsa.

9 February 2008

Presented *Stress Management: Strategy and Techniques* at the National Seminar on *Occupational Stress and Its Remedies in the 21st Century*, Shri Atmanand Jain Institute of Management and Technology, KU, Kurukshetra.

20 March 2007

Presented *Technological Developments in Indian Banking Sector* at the National Workshop on *The Changing Face of Banking Industry in India*, Department of Business Management, GJUST, Hisar.

11 March 2006

Attended the National Seminar on *Emerging Paradigms in Human Resources Management in the Era of Globalization*, Maharaja Surajmal Institute, New Delhi.

22 December 2005

Attended the Seminar on *Right to Information*, Department of Computer Sciences, CDLU, Sirsa.

13 December 2005

Attended the Workshop on *Industrial Motivation for Employment Initiatives*, jointly organized by Small Industry Service Institute, Karnal and Department of Business Administration, CDLU, Sirsa.

12 March 2005

Attended the National Conference on *Management in 21st Century*, Department of Management Studies, JCD College of Engineering, Sirsa.

5-6 November 2004

Attended the National Workshop on *Intellectual Property Rights: Awareness, Legal and Contemporary Challenges in WTO Regime*, Department of Business Management, GJUST, Hisar.

4-5 February 2002

Participated in the National Seminar on *Achieving Organizational Effectiveness Through HRD Interventions*, Mody College of Management Studies, Lakshmangarh, Rajasthan. Contributed paper *The Power of Employee Empowerment*.

5 November 2001

Presented *Privatization: Evolution, Challenges and Opportunities in Insurance and Privatization Challenges in Insurance: Role of e-Training* at the National Seminar on *Privatization of Insurance Sector: Corporate Challenges and Strategies*, IMSAR, M. D. University, Rohtak.

19-20 October 2001

Presented *Information Technology and E-Commerce: Agenda for Marketers and Reorienting the Commerce Curriculum in the Wake of IT Era* at the National Seminar on *Commerce Education in the New Millennium*, Department of Commerce, H. P. University, Shimla.

24 March 2001

Presented *E-Business: Envisaged Changes in Strategies for Marketers* at the National Seminar on *Emerging Issues in Changing Business Scenario*, TITS, Bhiwani.

PERSONAL PROFILE

Father's Name : Sh. Hari Chand Ahlawat

Date of Birth : September 21, 1969

Nationality : Indian

Gender : Male

Marital Status : Married

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Rohtak - 124001, Haryana, India

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Dated: November 18, 2024

Place: Rohtak

(PARDEEP K. Ahlawat)